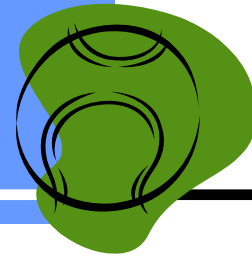


Northern California *ProFiles*



USPTA Pros Bring It Home at the Bank of the West Classic



Clockwise: Zsuzsi Fodor and Marina McCollom; Zsuzsi Fodor; Kelly Wilson; Kelly Wilson and Miranda Gutierrez

See page 4 for more on the USPTA Ladies Invitational at the Bank of the West Classic

PRESIDENT'S MESSAGE



As the summer comes to a close it looks like tennis has done well despite the cool weather (maybe that helped?) The World Conference at La Quinta should be a good one, so I hope to see many of you there.

The first USPTA Ladies Invitational at the Bank Of The West Classic featured four great players. The fans all said that they were impressed by the level of play and the ladies all had a great time. Zsuzsi Fodor took first place with a game that looked almost perfect. Kelly Wilson took second so the California girls had a great showing, good job! Thanks go out to the IMG staff for allowing us to hold this tournament.

The SAP Open dinner is coming up; always a fun event so put this on your calendar on September 25.

Last, but not least, Judy Murray will be our very special guest speaker at the Fall Conference. Paul Allam did a great job working with Judy to bring her to NorCal. This year's Fall Conference will be at the Indoor Spare Time Tennis Center in Sacramento, Nov. 6-7, another key event to mark on your calendar.

As my term as President winds down, I would only ask that you all keep supporting USPTA and our NorCal region. The USPTA is unique in keeping you up to date with tennis teaching skills on and off the courts.

Mike Balli

**Power up your
PROFESSION**
USPTA World Conference on Tennis • Sept. 27-Oct. 2 • La Quinta

**JOIN THE 50+ NORCAL PROS
WHO ARE ALREADY REGISTERED
TO ATTEND THE WORLD
CONFERENCE ON TENNIS LATER
THIS MONTH. DON'T MISS OUT!**

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Northern California**

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DATES THAT RATE

DATE	EVENT
Sept. 19	Specialty Course - Kathy Toon: Mental Toughness: Getting Your Game Face On!
Sept. 27 - Oct. 2	USPTA World Conference on Tennis, La Quinta
Oct. 15	Deadline for Board nominations
Oct. 16 - 17	Ladies Invitational, Spanish Bay
Nov. 5	Deadline for awards nominations
Nov. 6	PTCA1 and Testing, Spare Time Indoor Tennis Center, Sacramento
Nov. 6 - 7	USPTA NorCal Fall Conference, Spare Time Indoor Tennis Center, Sacramento
Nov. 6 - 7	Board of Directors applicant interviews during the Fall Conference, Sacramento
Nov. 19	Deadline for awards supporting documentation
Nov. 29 - 30	PTCA1 and Testing, SF Tennis Club
Feb. 12-14, 2011	Division Convention, Stanford

Newsletter Submissions:

Please send all newsletter submissions in a Word document to Elaine Hennessy at ncuspta@gmail.com 925-478-9465

USPTA Northern California Newsletter is published quarterly.

The opinions expressed in this newsletter are those of the authors and not necessarily those of the Northern California Division.



ADVERTISING INFORMATION

Ads can be in color or black and white and all ads must be camera ready.

Prices are per issue.

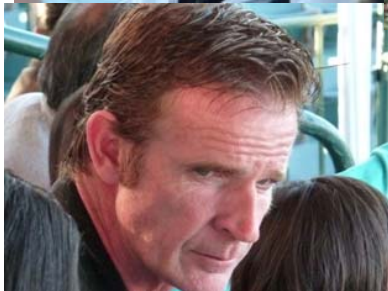
Full page: \$250

3/4 page: \$200

1/2 page: \$150

1/4 page: \$125

Business Card: \$40



Scenes from the USPTA Ladies Invitational at the Bank of the West Classic and USPTA Night top row to bottom row, left to right: Miranda Gutierrez; Mike Galli, Zsuzsi Fodor, Marina McCollom, Kelly Wilson, Miranda Gutierrez and Andrea Barnes; Amina Doar; Marina McCollom; Miranda Gutierrez and Marina McCollom; Mike Galli; John Sharpe; Jeff Gonca; Chris Bradley; Paul Allam

Zsuzsanna Fodor wins USPTA Invitational at Bank of the West Classic

Zsuzsanna Fodor of Ojai, Calif., was crowned the champion of the \$3,000 USPTA Ladies Invitational on July 31 during the Bank of the West Classic. She defeated Kelly Wilson of Cameron Park, Calif., 6-3, 6-1, for the title. The event was held just prior to the semifinals match of the Bank of the West Classic at Taube Tennis Stadium at Stanford University. The event was to help celebrate the 40th anniversary of the Classic and featured four USPTA-certified women, who are not only working as teaching professionals, but also still actively competing. The other semifinalists were Miranda Gutierrez of Saint Petersburg, Fla., and Marina McCollom of West Des Moines, Iowa.



Zsuzsi Fodor

Zsuzsi, the former Cal star, still looked like she was playing in college coming up with key shots during both of her matches. A number of games against Kelly went to deuce but Zsuzsi kept the pressure on with tough shots and was not giving away any “free” points. Kelly hung in there but in the end Zsuzsi’s skills and youth won out.

Miranda’s powerful serve and ground strokes were a bit too much for Marina who spends most of her time playing on clay. In Miranda’s first match she became a bit nervous as Sam Stosur showed up to warm up on the court next to her. Sam sat to watch the end of her match against Kelly and Miranda remarked, “How come she couldn’t have been here during my first set when I was playing so much better?” In the second set Kelly was able to use spin and placement to beat Miranda by wearing her down.

USPTA Night at the BOW Classic

IMG hosted a party complete with snacks and drinks on Thursday night, July 29 for USPTA pros. The pros were able to catch up with each other and also provide feedback to IMG on the event and the ACE ticket program. USPTA Ladies Invitational players Miranda Gutierrez and Kelly Wilson (with her husband, Bill) also were in attendance before their tournament on Saturday.

The winners of the USPTA Junior Circuit were announced on center court at the Classic during the Thursday evening matches. The kids and John Sharpe all got a big round of applause. John has done a wonderful job over the years with the Junior Circuit. A great time was had by all.



February 7-13, 2011

ATTENTION NORCAL USPTA TENNIS PROFESSIONALS

*WE INVITE YOU TO BE A MEMBER OF THE SAP OPEN
ELITE STAFF PROGRAM.....EXCLUSIVELY FOR USPTA PROS*

The SAP Open has an incredible opportunity for all USPTA Tennis Professionals. The Bay Area's finest pros can partner with NorCal's premier men's professional tennis tournament. To learn more about the many benefits of our Elite Staff Program and how you can personally keep \$5 - \$15 per ticket sold (and enjoy other great benefits) please click on the following link <http://www.sapopentennis.com/tickets/EliteStaff.asp> or contact our ticket sales coordinators **Zach Plaza** at zplaza@svse.net or (408) 999-5760 or **Kelley Cianciolo** at kcianciolo@svse.net or (408) 999-5723.

YOU ARE INVITED

- WHAT:** Complimentary dinner & drinks for you and one (1) guest, lots of fun, meet other USPTA NorCal pros, win cool raffle prizes & free tickets to San Jose Sharks pre-season game vs division rivals, the Phoenix Coyotes.
- WHEN:** Saturday, September 25, 2010
- WHERE:** HP Pavilion at San Jose (the Shark Tank) - Hosted in the Rinkside Room
- TIME:** Arrive at 5:30pm (Sharks game starts at 7:30pm)

RSVP via email to ZACH PLAZA at zplaza@svse.net or by phone at (408) 999-5760 by 5:00pm on Wednesday, September 22

The 2011 SAP Open will again be a spectacular display of world-class tennis. **FERNANDO VERDASCO, GAEL MONFILS, LLEYTON HEWITT, MARDY FISH, SAM QUERREY & KEI NISHIKORI** are already committed to showcase their big shots on stadium court - and there will be more players to announce in coming weeks!

SAPOPENTENNIS.COM • (408) ACE-2121

Coming Soon: USPTA NorCal Specialty Course

Kathy Toon presents
Mental Toughness: Getting Your Game Face On!

September 19, 2010

Time: 9 a.m. to 1 p.m.

The Claremont Resort, 41 Tunnel Road, Berkeley

Cost: \$40 per person

This event is open to USPTA members as well as non-members.

E-mail to reserve your spot: ncuspta@gmail.com

or just show up that day!

Kathy Toon, former National Coach of the Year for women's tennis at UC Berkeley, guided three doubles teams to NCAA championship victories. Her quest to gain an edge on the competition led Coach Toon down many paths, including sports medicine, exercise physiology, nutrition, time management and sports psychology. She is the author of the book "Get Your Game Face On!" and "Raising Champions: Revealing Stories from Parents of Great Athletes--and Great People" coming in 2010. A dynamic and engaging speaker, Kathy has conducted hundreds of workshops for thousands of coaches, athletes, and parents as a senior trainer for Positive Coaching Alliance.



Call for Nominations for the NorCal USPTA Board of Directors

The Nominating Committee of USPTA NorCal Division is soliciting candidates for the next Board of Directors. You must be a USPTA certified Professional in good standing and commit to a minimum of two years on the board beginning in January 2011. The Board of Directors is comprised of President, Regional Vice President, Vice President(s), Secretary and Treasurer.

Qualifications:

- ◆ Detail oriented and exemplifies the highest standards of performance
- ◆ Can be counted on to carry a fair share of the workload and meet deadlines
- ◆ Highly productive and works efficiently
- ◆ Steps forward to address difficult issues; commands the attention and respect of others and makes valuable contributions toward continuous improvement
- ◆ Builds effective teams committed to organizational goals, functions successfully as part of the “leadership team” of the Board and has no personal agenda
- ◆ Assigns responsibility, delegates and empowers others and supports the Mission of the USPTA and USPTA Northern California

Benefits:

- ◆ Opportunity to set and facilitate goals of NorCal USPTA
- ◆ Registration, room and food covered for USPTA NorCal Fall Conference and Division Convention
- ◆ Stipend for USPTA World Conference
- ◆ Gain leadership experience
- ◆ Increase industry and personal relationships
- ◆ The Board is a fun group!

All current Board of Officers and applicants will be interviewed at the 2010 Fall Conference hotel, Marriott Sacramento Rancho Cordova, on the weekend of Nov. 6 - 7.

If you would like to serve, please submit your name
to Elaine Hennessy at ncuspta@gmail.com
no later than October 15, 2010.

If you have questions about the positions and their responsibilities,
contact Mike Galli at 510-673-6875 or miketgalli@yahoo.com

2010 USPTA Northern California Division ANNUAL FALL CONFERENCE

at Spare Time Indoor Tennis Center, Gold River, CA
November 6-7, 2010

Conference Sponsor:
Rich Andrews
Spare Time Clubs

CONFERENCE LOCATION

Spare Time Indoor
Tennis Center
11205 Pyrites Way
Gold River, 95670
916-635-3358



No food service is available on site.
A list of lunch locations will be provided at check-in.

SPECIALTY COURSE

Title: Junior Development: A Plan for Success
Date: Sunday, November 7
Time: 1 - 5 p.m.
Presented by: Judy Murray
Cost: \$40 (additional to conference cost; Specialty Course may be purchased alone)

**Judy Murray's appearance sponsored by our friends at
USTA Northern California**

This 4-hour course will demonstrate how to use mini tennis to develop tennis skills and an understanding of the game in young players.

Judy Murray is a former Scottish international and national coach. She has been the driving force behind Scotland's presence on the world stage through her development of players such as Andy Murray, Elena Baltacha, Jamie Murray, Colin Fleming and Jamie Baker.

Judy introduced national development schools for players ages 8 to 11 and subsequently provided individualized training and competition programs for the best 12 to 16-year-olds. She currently mentors three of Scotland's most promising coaches and some of the top talent in the 10 to 15-year-old age group. Judy is working on plans for her own tennis school.

AGENDA

SATURDAY, NOVEMBER 6

8:30 a.m. Conference Registration
9-10 a.m. *Match Management: Managing Mistakes* - Michael Friedman
10-11 a.m. *What American Juniors Lack Going Into College Tennis* - Michael Wayman
11 a.m.-12:30 p.m. *QuickStart Red Ball/Orange Ball* - Rosie Bareis
12:30-2 p.m. Lunch on your own
2-3 p.m. *50 Best Tennis Tips and Drills* - Ken DeHart
15 minute break
3:15-4:15 p.m. *USPTA Web Technology: Using Courtside USA* - Mike Galli, Andrea Barnes and Jason Beardslee
4:15-5:15 p.m. *Adult Programming* - Chris Bacharach
6:30 p.m. Cocktail Party at Shepherder Bar and Grille 11275 Folsom Blvd, Rancho Cordova (next to hotel) sponsored by the SAP Open

SUNDAY, NOVEMBER 7

9-10 a.m. *Beyond Forehands and Backhands: Character Development in Junior Programs* - Sid Newcomb
10-11 a.m. *Teaching with Tips or Truth?* - Phil Cello
11 a.m.-12 noon *Creating and Running a Successful Junior Team Tennis League* - Dale Miller and Ken Schuler
12 noon - 1 p.m. Lunch on your own
1 - 5 p.m. Specialty Course - *Junior Development: A Plan for Success* - Judy Murray

Also on SATURDAY, NOVEMBER 6

9 a.m. *USPTA Certification Testing - Gold River Racquet Club, 2201 Gold Rush Drive, Gold River, 95670

*You must register for PTCA I. Certification Exams and Upgrades through World Headquarters at 1-800-877-8248. Limited space is available. For more information contact Sid Newcomb, USPTA NorCal Head Tester at 1-650-364-6272 or e-mail: sidn@peninsulacovenant.com.

HOTEL RESERVATIONS: Marriott Sacramento Rancho Cordova

For reservations call the hotel directly at 1-800-228-9290 and identify yourself as a USPTA NorCal Fall Conference attendee, or you can visit www.norcaluspta.com, click on the Fall Conference tab and follow the link to receive our special room rate. Our conference rate is \$99 per night/per room which includes a full American breakfast for two. Hotel is located at 11211 Point East Drive, Rancho Cordova, 95742. Hotel is 1.5 miles from Tennis Center. **RATE GUARANTEED THROUGH OCTOBER 22!**

**Look for the printed Fall Conference registration brochure
in your mailbox near the end of the month!
Register by mail or on-line at www.norcaluspta.com**



Specialty Course

Junior Development: A Plan for Success

Presented by **Judy Murray**

Sunday, November 7
1 - 5 p.m.
at the NorCal Fall Conference

Judy Murray's appearance sponsored by
USTA Northern California

Other Featured Fall Conference Speakers



Rosie Bareis



Ken DeHart



Michael Wayman



Chris Bacharach



Phil Cello



Michael Friedman



Mike Galli



Dale Miller



Ken Schuler



Sid Newcomb

AWARDS NOMINATIONS FOR 2010

Nominations are now being accepted for the 2010 USPTA NorCal awards. The winners will be honored at the Awards Dinner at the NorCal Division Convention at Stanford University, Feb. 11-13, 2011.

You can self-nominate or nominate others. You are the most familiar with your accomplishments, and most likely have access to any supporting documentation for your nomination.

CATEGORIES:

Professional of the Year
 Associate Professional of the Year
 Rookie of the Year
 Regional Director of the Year
 College Coach of the Year
 High School Coach of the Year
 Men's and Women's Open Player of the Year
 Men's and Women's Senior Player of the Year
 Facility of the Year
 Facility Manager of the Year

Criteria for each award can be found at www.norcaluspta.com under the Awards tab

We have made it easy for you to nominate worthy candidates!

Here's how you do it:

- Send an e-mail to: hveslk@att.net with the nominee's contact information or complete and send the information on the right side of this page.
- The NorCal Awards Committee will contact the individual directly to have them send supporting documentation.

Questions? Sandra Gostanian: 559-285-9332

NOMINEE INFORMATION

Nominee _____

Address _____

City _____

State _____ ZIP _____

Phone h _____

Phone w _____

Phone c _____

E-mail _____

Club/Facility _____

USPTA # _____

Award _____

SUPPORTING DOCUMENTATION

You must send supporting documentation if you are self-nominating. If you are nominating others, we will contact the individual to have them send the documentation. The NorCal Awards Committee does not have the time or resources to research every nominee submitted by name only.

SEND TO:

USPTA NorCal Awards
 Sandra Gostanian
 443 W. Fremont
 Fresno, CA 93704

NOMINATIONS DUE NOV. 5 SUPPORTING DOCS NOV. 19

To the best of my knowledge, all material I have forwarded to the NorCal Awards Committee is truthful and accurate.

Signature _____

Print Name _____

Phone _____

E-Mail _____

Tennis For the Health of It! Wellness Tip

By Brett Stephenson, USPTA P-1
 Chair, USPTA NorCal Wellness Committee
 Owner, Executive Wellness Services



In the coming newsletters I will be providing wellness tips for use by fellow USPTA members for their own health, as well as providing new innovative ways to improve the health of our students/members. Understanding the wellness benefits of tennis will aid USPTA professionals in promoting tennis as the healthiest sport for a long lifetime!

Please see the information below for a simple way to lose those extra pounds. Weight loss in today's world is a huge business and on everybody's mind. Being a role model of slim healthy fitness will help promote your business and attract committed health-seeking students.

Simple Weight Loss Program

The only way to lose weight is reducing calories/food consumed. This reduction can be achieved by eating less and/or exercising more. A simple plan to reduce calories is FINISH NOTHING. Consume the same foods but never finish any part of the meal. Just leaving food on the plate will reduce the amount of calories/food consumed! Exercise is a great way to reduce calories. Exercise speeds up metabolism which burns up calories. One of the best ways to burn calories is playing tennis! See the ConsumerReport.org chart at right. 254 calories are burned when playing singles for just 30 minutes. So an outstanding simple weight loss program would be: finish nothing on your plate and play singles tennis three times a week for 30 minutes!

SPORT	CALORIES*
Tennis - singles	254
Rowing machine	223
Stationary bike	223
Hiking, no pack	191
Jazzercise	191
Golf (walking, carrying clubs)	143
Walking 3.5 mph	121
Walking 2.5 mph	95
Weightlifting	95
Yoga	80

*Calories burned per 30 minutes based on a 140-lb. person
 - ConsumerReport.org

If you are teaching tennis with a full schedule, put the basket of balls to the side and rally with your students. Rather than standing all day and pitching balls, run down their shots and rally the ball back into their court. Your extra movement/effort will demonstrate to your student how to run down balls in the corners and help develop "six pack abs." This guaranteed weight loss program will trim away the fat and definitely improve your backhand!

Best "Fat Burning" Foods

NUTS AND SEEDS: (raw, unsalted or sea salt only) almonds, flaxseeds, sesame seeds, walnuts

FRUIT: apples, blueberries, cherries, grapefruit, oranges, pomegranates

BEVERAGES: (unsweetened) blueberry juice, cherry juice, green tea, pomegranate juice, vegetable juice

VEGETABLES: arugula, broccoli, cabbage, carrots, leeks, onions, romaine lettuce, scallions, shiitake mushrooms, spinach, tomatoes

HERBS AND SPICES: basil, black pepper, cardamom, chives, cilantro, cinnamon, cloves, garlic, ginger, parsley, turmeric

Executive Wellness Services is a company of world class professionals providing tennis, massage, personal training, yoga, nutrition, and green consultation to small and medium sized companies, residential communities and fine hotels. These services are delivered directly to the office, apartment, home or suite. For more information check out our website at www.synergyhousing.com/executivewellness.



USPTA Junior Circuit Contra Costa

2010 & 2011 Tournament Schedule

CONTRA COSTA

Fall 2010

Sept. 17-19, 2010	Round Hill Country Club
Oct. 15-17, 2010	ClubSport Valley Vista
Nov. 12-14, 2010	Orindawoods Tennis Club
Dec. 3-5, 2010	Sleepy Hollow Tennis & Swim

Winter/Spring 2011

March 4-6, 2011	Diablo Country Club
March 18-20, 2011	Lafayette Tennis Club
April 15-17, 2011	Crow Canyon Country Club
May 13-15, 2011	Blackhawk Country Club

June 4-5, 2011: Tournament of Champions at St. Mary's College

For more information or to sign-up go to: usptajuniorcircuit.com

Musings From The Open...

Ken DeHart



New York was great. The USTA Tennis Teachers Conference kicked off with Melanie Oudin, Pam Shriver and Cliff Drysdale doing a panel on *Changes in the Game*. Melanie held her own...she and Pam picked on Cliff a little. The overall theme was mostly about Quick Start with other good presentations that were very practical for all levels: *Recovery* with Mark Kovacs and *Strength & Condition* by Satoshi Ochi. My presentation on the *50 Best Tennis Tips for Coaches, Players and Pros* was well received with easy to use tips for all levels and most all situations in teaching. My son Kameron was my on-court student in the ball room on the indoor court at the Grand Hyatt.

After that, everyone went out to the Open for afternoon sessions and matches. There was lots of fun tennis and the opportunity to stand there next to every player imaginable. Little warm out there. On court presentations included Butch Staples, Tom Gullikson and Andy's Mom, Judy Murray. Huge turn out for Arthur Ashe Kids Day the day before - what an event to be around.

On Monday Jim Loehr kicked off the day with the very motivational *Coaching Players with Character*, about your coaching and personal values being in line with what you are teaching. Awesome as usual with Dr Jim. Gully credits him with his career turn around...which also gave Jim street cred with the other players on the tour. After a bunch of other great presentations from Jorge Capestany, Lisa Duncan, Oscar Wegner, Butch Staples, Warren Pretorius, Greg Cylkowski and Jackie Reardon, we went out to the US Open on the bus. Place is rocking with people and tennis is on. There was a book signing by Patrick McEnroe-great book to read: "Tennis Confidential"

(Continued on page 15)

HEAD
PERFECT X MATCH™
HYBRID STRINGING PROGRAM

HEAD introduces the most comprehensive and consumer friendly Hybrid Stringing Program ever created!
Now any level of player can combine the perfect strings to optimize their game.

SELECT YOUR TWO MOST DESIRED BENEFITS TO OPTIMIZE YOUR PERFORMANCE:

- 1. Your Primary Benefit (Main Strings):** Power, Control, Durability or Spin
- 2. Your Additional Benefit (Cross Strings):** Power, Control, Durability or Touch

MAIN STRINGS				CROSS STRINGS
POWER	CONTROL	DURABILITY	SPIN	
	FXP FXP POWER	SONIC PRO FXP POWER	NATURAL BUT FXP POWER	POWER
FXP POWER FXP		SONIC PRO FXP	NATURAL GUT FXP	CONTROL
FXP NATURAL BUT SONIC PRO	FXP SONIC PRO		NATURAL BUT SONIC PRO	DURABILITY
FXP POWER NATURAL BUT	FXP NATURAL BUT	SONIC PRO NATURAL BUT		TOUCH

Official String

THE POWER OF YOU

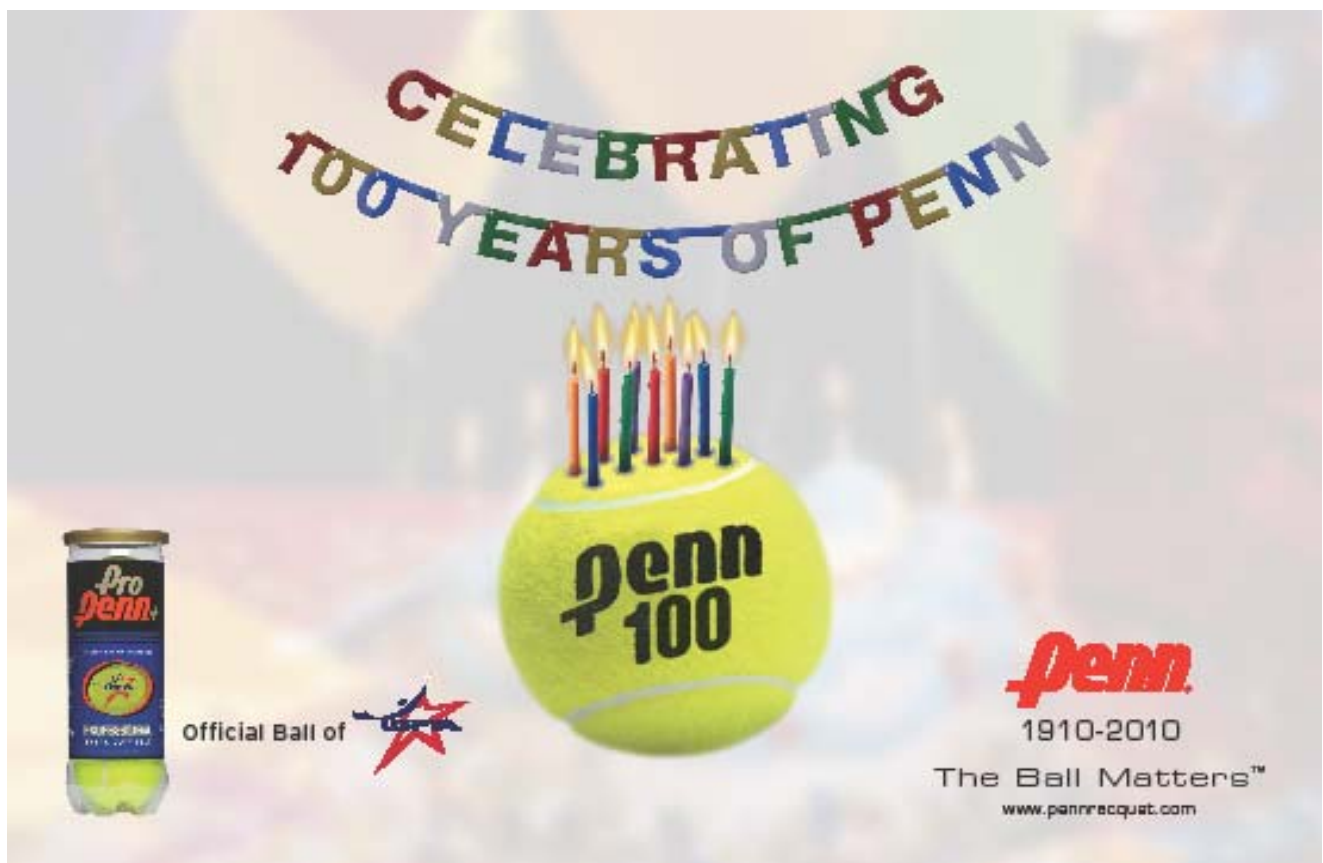
(Continued from page 14)

with insight as to what really happens behind the scenes in tennis. Opening ceremony on Center Court with Venus and then the Roger show; stadium was packed for the second match of the evening. Standing ovation for his "tweener shot" for a winner - lost the game though. The crowd went crazy.

On Tuesday I helped with Henry Elkins "Bijou Tennis Show," a very funny show done by Henry for over 30 years now. Great event to book at your club where Henry plays a clown type character coming in for his first lesson with Fernando Velasco. Adam Ford and I played a tie-breaker against them to set Henry up so he was the hero. The day finished off with Tracy Austin before we headed out to the Open again.

I love taking the No. 7 train out to the Open. It's a straight shot, 35 minutes, with an exit across from the Mets Stadium. Walk into the Open and pay \$8 to \$10 for Nachos, \$4.75 for drinks, but watch any matches you want, sit outside and see the matches on the big screens. Thanks to my sponsor, Wilson, I had fifth row seats on the baseline for the Nadal match that night. My son bought one of the big tennis balls, determined to get an autograph from Nadal without realizing how challenging a feat that was to be. He was very sad as we walked out with no autograph. Waiting outside the stadium were two of my friends, Luke and Murphy Jensen. I explained quietly to Luke what had happened and they gave Kameron BIG autographs and talked to him a long time. Luke even told him how to beat the 8-year-old kid from London that he was going to play in the morning.

On Wednesday, I went on a search for a grounds pass for the day at the Open. Found one from a friend Matthew and caught the No. 7 train to Flushing. My first match to watch was front row: Ryan Harrison vs. Lubicic. The 18-year-old Harrison had serves in the 122 to 130 mph range and moves very well to both sides. With Lubicic, you can never tell how hard he is trying. He mopes around the court, then hits a few winners, then mopes some more. Ryan dealt with the pressure of his first Open, playing the No. 15 seed on Court 11 - and won. Nick Bollettieri Academy is where he trains and Nick was there to congratulate him after his victory. Mostly I walked the grounds and watched a variety of matches, looking for consistent themes of strategy and tactics among all the players. I caught the train back and spent the evening watching Roddick get taken down by an amazing "Tip" performance: 68 winners with 30 unforced for the Tip - amazing. The Open is such a fun event to attend during the first week--so much anticipation and excitement in the fans and players.





John Sharpe
Regional Vice President
sharpejsd@comcast.net

Where Our Members Live

Our USPTA NorCal office and the Regional Directors have worked to break the NorCal area into distinct regions by sorting and defining areas with zip codes. Regional Directors now have the ability to target emails specifically to their area pros. A byproduct of this work has been the identification of where our members live (*see list below*).

In response to this, two more regions have been developed, Northeast Counties and Redwood. Redwood includes Del Norte, Siskiyou, Humboldt, Trinity, Shasta, Mendocino and Lake counties and has 16 pros that need an RD to represent them. Regional Directors submit short articles to the newsletter four times a year with information on what is happening in their areas. They also receive free registration at the Division Convention at Stanford. We want you to be connected so if any pro in this new area wants to step up, please contact Elaine Hennessy at ncupsta@gmail.com or 925-478-9465 or John Sharpe at sharpejsd@comcast.net.

Additionally, any member should feel free to contact the Regional Director for your area with ideas or information about what you do.

Below are the names of the NorCal regions with the coverage area, approximate total membership and the Regional Director:

Region 1	Redwood	16 members	<u>YOUR NAME HERE!</u>
	<i>includes Del Norte, Siskiyou, Humboldt, Trinity, Shasta Mendocino and Lake counties</i>		
Region 2	Northeast Counties	0 members	
	<i>includes Modoc, Lassen, Plumas, Tehama and Glenn counties</i>		
Region 3	Marin-Sonoma	82 members	Amina Doar amidoar@wsu.edu
Region 4	Napa-Solano	35 members	Chris Hansen mhansen@millenniumsportsclub.com
	<i>Includes Napa, Solano, Yolo and Colusa counties</i>		
Region 5	Sacramento	96 members	Felipe Monroy tenniscalifornia@aol.com
	<i>includes Sacramento, Sutter, Yuba and Butte counties and parts of El Dorado, Placer, Nevada and Sierra counties west of the Sierra crest</i>		
Region 6	Tahoe-Reno	35 members	Christy Funk c.funk@sbcglobal.net
	<i>includes Alpine county and parts of El Dorado, Placer, Nevada and Sierra counties east of the Sierra crest</i>		
Region 7	San Francisco	44 members	Jason Blum jblum@usptapro.com
Region 8	Contra Costa	68 members	Ben Price bprice@clubsports.com
Region 9	Alameda County	67 members	Wendell Pierce WP606060@aol.com
Region 10	Peninsula	98 members	Chris Bradley candcnbc@aol.com
	<i>includes San Mateo county and parts of Santa Clara county</i>		
Region 11	Santa Cruz-Monterey	53 members	Gay Finch gayfinch@aol.com
Region 12	Santa Clara-San Benito	81 members	Chris Yoder yodertennis@gmail.com
	<i>Includes San Benito and parts of Santa Clara county not in the Peninsula region</i>		
Region 13	Central Valley	26 members	Jack Bracken brackenf@mjc.edu
	<i>includes Merced, Stanislaus, San Joaquin, Amador, Calaveras, Tuolumne and Mariposa counties</i>		
Region 14	Fresno	13 members	Sandra Gostanian hveslk@att.net
	<i>includes Fresno, Madera, Mono, Inyo, Tulare and Kings counties</i>		



PENINSULA

Chris Bradley
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Even though the kids are back in school the summer heat wave just began within the last two weeks; could be a long Indian summer. I know all of you were very busy with your summer juniors, adult leagues, mixers, etc. and that many of you saw the great tournament at the Bank of the West. Thanks to the USPTA for the Thursday night tickets.

I am going to focus this column on one of the nicest, most knowledgeable, tennis pros that ever lived: **Alan Margot Sr.** Yes, I am a little prejudiced since I knew Alan from the time I was five months old at our mountain cabin "Doyle Springs" in the southern Sierras. He taught his son, Alan, and me this game of tennis from the time we were three, as well as countless others. He and his wife, Norma, had mountain tennis tournaments for us and Norma took us around Northern California to play the junior tournaments. She was one of the first tennis mothers on the scene. Alan and Norma started their own club in Porterville, Calif., **The Linda Vista Swim and Racquet Club**, which held countless junior tournaments throughout the years. Alan had a ham radio business (I'm sure it was more than that but I was young) but came up to the cabin every night and then played tennis with everyone and anyone all weekend long.

Alan and Norma had four children, **Alan Margot Jr.**, who you all know, his two sisters **Jeanette** and **Norma Lee** (who now goes by Norma) and Scott. The whole family was a tennis family and also hosted many a rock and roll party for their budding musician Alan and his friends.

Alan taught tennis in the 80's and 90's at **Fremont Hills Country Club** with **Jim McClennan**. He and I and many other USPTA pros were part of the elite NTRP rating corps under the direction of **Mary Rogers**. Norma was always with him manning the desks at many rating sessions. While living in the Palm Springs area Norma and Alan volunteered every year at the Indian Wells tournament.

For those of you that knew Alan, you knew that he always had a kind word for everyone he met and I never heard him speak ill of any human being. I am getting a little choked up here since Alan was my original mentor and surrogate dad. On the court he had the slimy lefty game but always had a smile on his face while playing and teaching the game that he loved.

Alan will be missed in our tennis community which extends to both Northern and Southern California (both Inside Tennis Issues had articles after his death). He was and always will be the consummate tennis professional and the person that all of us would love to be.

We all loved you Alan.





SAN FRANCISCO

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Harper for Kids put on its Inch and Miles Sportsmanship Tennis Festival as part of the Bank of the West Classic's Family Day on Saturday, July 31 at Stanford. USTA Serves President **Mary Carillo** was on hand with **Mary Joe Fernandez** and **Andrea Jaeger**, joining Harper for Kids co-founders **Peanut Louie Harper** and her husband **Tim Harper**, to speak with the kids about success and good sportsmanship.

The lessons and values taught at Bank of the West Classic's Family Day are a continuation of what the Harper for Kids program teaches throughout the year. Through the implementation of various tennis festivals in local public schools in San Francisco's low-income neighborhoods, the program has taught hundreds of predominately at-risk children about legendary Coach John Wooden's "Pyramid of Success." This philosophy helps kids achieve their personal best, and encourages that they always give 100 percent effort while demonstrating good sportsmanship. Learn more at www.harperforkids.org.



Left: Tim Harper, Mary Joe Fernandez, Peanut Louie Harper, Mary Carillo and Andrea Jaeger

Below: Harper for Kids coaching staff with Mary Joe Fernandez, Peanut Louie Harper, Mary Carillo and Andrea Jaeger. NorCal USPTA pros include Tim Harper (Harper for Kids Executive Director), John Hubbell, Craig Law, Weston Reese, Hilary Somers and Marisa Stone.





TAHOE-RENO

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The mountains had a fairly mild summer. The afternoon thunderstorms that usually affect us held off this year. Fall is in the air with temperatures in the 80s and 90s during the day but cooling off nicely in the evenings.

Bob Deller and **Christy Funk** of the **Caughlin Athletic Club** report summer junior programs were consistent and there was a lot of excitement about many of the new programs. Rolling out the QuickStart Tennis play format was one of the new programs. Many of our 6 and 7-year-olds were actually hitting back and forth over a net for the first time. The ever-popular **World Team Tennis (WTT)** recreational leagues added a 4.5 division this year with over 150 players participating from levels 3.0 to 4.5. Congratulations to 4.5 *Split Decision* (**Thad Smith** captain), 4.0 *Gotfunk* (**Christy Funk** captain), 3.5 *The HurriCains* (**Paul Cain** captain) and 3.0 *Team USA* (**Sam Kumar** captain). Next step is a WTT National

Qualifier. The Caughlin Athletic Club just finished up a satellite tournament that was part of the Biggest Little Tennis Association summer satellite series, with 66 juniors participating from the local area. Caughlin Athletic Club has been selected by the NIAA to host the Northern Nevada High School Tennis Regional Tournament scheduled for October 14-16 and also as the site for the Nevada State High School Tournament scheduled for October 21-23.

The Biggest Little Tennis Association (BLTA) will be targeting middle schools and high schools in 2011 with programs developed to helping grow tennis in high schools. The BLTA is currently working with FASTWeb.com to announce the 2011 Northern Nevada High School Senior College Scholarship. The 2010 Reno/Tahoe Tennis Hall of Fame Gala will be held on November 4 at *The Grove* located in South Reno.

It is my observation that that tennis is very healthy in the area and that new players come to the game on a consistent basis. Although the economy seems to still be lagging, tennis enthusiasts are still playing strong and we are seeing new faces all the time!



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SOUTH BAY

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Gordon Collins at **Courtside** reports that the boy's Junior Team Tennis squad, led by Courtside's Head Pro Tim Sunderland, swept the NorCal championships in the 12's, 15's and 18's in Clovis on Aug. 6-8. They then headed down to Newport Beach, where they played against the SoCal champions for the state title.

Courtside's women's 3.5 (captain-**Kathy Sansevere**) and men's 4.0 (captain-**Harlee Carter**) will be leading their respective teams to Arizona for the National Championships in October. The men's team won four consecutive matches to win the title, where the women won two decisive matches, before losing a tight 3-2 battle. The ladies moved on due to the tie breaker system. Courtside USPTA Pros **Gordon and Kat Collins, John Ryan, Eric Vescuso, Aaron Klapper, Slavy Elenkov** and **Max Liberty-Point**, along with **Mark Roberts** and **Kevin Pope** participated and directed Hits for Hospice on August 28. The day consisted of a pro-am, mixer, festive cocktail party and dinner. Through their efforts, over \$30,000 was raised for Hospice of the Valley.

Courtside was presented with the USTA's National Facility of the Year award on September 6, at the U.S. Open's annual awards ceremonies. It is based on the quality of a tennis facilities courts, amenities and service to tennis. Gordon Collins, Courtside's Tennis Director, was on hand to receive the award. This is no big surprise to me, I have been watching Gordon and his crew do what they do for the past 20 yrs....COURTSIDE ROCKS, PERIOD!

Ken DeHart, San Jose Swim and Racquet Club, was a speaker at the USTA National Tennis Teachers Conference in New York during the U.S. Open. He presented on the *50 Best Tennis Tips for Players*,

Coaches and Pros. Ken, **Butch Staples** and **Jorge Capestany** also presented the on *The Best Drills for Junior Players* at the conference.

SJSRC and **Alpine Hills** joined the **Pacific Athletic Club** for a Red, Orange and Green Ball tournament for kids ages 5-10. It was great to see them all actually playing using age appropriate tennis equipment. Thanks to **Paul Allam** for putting together this fun event for parents and kids at PAC. **Al Juodikis** from SJSRC brought 13 players to the event. Al is a big believer in the QuickStart tennis and its introduction has more than doubled the size of the youth tennis program at SJSRC.

NorCal USPTA Pros, **Jim McLennan** and **Ken DeHart** will be presenting at the USPTA World Conference on Tennis in LaQuinta at the end of September.

Elsio Eyebrecht, pro at Steinbeck Elementary in San Jose, has put together a Friday match play day for young players from 4-6 p.m. You may contact him at raheru@hotmail.com if you would like to have your players participate.

Several clubs in the South Bay are using the Grips Program from **Aaron Fox** (www.gripsprogram.com) to motivate and classify their juniors. It an easy system that tests what groups players should be in, evaluates their improvement and rewards their achievements with different color grips. When clubs call up to schedule matches they simply identify how many white, blue, gold or green level players they have competing.

Ridgemark Club in **Hollister** is gearing up for the fall with afterschool junior programming, ladies interclub drama and high school girls matches. Also, the USTA gladiators will be licking their wounds while preparing for "next season." I would like to invite anyone who would like to organize a play date exchange with Ridgemark to contact me. You come to us or we will travel to you!

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ALAMEDA

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The long cool summer is nearing its end, and it was a very busy period for all our teaching pros. I hope that you all have had a fun and successful summer.

First, let me give my congratulations to **Mark Orwig** for hosting the Moraga Open at the **Moraga Country Club**. Mark runs a terrific event that brings players from all over Northern California as well as other parts of the state. The barbeque on Friday evening was a fabulous event and there were a couple of featured matches on Friday evening as well. Food and tennis is always a great combination.

At **Chabot Canyon Racquet Club** we organized a few events that were out of the ordinary. We had a Poker Tennis event (no betting allowed). If a player won four games with the partner he/she was paired, a playing card was given. After several pairings, the player should have enough cards to have a poker hand. (Even though a player wins at tennis, he may not have a winning poker hand!) We also had a Hawaiian Tennis event where our members dressed in Hawaiian clothing. Watching our members play tennis in aloha garb was very amusing. But watching them attempt to dance the hula was mind boggling.

Other news is that **Jim Coyne** is now the director of tennis

at **Sleepy Hollow Tennis Club** in Orinda. I'm sure that they will love him there.

Scott Borowiak has got it going at the **Moraga Valley Swim and Tennis Club**. The junior program has been busy this summer and his Sunday drop-in socials have kept him busy.

Lynne Rolley at the **Berkeley Tennis Club** is busy with her summer junior program. I enjoy having a cup of coffee from Peet's and watching her juniors run to and fro. BTC was also the host site for the annual benefit for the Berkeley High boy's and girl's tennis teams. East Bay pros participating in the event were **Scott Borowiak, Peter Benko, Carl Jones, Jerry Jue, Jim Coyne, Elton Lobas** and **Wendell Pierce**. Scott Borowiak was the M.C. for the barbeque dinner. He did a great job on the podium. Another recent benefit at the BTC was for the **UC Berkeley** tennis team. The players were introduced and it looks like Cal will have strong men's and women's teams. The catered dinner was marvelous.

The Hills Swim and Tennis Club had their usual successful summer program for the juniors led by **Roger Kahn**. Roger just recently competed in the National Indoor Tennis Tournament in Seattle in the men's 60's division.

Rosie Bareis at the Claremont Resort has been offering QuickStart for juniors. She has also given Quick Start tennis seminars for tennis pros to familiarize them with the program.

Welcome New NorCal Members!

- Alan Alvistur.....Livermore
- Jan Brogan.....Aptos
- Whitney Eves.....San Francisco
- Sharon Haugen.....Campbell
- Ronald Hill.....San Francisco
- Sally Hosley.....Davis
- Max Liberty-Point.....San Jose
- Peter Moorehead.....Larkspur
- Nicholas Previte.....Santa Clara
- Vyacheslav Reynov.....San Lorenzo
- Fern Ruth.....Novato
- Titus Tabotabo.....Sacramento
- Danny Yee.....Pleasanton



SACRAMENTO

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Cody Blanford is this year's recipient of the John Light Promising Young Player award. Cody, a very popular and unanimous candidate, was selected by the tennis professional staff at **Gold River Racquet Club**. The award, given to a Gold River tennis youth who displays great sportsmanship, work ethic, club service, and participates with younger and older players within the community, was established in memory of one of our eldest enthusiasts, John Light. John was 94 when he last graced our courts and was a strong believer in tennis as a game that spanned and connected generations of players. John's daughter, Joan Walker, and her husband Warren, established a \$500 scholarship fund in his memory to be awarded every year. Past recipients have become assistants and coaches within the Gold River program and have set a standard of excellence for future candidates. Blanford has been hard at work on his game with his coach **Amine Khaldi**. Cody also played on **Bobby Martinez's** top performing USTA NorCal Boy's 12 team and is a ranked junior in Northern California.

Todd Stanly has been named **Rio del Oro's** new Director of Tennis. As the Director of Tennis, Todd will oversee all aspects of the tennis department, including tennis programming. Todd has taught tennis for more than 20 years and served as Director of Tennis and General Manager at **Sutter Lawn** and **Willow Creek** for over eight years. He was an All-American player and graduate of Sacramento State. He was ranked No. 1 in USTA NorCal men's open doubles for ten years and has won more than 100 USTA NorCal doubles titles. He is passionate about the game of tennis, knowledgeable about the Sacramento tennis scene, and looking forward to being involved with Rio del Oro and the other **Spare Time** clubs. Please welcome him when you get a chance—he is looking forward to meeting you. **Joseph Gilbert** will continue as Head Tennis Pro with responsibility for managing the lesson program. In association with the Spare Time Academy, he will apply his passion for coaching and working with top level junior tennis players to the development of the new Individual Player Training Program and Spare Time Match Play Program. With a limit of ten players in the Individual Player Training Program, each player will receive extensive tournament training in a

program modeled after professional and college level tennis training programs. Joseph will accompany players in the Individual Player Training Program to tournaments and in the Spare Time Match Play Program he will arrange matches for players across club lines with other junior players and our adult tennis mentors.

The Natomas/USTA \$50,000 Men's Pro Circuit Challenger happens Oct. 2-10 at the **Natomas Racquet Club**. Visit www.natomaschallenger.com for more information.

Former junior player **Ashley Peabody** writes, "My tennis experience at **Arden Hills** has affected my life in many ways for the better. Tennis is a sport I will be able to play for the rest of my life. It's not only a great way to stay fit, but a way to build life-long relationships. I play a few times a week with college friends who also share a love for the game. I also have kept in touch with several people I met through tennis camps at Arden hills. **Felipe Monroy** has gone from being a coach and mentor to a family friend. Participating in tennis has made me a more confident person with a passion to succeed, not just in tennis but in other aspects of my life."

USPTA T-shirt program is back!

USPTA and Havana Bob's are now offering all USPTA members 3 different options of stock USPTA T-shirts for only \$4 each! Minimum orders of 12 T-shirts. To order call 877- 887-8811 or click on "Benefits" in the "Members Only" section at USPTA web site at www.uspta.com.



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NAPA/SOLANO

Mark Hansen

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I hope you all had a pleasant and profitable summer!!

In the last newsletter I started a “get to know your fellow pros” theme. To continue with this, I have profiles on three USPTA pros from Yolo County, which was just added to the Napa/Solano district.

All three work at **Stonegate Tennis Academy** in Davis.

Lukas Burger (Owner/Head Pro) Lukas’ love for tennis began under the direction of Larry Duque and Steve Stefanki. Lukas was a top ranked junior, where he reached No. 27 in the 18-and-under division in NorCal USTA. He was competitive at the collegiate level, playing for American River College and raning in the top 10 in singles and doubles and making the all-academic team. He continued on to UC Santa Barbara, where he received a Bachelor’s degree in Psychology, a minor in Sports Management and a minor in Athletic Coaching. Lukas has been teaching tennis for over 10 years and has been the assistant coach for the Davis High School girl’s tennis team for 9 years. Lucas has a very successful junior program at Stonegate and his boy’s 15-and-under team finished second in NorCal in 2009.

Karin Benson Strong holds a P-1 level rating and is an assistant pro with Stonegate Tennis Academy. Karin was the top ranked junior player in the United States in the 14-and-under division and finished her junior career ranked No. 6 in the 18-and unders. As a junior growing up in Florida, Karin won seven junior national titles. She was ranked No. 4 in the Inside Tennis U.S All Time Junior Tennis Rankings. In 1969, Karin was runner up to Chris Evert in the Orange Bowl International Tennis Tournament. As a collegiate athlete, Karin played at Florida State University. She also played professional tennis in Europe.

Vaclav Burger is an assistant pro at Stonegate Tennis Academy, where he has been teaching since 2003, and playing competitively since he was seven years old. He saw success achieving a high national junior ranking as well as a ranking of No. 7 in California. This allowed Vaclav to play internationally with the ITF. He led Davis High School to their first Sac-Joaquin section title in 15 years. Vaclav reached a top 20 men’s open ranking while preparing to play professionally. His highest ranking was 217 in the U.S. Vaclav attended UC Berkeley but was unable to play because of a string of injuries. Vaclav had the opportunity to learn from Larry Dugue, Kevin O’Neill and Steve Stefanki and to work with and alongside past World Team Tennis Champions and top ATP and WTA players.





CENTRAL VALLEY

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Summer tennis season ended with only a few hot days in the triple digits as the weather bounced from hot days to cool days keeping Central Valley tennis professionals guessing. Now, club pros are in the process up setting up fall league teams and clinics.

Brian Heiser, Assistant Pro at **Brenda Athletic Clubs Modesto Sport**, took a group of juniors to Arden Hills Club in Sacramento for a junior mixer in mid-July. After playing, the group attended the **Sacramento Capitals** tennis match.

Brenda Athletic Clubs Modesto Sport and **Turlock Sport** qualified a total of eight teams for the Clovis Northern California junior playoffs.

Mark Fairchilds, Director of Tennis at **Brenda Athletic Clubs Modesto Sport** and Brian Heiser hosted the 49th Annual Modesto Open Tennis Tournament that was started by Fred Earle in the 1960's. Fan favorites and defending champions, **Brian Cory** and **Rick Kepler**, reached the semifinals losing a three-set thriller, while USPTA pros Fairchilds and **Jan Tilikainen** formed another favorite doubles team to watch. In the mixed

doubles, Fairchilds teamed with **Kati Eng** of Modesto to win the title.

Women's leagues are practicing for competition and starting in September, Modesto will have six teams and Turlock will have two teams competing. At the end of the month, Heiser will be the tournament director for the USTA Junior Open and Family Tournament at Modesto Sport. In October, Mark Fairchilds will be hosting the club's annual member-guest tournament.

Mark Weir, Director of Tennis at the **Del Rio Country Club** and his girls' 12 Wightman Cup team represented Northern California in the state tournament. In their first trip to the finals since 1983, they took second place to Southern California. At Del Rio, summer was busy with junior clinics, junior fun doubles with pizza on Friday nights and grass court exhibitions on Wednesday nights. Now Mark is preparing for the annual Children's Crisis Center Tennis Tournament on September 26. This charitable tournament has donated over \$200,000 to the Children's Crisis Center in Modesto over the years. In addition, Mark is preparing his ladies for interclub team and for the USTA Pilot League.

Steve Tiffin, Director of Tennis at the **Woodbridge Country Club** in Lodi has had a busy summer teaching and running the Adult Friday Night Pool Barbeque.

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**SANTA CRUZ-MONTEREY**

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Tina Romeka, Director of Tennis at **Meadowbrook Tennis and Swim Club**, reports that the annual Meadowbrook Fall Classic is coming up on Nov. 13 and 14. All juniors are invited to sign up at the challenger/novice level.

Wendy Grover has been busy running the Stevenson School summer camp tennis program this July. Players come from all over the world to attend camp which promotes sportsmanship and match play. Pre-season training for girl's tennis at the school began on Aug. 25 and Grover is optimistic about her talent. **Marvel Howarth** will be the Junior Varsity coach.

Clark Corey, PBI Director of Tennis at **Carmel Valley Ranch**, reports that CVR had a soft reopening of the new River Ranch facility (formerly the tennis facility) in early July. As part of the 11-month rejuvenation project, the facility now includes a lap pool, whirlpool, 4,000 square foot fitness center with new locker rooms, a children's activity center with a dedicated pool and splash zone, a sport court with a regulation basketball court and seven newly surfaced hard courts. Renovation of the Ranch House has begun and when completed will include a café and reception area.

On the **PBI** front, **Peter Burwash** was recently elected to the USTA Northern California Hall of Fame for his work in tennis over the last 35 years. PBI recently signed 2 new facilities, one in Florida and one in the Bahamas and continue to look for qualified professionals.

I would like to welcome **Diane Elliott** to the Monterey Bay area. She has moved here from San Diego where she was very involved in the SD USPTA division and taught for 18 years at the **Loma Santa Fe Country Club** in Solano Beach. She also coached the boy's and girl's high school JV tennis teams at Torrey Pines High in Del Mar for several years. She helped Marc Moran at Spanish Bay for two summers in the tennis camp program but is now retired and enjoys playing tennis at CVR.

With the girl's high school season already in full swing this fall, here are some of the Monterey Bay pros that are coaching: **Judy Newman** at Scotts Valley High, **Rick Kepler** at Aptos High, **Jon Tarr** at Pajaro Valley High, **Steve Striffler** at Monte Vista Christian, **Wendy Grover** at Stevenson School and **Gay Finch** at St. Francis Catholic School.

Scott Krueger, **Chamisal Tennis**, just finished hosting the USTA Adult League Sectionals at his club and is getting ready to host the Women's National Hard Court Championships at the end of September.

Rio Del Mar Tennis Club has fielded quite a few USTA teams this summer and fall including women's 2.5, 3.5, 4.0, 4.5 and men's 3.0 and 4.0, men's and women's super seniors and 6.5 and 8.5 combo teams. The women's senior season will be starting in October with a 4.0 and 4.5 team. **Gay Finch** continues to run her cardio classes and is looking forward to attending the USPTA World Conference on Tennis at the end of the month at La Quinta and hopes that other pros from the Santa Cruz-Monterey Bay region will be there too.

**FRESNO***Sandra Gostanian**hyeslk@att.net**NorCal Awards Chair*

The pros at **Sierra Sport and Racquet Club** were very busy during the summer months with youth and adult clinics, summer camp, leagues and USTA competitions. **Francisco Gonzalez, Teresa Samstag-Haug, Mike Pearson, Alberto Perez and John Haug** continue to share their expertise in instruction, technique, strategy and fun with members. In addition to all of the tennis hours, Sierra members kept busy with community events. Several Sierra members opened their homes to exchange students and parents from Germany in a sister cities exchange.

Sierra hosted the Labor Day weekend Fresno City Championships, a tournament including Super Seniors Doubles, women's 2.5 – 4.5, men's 3.0 – 5.0, and open divisions. This tournament boasts over 275 players, amazing tennis, and prize money at each level. Sierra was proud to have the following teams compete at the USTA District Playoffs: ladies 4.5 and men's 3.0, 4.0, and 4.5. Keep up the great work pros and players!

The Wednesday Morning Ladies' League will be hosting their annual "For Women with Love" Fashion Show and Brunch on September 15. This event benefits the Marjorie Mason Center, which provides "a safe and supportive environment for individuals exposed to family violence."

According to the **Copper River Country Club** newsletter, pros **Coby Roberts** and **Cuyler Legler** provided many opportunities for members to improve their tennis games with beginner, junior and adult lessons and clinics. Leagues, drop-in tennis, Friday night mixers, tournaments and a trip to the Men's ATP Challenger at **Seascape Sports Club** were summer highlights enjoyed by members and guests.

I kept busy this summer by completing my Adapted Physical Education Specialist Credential at CSU Chico. Part of my coursework required me to prepare a unit/lesson plan for a wheelchair sport. Of course, I enlisted two others to work with me in teaching wheelchair tennis. The lesson was a success and everyone enjoyed learning how to modify the game.

Upon my return from Chico, I received an exciting e-mail from **Marian Thompson**, USTA NorCal Wheelchair Tennis Coordinator. The Fresno area is working on starting a team for league competition, beginning with instruction. I feel fortunate to be able to work with Marian on this project.

Hope to see you all at the Fall Conference: November 6-7, 2010.

Here is a final plea before the Fall Conference...PLEASE NOMINATE YOUR PEERS for 2010 awards. There are many deserving professionals in NorCal, but they don't get recognized. In the past two years that I've headed the nominating committee, there have been far too few nominations. While those who have received the awards have been deserving, I know that there are many more in our midst who should be recognized. Please see page 11 of this newsletter, or take the time to go to our website at <http://www.norcaluspta.com/>. Click on "Awards" for more information.

Noteworthy from National...



At the \$5,000 United States Professional Tennis Association Grass Court Championships in Philadelphia, Henry Walsh of Wichita, Kan. won the men's open title after defeating Franco Mata of Naples, Fla., 6-3, 6-2. Marina McCollom of West Des Moines, Iowa, defended her women's open title by defeating Ann Pellow of Davis, Calif., 6-0, 6-0. In men's doubles, Franco Mata, Naples, Fla. and Ritesh Nautiyal, Philadelphia, defeated Jamie Feagan, Clermont, Fla., and Alamgir Wali, Orlando, Fla. In women's doubles, Marina McCollom and Amy Pando, Palm Beach Gardens, Fla. defeated Tiana Lum-Tucker, Washington, D.C., and Ann Pellow. The tournament, held from Aug. 26-28 and the competition featured many of the top men and women tennis-teaching professionals in the country. The national tournaments are open to Professional-level members in good standing. For additional information, please contact the USPTA at 800-USPTA-4U. USPTA- certified professionals may log in to the "members only" section of the USPTA website at www.uspta.com for more information.



The USPTA Tennis Buying Show will be held Sept. 30 at the La Quinta Resort & Club during the World Conference on Tennis. The buying show is part of the larger World Conference, which begins Sept. 27. More than 1,500 tennis-teaching professionals, industry leaders and representatives, media and manufacturer representatives are expected to attend. Exhibitors include tennis equipment, apparel and footwear companies, marketers and wholesalers of hard and soft goods, video-analysis and software, teaching aids, court surfacing and lighting, awards, backboards, educational materials, nutrition bars and vitamins and more. In addition, the USPTA Silent Auction will be held during the buying show. Attendees will have the opportunity to bid on a variety of exciting items. Past items have included video-analysis systems, autographed racquets by current and former ATP and WTA tour players, weekend getaways at spectacular resorts and much more. The auction benefits the USPTA foundation, and is a USPTA Lessons for Life™ event.

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