

USPTA

June 2007

NORTHERN CALIFORNIA DIVISION

Volume 18, Number 2

Important information from the board

This will be your last printed newsletter for the year as the board has decided to print one issue per calendar year. The newsletter will now be sent via e-mail to all division members and continue to be posted on the NorCal home page on their Web site. Please update your e-mail information with the national office as soon as possible. Please log into the members only section of the USPTA Web site and update your information in the Member Profile section. If you do not have access to the Internet, please contact one of the board members and request a paper copy be mailed to you.

HOT SUMMER SPECIAL!

USPTA T-shirt program

USPTA and Havana Bob's are now offering all USPTA members stock USPTA T-shirts for only **\$3.80 each** with same-day free shipping for domestic members!*

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2007 USPTA World Conference on Tennis

September 17 -22, 2007
Saddlebrook Resort in
Wesley Chapel, Florida

Deadline for early registration is
August 15, 2007

Please go to the Web site for further
information- www.uspta.org.

◆ In this issue ◆

Conference Reminders	1
President's Message	2
Regional News	3
Tennis Across America	10
Comerica Challenge	11
2007 Testing Dates	12
Dates That Rate	12
Welcome New Members	12

2007 USPTA NorCal Fall Conference

November 4-5, 2007
The Inn at Spanish Bay
Pebble Beach, CA

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Deadline for early registration is
October 25, 2007
Please go to the Web site for further
information and to register.
www.norcaluspta.com.





President's Message

by Paul Garron

I trust that everybody is having a great spring with lessons, tournaments and club socials.

Our board and committees have been busy during the spring. This will be the division's *last printed newsletter* for 2007 as the board has decided to print one issue per calendar year. The newsletter will be sent via e-mail to all division members and continue to be posted on the Northern California home page – newsletter on the division Web site. Please update your e-mail information with the USPTA national office as soon as possible. If you do not have access to the Internet, please contact **Margie Peterman**, our Executive Director, at (209)832-9510.

If you did *Tennis Across America*™, please e-mail **Todd Dissly** (tdizz@lgta.net) and send your digital photos to our Executive Director **Margie Peterman** (e-mail address: ncuspta@sbcglobal.net). Thank you to all the USPTA NorCal Pros that participated in *Tennis Across America*.

Our *Northern California Web site* has been improved and includes purchases of DVDs from our Fall and Division Conferences. Many thanks to Web site Committee: Chairman – **John Ebie, Gary Wong** and **Mike Galli** as well as input from our Board. Check out our web site at www.norcaluspta.com.

Our last *Junior Cup* will be in the South Bay at Los Gatos High School on August 4-5. Call Todd Dissly at (925) 998-8267 or e-mail him at tdizz@lgta.net.

We will be upgrading the *USPTA Junior Cup* to the *USPTA Junior Circuit* which will have a series of tournaments in each region starting Fall 2007 and Spring 2008. The winners of each region will play each other in the Championship Cup at Stanford University on Saturday, June 7, 2008. **John Sharpe** has done an amazing job putting the *USPTA Junior Circuit* together. If you are interested in

hosting a USPTA Junior Tournament for a Circuit in your area, please e-mail Chairman, **John Sharpe** at Sharpejsd@comcast.net.

The USPTA has come out with *High School Coaches Resources Center* on our national USPTA Web site. The information is also useful for the tennis teaching professional. You can also get the *2007 Membership Directory* on-line.

Mark your Calendar for the educational opportunity: *USPTA World Conference* on September 17 -22 at Saddlebrook Resort near Tampa, Florida and our *NorCal Fall Conference* at the Inn at Spanish Bay on November 4-5.

If you want to help make USPTA NorCal better or have any suggestion or feedback, please give me a call at (530) 613-6835 or e-mail: pjgarron@aol.com. Let's continue to make the Northern California Division the best.

Have a successful summer and continue to support our endorsees.

Paul Garron, USPTA
Northern California Division President

News from Marc Moran

Hello all. After 20 total years, I am leaving the Pebble Beach Company to become the Director of Tennis at ClubSport Pleasanton. It's a great move for a shorter commute, better schools and a chance to develop my skills. I still plan on being involved with the board. I am in the process of working full time, getting my house ready for sale, and starting my new job. Please contact me on my cell at (831) 801-8444. P.S., Yes, I will be working closely with Dale as he is the regional director for all the ClubSport tennis operations. Thanks for your support.
Marc Moran



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❖ Regional News ❖



Monterey Bay

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Megan McKitterick Goudarzi announced that she will be leaving Seascope Sports Club and will join Amelia Escalante at Chaminade in Santa Cruz where they will be running a Junior Academy three days a week and will compete in Santa Cruz Team Tennis on Fridays.

Judy Newman of La Madrona Swim and Racquet Club is offering eight weeks of daily junior clinics for all ages. For advanced juniors, 14 hours of practice and local match play per week is designed for rapid improvement. An all-sport adventure camp completes the junior program. There will also be club singles championships, a parent/child tournament and a Calcutta event.

Marc Moran, who has been at Spanish Bay for many years, has made a move to ClubSport Pleasanton. Marc will be sorely missed in the Monterey Bay area, and we all wish him the best of luck in his new position.

Paul Zaretsky, of the Tennis Club of Rio Del Mar, reports that the club is operating at full membership capacity with an extensive waiting list. TCRDM recently hosted the always popular annual Grandmothers' Tournament with Gay Finch as tournament director. Paul is gearing up for a busy summer of junior camps with interclub exchanges every Thursday. If your club would like to participate in these exchanges. Please contact Paul at (831) 688-1144. Paul's juniors will also be joining Gay Finch's students to form a USTA junior team competing in league play for a six-week period.

Wendy Grover, girls' tennis coach at Stevenson School, recently completed coaching a middle school team at All Saints Episcopal Day School in Carmel Valley. They had matches with Carmel Middle School, Santa Catalina and Stevenson School. She will also be assisting during the summer at the Gardiner Tennis Ranch.

Susan Reeder and Steve Proulx, of Carmel Valley Tennis Camp, have added a sixth court and are in the midst of another action packed summer with campers enjoying tennis training, competition and a variety of off-court activities. They continue to be listed by *Tennis Magazine* as one of the top ten tennis camps in the nation. Susan and Steve want to thank all of the USPTA NorCal Pros for their continued support of CVTC.

Bill Quario, of The Beach and Tennis Club, reports that they are conducting thirteen weeks of summer camps. Throughout the summer, Pebble Beach will have three TGIF BBQ mixers. Over Memorial Day weekend, they held the 44th annual Don Bering Cup Tournament against the Olympic Club of San Francisco, with the visitors winning the Cup 42 - 38.

Sevan Zenopian, of Pacific Grove Tennis Center, reports that his junior program and tennis academy are flourishing. Several of his juniors played in sectional events in June. Sevan also coaches the Stevenson School boys' team, which finished the regular season with a single loss to the eventual CCS champion and made it to the second round of the CCS team tournament.

Brian Cory, of Carmel Valley Athletic Club, will be running an 11-week junior camp. The program runs from 9am to 4pm five days a week. All program information can be found at cvaconline.com. CVAC held junior club championships with Adam Luba and Catharine Dicconson winning for three consecutive years. CVAC has fielded seven USTA teams with the women's 4.0 team currently in first place.

Steve Striffler, formerly coach at Everett Alvarez High School for 11 years, is now coaching the boys and girls at Monte Vista High School, where there are plans to build four new courts and resurface the existing two courts. Steve also runs the Sherwood Tennis Center, which held Open, Challenger, Novice and NTRP tournaments in the spring. He is conducting half-day camps and lessons throughout the summer.

Gay Finch recently returned from the 2007

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Super Senior 9.0 Nationals held in Charleston, S.C., where the team finished in fourth place playing on clay. Next year, her team will return to 8.0 competition where they won the nationals in 2005. Gay fielded a 4.0 Senior team out of T. C. Rio Del Mar which again made it to the district playoffs. In May, Gay ran the annual Grandmothers' Tournament, with 50 participants coming from San Jose to Carmel. Gay's Junior Tennis Camp, conducted at Aptos High School, is currently in its 25th season. She is also fielding two USTA junior teams during the summer. Gay continues to conduct Cardio Tennis at TCRDM and summer clinics at Pajaro Dunes.

❖ REGIONAL NEWS ❖



North Bay

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Spring has been great and everyone in the North Bay is gearing up for an exciting summer! The Marin County Junior Spring League, originally conceived by USPTA Pros Jim Bedilion from Ross Valley, and Lisa Berg, from Rafael Racquet Club, has grown to 30 teams and over 300 kids in Grades eight and under. Clubs participating were: Rafael Racquet, Ross Valley, Tiburon Peninsula, Larkspur Recreation, Strawberry Recreation, Boyle Park, Pioneer Park, Marin Tennis Club, Rolling Hills Club, Lagunitas Country Club, Canon Swim & Racquet, Belvedere Tennis Club and the Mt. Tam Racquet Club.

The North Bay Junior Tennis Association's Grand Prix Circuit for kids has been a huge hit with 13 tournaments and upwards of 80 kids playing in each event. San Marin High School kicked off the season with their winter doubles championship and then followed with a winter singles tournament as well as just concluding their summer event. La Cantera had their Easter Championships and Canon Racquet had a doubles tournament. Next up is the Ross Valley Junior Championship followed by the San Rafael Junior Championship, which will have both singles and doubles. Kudos to Erin Morales from La Cantera, Erik Johannson from Canon, Jim Bedilion from Ross Valley, and Anne Zarrandonadia from San Rafael for putting the time and effort in to hosting these events for new and up-and-coming junior players.

USPTA Pro and USTA Community Coordinator Loretta Conway has been busy promoting tennis throughout the North Bay counties. She helped form a 6-tennis league for novice players ages 8-13 in Novato, Rohnert Park and Santa Rosa with close to 100 kids playing on a team for 6-8 weeks. She was also very helpful in getting three new community tennis associations off the ground. The Sonoma County Tennis Association with a mission to raise the money and build 2-4 Claytech Courts at Galvin Park; The Valley of the Moon Family Tennis Association with the

mission to outreach to latino children and families in the town of Sonoma; and the Novato Family Tennis Association with the mission to help start middle school intramural tennis programs. And when she wasn't busy with all of the above, she still found time to teach classes at the Hamilton Courts and put a sixth grade Spring League Team together through the Novato Park and Recreation Department. Whew, Loretta is a busy woman!

Hot juniors! TPC's junior program run by Steve Jackson had two of it's top players excel at the USTA National 16s held in Elk Grove. Sky Lovill won the singles while Connor Berg finished fourth. The two then paired to win the 16s Doubles and they reached the quarterfinals of the ITF Championship in Carson. Up at Rolling Hills, Jonathan Pike is one of the hottest young junior players and is rapidly climbing the ranks in the boy's 12s. The talented lefty just won the boy's 12s Excellence FIC by winning six of seven matches. USPTA Pros Tony Delario and Laurent LeCellier both work with Jonathan.

Turning to adult news, the revamped Marin Grand Prix has now been changed to the Marin Grand Prix Tennis Series and is serving up six local tournaments plus a finals for the top players. Jay Potter from Rolling Hills, Mick Spilsbury, the Marin Tennis Club Manager, Aleco Preovolus, Head Pro from Harbor Point; Chris Ventriss of Harbor Point; Lisa Berg from Rafael Racquet Club; and Chris Reiff from Boyle Park, all got together to revise and promote the new circuit. Sponsors include: the Bank of Marin, the Pacific Sun Newspaper, and the Net Works Tennis Store. So far the response has been great. The Rolling Hills and MTC events had over 80 teams and Harbor Point was right up there as well. All of them offered fabulous food and prizes and Harbor Point and MTC also put on some very exciting exhibitions. Next up this summer is the Rolling Hills Summer Classic followed by the Boyle Park Championships.

Ross Valley's men's 4.5 Senior Team came "oh so close" once again. The team, captained by Jim Bedilion, made it to the sectionals with four other teams and

finished tied for the best record, 3-1, with Gold River and even defeated Gold River in their final match. The only problem was that Gold River won one more individual match throughout the three-day event so they moved on to the nationals. What ever happened to the "head to head" winner takes all theory? This is the third time in the last four years that the team came within an eyelash of moving on to nationals. Even though they didn't pull it off, congratulations to the entire team and captain Bedilion for a great season!

Ross Valley must have a way with the Senior Men as their 3.0 men's team went to the District Championships for the first time. According to Jim Bedilion, they were one, very excited group of seniors!

Polo is back and it's not the game on a horse with a polo stick. Mill Valley TC Manager and Tennis Professional Polo Cowan has returned to the Nor Cal and National Circuit scene and is already racking up the wins. Polo, who has been giving most of his attention to his wife Elly and their two children, Polo Jr, 4, and Sonya, 2, recently won the Berkeley Tennis Club National 45s, defeating Kevin Pope, 6-2, 6-2 in the finals. His next stop will be the Mill Valley Seniors in the 40s and 45s and then on to Los Angeles for the National Hard Courts this Summer. Welcome back Polo!

At the newly remodeled Marin Country Club, USPTA Pro Jerry Mehciz has grown the program considerably since returning. The beautiful club now boasts four USTA teams and several Sonoma/Napa/Marin teams. Their 2.5 team went to the Districts and the A3 team won the Marin League. In addition, he's resurrected their junior program and his 6th Grade Spring League team is in contention for the title. When he's not guiding all of his teams, he even finds the time to play an exhibition mixed match for the Marin League annual luncheon. Go Jerry!

At the Belvedere Tennis Club they have torn down the clubhouse and are just starting work on a brand new facility. However, that hasn't stopped USPTA Pro William Higgins from promoting tennis. Besides having several teams in the Marin

❖ REGIONAL NEWS ❖

North Bay Continued

County Spring League, William is also forming a Junior TeamTennis/Rallyball Program for beginners. He will be launching the program this fall.

USPTA Pro Laurent Lecellier, who joined the Rolling Hills Club staff earlier this year, is bringing the USTA National Girl's 18s Team Championships to RHC the week of July 30 to August 3. This fantastic event brings the top girls in each section of the USTA to compete for the National Team Title. This is a great event to bring your juniors to and it is free to anyone who wants to come watch.

Up in Sonoma County, long time USPTA Professional and West Sonoma County promoter Richard Cardiff continues to offer a summer program for kids. This is his 36th year and classes run from June 18

through the first week of August. The West County Tennis Association sponsors these programs and with over 200 registrations every year, there's plenty of kids learning this great game!

On the up and coming event scene, Wikiup Racquet Club in Santa Rosa will be hosting the Steve Wurzell Memorial Corporate Tennis Challenge in Santa Rosa this summer on Friday, August 3 from 10am to 4:30pm. The event will benefit the Sonoma County Special Olympics and there will be a Fala Fiesta and Concert at the Rodney Strong Vineyards in Healdsburg.

Word from the Tiburon Peninsula Club is that they will be hosting an Alumni Legends Cup on September 7-9 featuring Pete Sampras, Justin Gimelstob, Paul Goldstein, Rick Leach, Steve Devries, and legendary players from the top Pac-10 universities.

Harbor Point Racquet Club will be back at it again this fall, bringing North Bay tennis fans the Esurance Tennis Classic featuring many former world ranked players and college stars. The date is Friday through Sunday, October 12-14. Past participants included Martina Navratilova and Chris Evert.

Have a happy hitting summer!



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❖ REGIONAL NEWS ❖



Reno/Tahoe

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Excitement is in the air with all of the new things happening in the **Reno/Tahoe area**. All the tennis facilities are fully operationally, or close, with numbers of players in both junior and adults up.

The **University of Nevada Reno** is working on making their tennis center a reality. With indoor and outdoor courts in the plans, Northern Nevada will at last have a place for the Wolf Pack tennis teams to play home matches. The men and women Wolf Pack teams reached the highest in ten years, with both teams getting to the semifinals of the Western Athletic Conference Championships (WACC). Great job to **Chad Stoloff**, Men's Tennis Head Coach and **Sylvain Malroux**, Women's Tennis Head Coach.

A new, coming soon, USTA CTA (**Sierra Nevada Tennis Association**), have plans for a 24 plus court facility. The City of Sparks is working with this tennis group to designate possible land usage in their city. SNTA is also looking at other possibilities. Once the location is designated the SNTA will start their fundraising efforts to build a west coast national tennis center.

The City of Reno has repaired the Reno Tennis Center short term while the City Engineering and Park & Recreation departments are working on a long-term solution to fix these courts. With 2,000 public tennis players playing on these courts per month in recreational play, USTA League play, WTT and in programs, lessons and summer camps by Alpine Tennis Director, **Andres Durandegui**, it is important that this facility become safe and stay open.

The *Washoe 'Kidz' Tennis* program through the Biggest Little Tennis Association (BLTA) has completed most of their 10 schools for the season. This program would not be possible without USPTA Development Coaches **Jan Carson**, **Michelle McKibbin**, **Kristen Ratto**, **Ashley Winnie** and **Pam Sloan** and USPTA Pros **Christy Brenner** and **Mark Humes**. Big

thanks for their dedication this past spring working with over 1,800 kids in the Washoe County schools. Area schools are already contacting Washoe 'Kidz' Tennis to schedule fall 2007 and spring 2008 tennis programs. Professional tennis teachers are needed. In addition to working with kids the BLTA has chartered for World TeamTennis (WTT) which is scheduled to start the second week of June.

The *Reno Tennis Club* is excited to announce that USPTA Pros **Dionne Lim** and **Kurt Richter** are teaching lessons at the Washoe Tennis Court Complex. The RTC also wants to remind all of the pros in the area to tell your clients about the bus trip to the **Sacramento Capitals on July 21**. Currently there is only one bus full and we needed two to have the Wayne Bryan Clinic. Contact **Christy Funk** at (775) 827-9078 for additional information.

Reno/Tahoe High School Senior Scholarship Committee would like to congratulate first place winners



Yilok Wong, - Reed High School;



Tenaya Longland – Sparks High School

and second place winners **Nathan daSilva-McQueen High School** and **Megan Scolari – Manogue High School**. These young men and women were acknowledged for their accomplishments both on and off the tennis court throughout their high school years and will receive \$500 to use for their college

education. The **Biggest Little Tennis Association**, the **Reno Tennis Club** and the following Professional Tennis Instructors from the local community contributed to this scholarship: **Custom Racquet: Ray Woolley; Jason Q, Inc.: Jason Kedzierski; Lakeridge Tennis Club: John Matulak; Northstar Tennis: Malcolm Ridenour, Zeke Straw; Montreux Golf and Country Club: Laura Scott; Plexpave Sport Surfacing Systems: Robert Deller; Reno Tennis Center: Andres Durandegui, John Ebie, Paul Lam, Bibi Trpeska; USTA Eastern Sierra Community Tennis Coordinator/USPTA Reno/Tahoe Regional Director: Christy Funk**. Also awarded from the Reno Tennis Club \$150 for the excellent applications were: **Matt Archer, Taylor Tomlinson, Brianne Gant, Yolanda Nicole Romo, Melanie Lubbe** and **Lindsey Keefe**.

Kyle Horvalt of High Sierra Tennis Management Company has become the tennis director for the Carson Tennis Club in Carson City, Nevada. He also runs the Zephyr Cove, Nevada tennis complex through Douglas County Parks & Recreation. Kyle is excited that **Lauren Hulse** from *Ferris State University* will be the head pro at Carson City's Centennial Park. Lauren is excited to internship in the Carson City area and already is thinking about summer 2008.

The *Caughlin Club* under the directorship of Alpine Tennis, **Andres Durandegui**, has their programs in full gear. USPTA Pro **John Ebie** says he is working with juniors and adults both day and night at the facility. John is planning a high school "Coach the Coaches" workshop with the theme of doubles for the beginner player/coach. He plans his workshop for late July. If anyone is interested in helping with this workshop John asks that you contact him at tennisreno@aol.com. John is also the Reno High School girl's coach and is already working with recruiting middle school players for high school tennis.

John Ebie is the project lead on the redesign of the NorCal USPTA Web site. John says hopefully the new designed Web site will go live in mid summer.

❖ REGIONAL NEWS ❖

Reno/Tahoe continued

John Matulak at *Lakeridge Tennis Club* will again host the *LTC & Morgan Stanley Woods & Whites Benefit Tournament* to help the *Renoun Medical Center Children's Unit*. This event is scheduled for September 15. Anyone interested is asked to contact John and to remember wood racquets are mandatory.

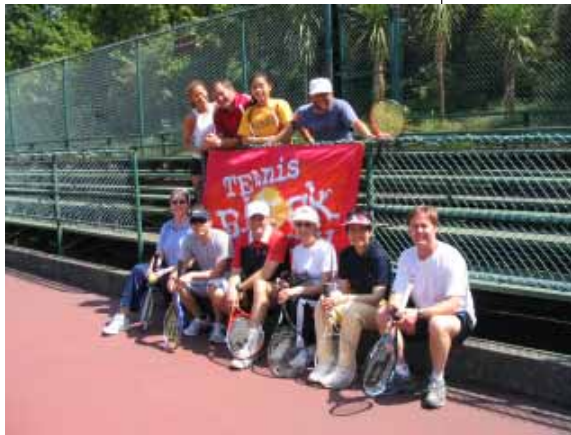
Billy Knight up at the *Incline Village Tennis Center* recently arranged with all of the schools in the Incline Village area for an introduction to tennis for kids kindergarten to eighth grade for approximately 750 kids. This was made possible with working with **Christy Funk**, *USTA Eastern Sierra Community Tennis Coordinator*, who one day at one school had temperatures in the 80s and the next day had heavy snow. Billy also held two weeks of tennis lessons for those interested kids from the *Incline Village Middle School*. Kids paid \$5 for these two weeks of tennis.

Zeke Straw of *Northstar Tennis Center* has been teaching tennis this spring at the *Truckee Community School*. This school is designed to help at-risk youth graduate from high school. As Zeke finishes with the *Truckee Community School tennis program*, he is also getting ready to open the

Northstar Tennis Center with his summer camps and clinics.

Hug High School will be hosting the *USTA Recreational Coaches Workshop* for a second year. The trainer for Reno's RCW will be **USPTA President Paul Garron**. Reno's RCW will be held on Saturday, August 25 from 8:30 a.m.–3:30 p.m.

Tennis Across America™



If you haven't reported your *Tennis Across America™* event to **Todd Dissly**, (tdizz@lgta.net) or the *USPTA World Headquarters* (sports@uspta.org) please do so that you may get credit for your participation.

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Regional News



East Bay

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Well the summer season is here!! As I speak to the various instructors around the East Bay, it's interesting to me to see the different summer junior program structures from 100% drop-in programs, one-half day, all-day, weekly and all-summer sign up programs. One thing is for sure, each pro I talk to believes their summer program format is the best. So why is it that so many different summer program formats are successful? There is only one common denominator that all programs have: INSTRUCTORS! It's the way that USPTA Pros educate while still having tons of fun that continues to increase participation. So I hope you all have an enjoyable summer.

Contra Costa Junior Tennis League has wrapped up with the Tournament of Champions event held at Diablo Country Club on June 1-2. This is a novice/intermediate series and being the Tournament Director, I was proud of the players and parents as there was not one complaint. I was never asked to resolve line call issues and never had to speak to any parents. This was a first for me and I'm sure you all know what I mean. This was also Diablo CC's first Junior Tournament in over 25 years; we are looking forward to hosting more Contra Costa and USTA tournaments in the future.

Dale Miller from ClubSports Valley Vista; Sue Leo from Round Hill Country Club; Mark Orwig from Moraga Country Club; and myself at Diablo Country Club have put together a unique league targeting novice/intermediate players. The match play is a supervised program that involves three doubles matches whereby players can be subbed out after a minimum of three games, the premise is to have the matches be a close in level as possible not for a team to destroy their opponent. So how does a team win? By cumulative scoring over three matches, a team could potentially win 20 games to 18. The reason for the league is simple..... It's a league that beginners can get involved in but not feel intimidated. Each match play lasts for an hour session and wraps up with a game like "round the

world". We have three separate age groups in this pilot program and I will give feedback next newsletter.

Lastly, on June 5 Diablo Country Club hosted a ladies workshop focusing on the mental toughness aspect of the game. The two and one-half-hour program consisted of USPTA member Jeff Greenwald giving a one hour seminar then a one and one-half-hour on court application of the tools learned in the seminar. The workshop was well supported by Diablo CC ladies and Jeff was assisted by Nigel Pugh and USPTA member Shane Rosendahl. The workshop was very popular and the ladies are wanting Jeff back again after summer.

Calvin Thompson from Oakhurst Country Club in Clayton ran a three-day women's Camp in May for three hours a day. Twenty ladies enjoyed the intense training with strokes, footwork and doubles tactics as components of the program. Calvin says it was so successful he'll be running this program four times a year and that every club should do one. Oakhurst will have seven junior USTA teams which is the most they have ever had. In addition they have added three new junior classes since October 2006.

Livermore Valley Tennis Club continues to thrive with Andrew Fearnside at the helm. Junior program participation has increased to over a 100 and adult team and social play is also up. LVTC is looking to hire their fourth assistant pro; anyone interested can call Andrew at (925) 443-7700.

On May 8 Mark Moran started as Club Sport Pleasanton Tennis Director. Marc is currently the Secretary of USPTA NorCal and has a wealth of knowledge both on and off the court. We wish Mark well with the new position and the East Bay is happy to have the quality of Marc in our group. Marc is adding social events to the program including a 4th of July event. Summer junior program consists of nine weeks with all the bells and whistles.

Fremont Tennis Centre has been pumping out the tournaments with over 15 this year. Having the luxury of 18 courts it usually doesn't disrupt things. During the summer

FTC will host five junior tournaments from novice to opens concluding with the Nike Junior Open August 10th. With Carol Conidi joining FTC last year, participation across the board has increased. Carol's major focus will be the summer junior program. FTC continues to build on its certified instructors with Roger Ng and Ahmed Concepcion, both are developmental coaches and are planning to become certified this year.

Dale Miller at ClubSport Valley Vista continues to lead the way with marketing promotion of CSVV tennis. An increase of 20% across the board has been achieved including socials leagues and lessons since going online. Dale says it's fantastic to have his pro's schedules available for both members and himself to access from any computer. Go to www.clubsportvalleyvista.com and check it out..... it's pretty cool.

With the help of "leagues for fun" (topdog from Michael Freidman), Rancho has gone totally online for signups for our summer junior and ladies Future Star clinics and summer events. We are also using it to start and track our new in-house summer singles leagues for adult's levels 2.5 -3.5+. Head pro John Sharpe can also direct members to a court using calendar so that members can see when the courts are busy with Rancho leagues or events. Rancho has 86 kids signed up for the summer Junior Team Tennis Program that runs eight weeks, with two practices per week and matches against other clubs. John Sharpe just won the USTA men's 60s tourney at Mills College, run by another USPTA East Bay Pro Mark Weinstein. Congratulations John!



❖ REGIONAL NEWS ❖



Central Valley

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Central Valley USPTA Pros are busy organizing their 11-week summer programs and clinics for juniors and adults, as well as their early morning clinics for ladies and their USTA junior summer leagues.

Del Rio Country Club head pro Mark Weir will be hosting his 14th annual grasscourt tournament from June 27 to July 8. Mark's tournament coincides with Wimbledon, and has had a total of four different layouts and sites for his "grasscourt." I had the pleasure of playing on several of the courts. The first was like a roller coaster; the second had quick drop-off sides; the third was a pretty good court; and now he's built the best court in the 14 years of the tournament. Mark says probably the best grasscourt in the world. Is he prejudiced? In September Del Rio will host the Junior Challenger Tournament, but not on the grasscourt! Mark will be running a ladies Monday morning league round robin during the summer months, along with his regular junior clinics.

At the Turlock Racquet Club, Jack Schneider and Bill Weber will start summer clinics for tiny tots, juniors and adults. Once again, Bill is the USTA co-coordinator for the Junior Summer League for San Joaquin and Stanislaus Counties. He is also the new Director of Tennis for the Turlock City and Recreation Program, as well as the new head USPTA Pro for Diablo Grande Tennis Club, which is just getting under way this summer. What a busy guy! Diablo Grande is well known for its fine golf course and winery; now Bill hopes to help make a name for Diablo Grande in tennis as well. Good luck Bill!

Stockton's Marina-West Lane Head Tennis Pro Scott Borowiak just finished running a USPTA Novice Tournament.

Oak Park pro Peter Juarez ran a large Oak Park Tournament and is gearing up for the "hot" Captain Webber's Days Tournament.

At Twin Arbors, head pro Mauricio Achondo will be busy (as usual) running the Junior and Lodi City Championship Tournaments.

At my home club, the Modesto Fitness and Racquet Club, many things have happened and more are to come from summer to fall. A national gold ball and a silver ball were won by head pro Mark Fairchilds in May at the National 30s Indoor Tournament in Sacramento. Mark won the Mixed Doubles and was a finalist in the Men's Doubles. Keep up the great tennis, godson.

On Mother's Day weekend, Mark and Brian Heiser traveled to Fresno for a Junior exchange with Copper River (pro Cody Roberts) and Courtside of Los Gatos (pro Tim Sunderland). The juniors, ages 10 to 18 years, played singles, doubles and mixed doubles in a round robin format.

On June 2 -3, Brian and Mark hosted the USPTA Junior Cup. It's a singles tourney for boys and girls 10-18 years old and offers consolation events in each age bracket.

Mark and Brian will be offering a new format at the Junior Challenger on September 8-9. As usual, there will be singles tourneys for boys and girls in the 10's through 18's. In addition, there will now be a doubles tournament for parents partnered with their son or daughter. Then, to end the hot summer, Mark will be hosting the Modesto Open, August 17-19, and, as usual, the Luau, one of the best parts of the tournament, organized by our activities director, Lisa.

DVD's of the Division Conference

We have a limited amount of DVDs available of the Division Conference held at Stanford on Feb. 2-4, 2007.

These DVD's cover:

- Jim Burda - Underdog singles
- Jim Burda - Underdog doubles
- Scott Ford - Linear vs Nonlinear 1 & 2
- Mike Bauer - The new student
- Ellis Ferreira - Doubles drills
- Frank Brennan - Strategy
- Ken DeHart - Cardio Tennis
- Cost of this DVD is \$130.00



San Francisco

Jason Blum
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jblum@usptapro.com

MARTINA MANIA
by Kristen Waugh Rivers:

On Saturday, May 12, our club played host to Martina Navratilova who put on a lively, fun-filled clinic for 10 lucky auction winners. The bleachers were filled and the 200+ spectators had a terrific time watching and listening to one of the greatest tennis players of alltime, while she put her students through the paces. Members Merri Baldwin and Monica Landry were two of the participants, and we're not sure if either of them have touched ground since sharing this experience. Merri even ended up with "the shirt off Martina's back."

The event was a benefit for the National Center for Lesbian Rights, but part of the proceeds were directed to Sports4Kids, of which our club is a major sponsor. A total of \$40,000.00 raised for NCLR and \$2,500.00 donated to Sports4Kids!!!

The San Francisco Tennis Coalition, headed by Loretta Conway and Steven Brown, continue to work tenaciously to promote grassroots tennis throughout the City of San Francisco. For up-to-date information, check-out the San Francisco Tennis Coalition's Web-site: sftenniscoalition.org This is a great entity to get involved in to promote San Francisco tennis across the city (tennis clubs and public tennis facilities).

On Sunday, May 13, Loretta Conway, Bill Conway, and Jason Blum ran a Tennis Across America™ Event in Golden Gate Park.

Louis Cayer DVD

We also have a limited number of videos of the Louis Cayer specialty course held on Feb 4, 2007. Cost of this DVD is \$80.00

To order any of these DVDs, send a check to USPTA NorCal
2299 Ogden Sannazor Dr.
Tracy, CA 95377





Regional News



Sacramento

Monty Basnyat
(916)435-9784

mbasnyat@tennison.com

Summer is here and everyone is crazy busy. Take your vitamins, drink lots of water, lather up on the sunscreen and start grinding.

News from Dave Kuhn – Laguna Creek Racquet Club.

Dave Kuhn ran a super boys' and girls' 16 national event at Laguna Creek Racquet Club on May 19-23. This is his seventh year running the event. Players from all over the country came to participate. The boys and girls draw were 64 each plus consolation draw. The buzz around the tournament by the parents was, "We really like this event because the players' needs are put first. The players get great food for free everyday and a tournament T-shirt." Helping Dave was his wife Anna Khun, Jessi Pangallian, Chris Wall, Jack Payne, Henry Guerra and Bret Day.

Besides running a great event, Dave managed to squeeze in a national indoors 30 event and took 5th place (May 4-6).

News from Felipe Monroy & Sean Manering: Arden Hills Country Club

Coach Nick Bollettieri conducted a tennis clinic June 16 and 17 at Arden Hills. This is Coach Nick's second appearance at the AHCC.

News from the Sacramento Capitals

Coach Wayne and his crew of players will be playing in a new venue this year. The event moved from the Sunrise Mall to the West Field Galleria Mall in Roseville. The season begins July 5. Lonnie Nielson, the owner of the Caps, has brought in a new 14-year-old player named Michelle Larcher De Brito. She hails from Lisbon, Portugal and has wins over former top 11 player Meghann Shaugnessy. Other featured players include local favorite Sam Warburg, Mark Knowles, Elena Likhovtseva and the one and only Anna K. Go to www.saccapitals.com to get ticket info and current schedule.

Cris Bacharach Johnson Ranch Racquet Club

Cris is busy organizing the summer team tennis for all the Sacramento and surrounding tennis clubs. More than a dozen different clubs and organizations participate in the

league. This is a big job, but Cris does an awesome job scheduling things for everyone.

News from Steve Dunmore Sierra College and Sierra View Country Club.



Coach Steve D. has done it. He took his girls tennis team from Sierra College to the state championships and won the State Junior College Tennis Championships. Great job Steve-O.

June 25- July 1 Shingle Springs Pro Circuit at Millennium Sports Club El Dorado Tournament

Director - Monty Basnyat, Tournament Promoter Marsh Riggs.



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- * Richard Harris Sonoma, CA
- * Rima Kilgrew San Ramon, CA
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❖ Reinstated Members ❖

- * Olivier Ecaterinis El Dorado Hills, CA
- * Jim Heebner Menlo Park, CA
- * Zoltan Hites Pleasanton, CA
- * Anthony Mendoza El Dorado Hills, CA

❖ Testing Schedule ❖

- * April 23 - 24 San Francisco, CA
- * June 4 - 5 Redwood City, CA
- * August 27 - 28 Sacramento, CA
- * November 4-5 Pebble Beach, CA

❖ Dates That Rate ❖

- * August 19, 2007 Board Conference Call
- * September 17-22, 2007 World Conference, Wesley Chapel, FL
- * October 2007 Lessons for Life™ Month
- * November 3, 2007 Board Meeting - Spanish Bay
- * November 4 - 5, 2007 Fall Conference - Spanish Bay



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Comerica Men's Challenge/ Cal Women's Open

The \$75,000 Comerica Men's Challenger/ Cal Open Women's event will be in its 20th year as an ATP event this year. If everyone remembers when the Cal Open moved from the Berkeley Tennis Club down to Seascapemy Dad, Judy Welsh and Mark Elliott in 1986 had just bought our club. This year's event will be July 14th through the 22nd, 2007.

I want to personally thank them for ALL the memories they have not only given me but all the fans and supporters of our event over the last 20 years. It started as a big WTA event and now is the longest running Men's Pro Challenger event in the United States. Seeing guys like Pat Rafter, Andy Murray, the Bryan Bros play up close and personal before they hit the big time and memories of classy guys like Michael Chang have made this a special event I will always want to be involved with.

I am always needing ballperson help and continue to be amazed at how the tournament and the ballperson experience excites the kids about being good tennis

players and shows them what it takes. Those types of kids are tough to find these days so every little bit helps. Please contact me if you have some kids that might want to help. They will not have to buy tickets to our event and neither will you if you come with them. If you want to purchase tickets just call (831) 688-1993. I know I always see Scott Borowiak and Coby Roberts down here every year but I would like to see you, especially if you have not made the trek down here.

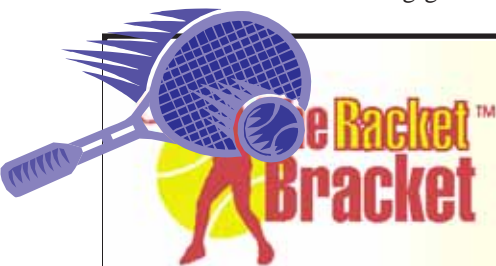
Seascape is very pleased to have a new Head Tennis Professional, Mirko Jovanovic, who moved from Hilton Head, SC and is from Serbia. We are still looking to hire another fulltime female professional soon.

If you have USTA teams that want to get away for the weekend and re-energize down at the beach have them contact us as we are planning on doing weekend USTA boot camps starting in early fall on the weekends. Please let us know if you have any captain that is a good organizer for us to contact and we will do our best to send

them back home excited about taking more lessons from YOU. The Seascape Resort is turning out to be great getaway for families or individuals and it is not too far from home.

Also if your juniors like doubles I will have USTA tournaments on Labor Day weekend and the first two weekends of October and November. I normally have about 40% of the kids in my events in doubles and will continue to make sure they have a good experience down my way. Deadlines typically come two weeks prior to the events.

Respectfully submitted,
Rick Kepler, Director of Tennis,
Seascape Sports Club



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Mark Fairchilds has been the director of tennis at Modesto Fitness and Racquet Club since 1991. He is currently on the USPTA National Board of Directors as a vice president and was the USPTA NorCal president in 1998.

Mark is a three time USTA NorCal Men's Open Player of the Year award winner with over 100 NorCal Open titles in his career. He has won the USPTA International Championships in Men's Singles and has numerous national titles in the USTA and USPTA. Fairchilds's has also been honored with the USPTA NorCal Pro of the Year award on two different occasions