

USPTA

March 2008

NORTHERN CALIFORNIA DIVISION

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Division Conference at Stanford

February 8 - 10, 2008



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President's Message

by Paul Garron

Dear Fellow Pros:

I have recovered from one of the BEST DIVISION CONFERENCE that our division has ever hosted. We had one hundred and eighty pros and sixty High School Coaches participating in this conference. Many phones, e-mail addresses confirmed the above statement that we "hit a home run!" and the appreciation of the efforts from many pros to make it a success. "It takes a team effort to get things done the right way".

I want to acknowledge the following people: **Coach Dick Gould** for providing the "Best Facility in Northern California to host a division convention, Trade Show Chair; **John Ebie**, Video Taping and Photographers; **Ron Lowe** and **Mike Galli**, **John Yandell** and **Tennisplayer.net** for hosting Living Legend Night and getting **Robert Lansdorp**. MC for Living Legend Night, **Scott Borowiak**. Chairman of the Awards Committee; **Jack Bracken** and committee members: **Michael Friedman**, **John Ebie**, **Nigel Pugh** and **Rosie Bareis**. Many thanks to the following Pros: **Andrea Barnes**, **Andy Harader**, **Sid Newcomb**, **Larry Parker** and **John Ebie** that got juniors to demonstrate at the on court seminars and **John Yandell**, **Greg Ross** and **Weston Reese** for being personal assistant to a speaker. Thanks to the following USPTA NorCal Speakers: **Jeff Greenwald** (Keynote Speaker), **Coach Dick Gould**, **Jan Brogan**, **Dr. Rhonda Gibbs**, **Rosie Bareis**, **Rod Heckelman**, **John Ebie**, **Gay Finch** and **Jay Potter**.

Thanks also to co-chairman of Sean Brawley and Wayne Elderton Clinics: **Rosie Bareis**, **Marc Moran**, **Larry Parker** and pros: **Dave Ott**, **Minh Nguyen**, **Bill Patton**, **Steve Miller** and **Weston Reese** assisting in the clinics. A Huge Thanks to: the board: **John Ebie**, **Marc Moran**, **Dale Miller**, **John Sharpe**, **Mike Galli** and **Rosie Bareis** including our Regional Directors: **Nigel Pugh**, **Sandy Gostanian**, **Jack Bracken**, **Monty Basnyat**, **Christy Finch**, **Todd Dissly**, **Jason Blum** and **Jay Potter**.

Our Head Tester, **Sid Newcomb** and the help of fellow tester: **Weston Reese**, **Paul Zaretsky** and I did an excellent job testing.

A Special Mahalo to our Executive Director; **Margie Peterman** for the many hours she put in to make this division convention and our division a success. **The 2009 USPTA Northern California Division Convention will be held on February 6th-8th at Stanford.**

Congratulation to the entire 2007 award winners.

Our 2008 Education Workshops "Take a Break, Educate" Specialty Course Series are hosted by Chairperson of Education/Workshops **Rosie Bareis** at the Claremont Resort & Spa.

- March 16th "Managing A Tennis Complex"**
Presenter: Rod Heckelman
- June 22nd "Competitive Doubles Patterns"**
Presenter: Helle Viragh
- August 17th "The Psychology of Competition"**
Presenter: Ken DeHart

Our Testing Hub will be San Francisco Tennis Club for all certification testing and certification review course. Only the Testing Hub will be offering the certification review course. I am very excited to announce that the Online CRC and portions of the exam are now available online. USPTA has launched both the CRC online course, written and grip exams starting Monday, Feb. 18. The next Testing will be on **April 22nd** at the **San Francisco Tennis Club**.

The **USPTA Junior Circuit Tournaments** will be starting in April:
April 18-20 **Crow Canyon Country Club**
Millenium Sports Club Rancho Solano

The Fall Conference has been moved to Napa. We are working on the site and dates!

Thank you for supporting **USPTA** and **USPTA Northern California**. It is an honor to be a part of this board and be serving as your President.

Kind regards,
Paul Garron



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Northern California Division
United States Professional Tennis Association

Dear USPTA Northern California Pros,

USPTA National has informed me that they do not have everyone's current e-mail address on file. All our e-mail blasts come from the USPTA National database and are sent out through National. In the future much of our information will be available only through e-mail and on the web. Our newsletter will be mailed only once per year, but available on the web during the other three quarters, If you want to receive the information on our Division Convention, Fall Conference, Specialty Courses and our division newsletter in a timely manner, please update your e-mail address by going to www.uspta.org. After login, go to the left side under Member Profile and change your e-mail address, then click the button.

Thank you for being a USPTA Pro and supporting your division.

Kind regards,

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2007 Award Winners



Service to Tennis
John Yandell



President's Award
Mike Galli



Pro of the Year
Paul Garron



Associate Pro of the Year
Sean Dizon



**High School Coach
of the Year**
Andy Harader



**Regional Director
of the Year**
Jay Potter



**Eldon Rowe Men's Senior
Player of the Year**
Roger Kahn



Facility of the Year
Olympic Club

**Men's Open Player
of the Year**
Brian Cory

**Women's Senior Player
of the Year**
Martha Downing

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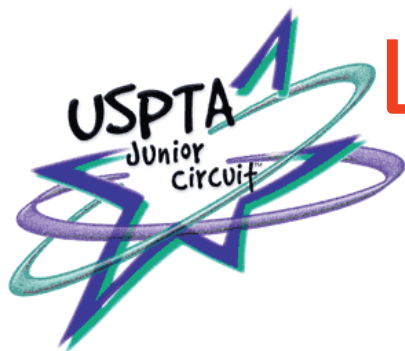
CardioTennis Winner
Bill Kreger



Division Conference at Stanford

February 8 - 10, 2008





USPTA / Contra Costa/Napa & Solano Junior Circuit

2007 & 2008 Tournament Schedule

CONTRA COSTA

Sept 21-23, 2007	Orinda Country Club
Oct. 19-21, 2007	Rancho Colorados/Moraga Valley
Nov. 9-11, 2007	Orindawoods Tennis Club
Nov. 30-Dec. 2, 2007	Sleepy Hallow Tennis & Swim
March 7-9, 2008	Diablo Country Club
March 21-23, 2008	Lafayette Tennis Club
April 18-20, 2008	Crow Canyon Country Club
May 16-18, 2008	Blackhawk Country Club

NAPA & SOLANO

October 13-14, 2007	Millenium Sports Club Vacaville
October 27-28, 2007	Napa Valley Community College
Nov. 9-11, 2007	Stonegate Tennis Club
April 18-20, 2008	Millenium Sports Club Rancho Solano
May 3-4, 2008	Napa Valley Community College
May 9-11, 2008	Green Valley Country Club

June 6-8, 2008: Tournament of Champions at St. Mary College

For more information or to sign-up go to:

usptajuniorcircuit.com



❖ REGIONAL NEWS ❖



Monterey Bay

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Brian Cory, CVAC, reports that his club hosted a USTA Jr. tournament on 2/2-2/3 and 2/10 with 100 players entering. The Brian Corey Tennis Academy benefited from home court advantage and had 25 kids from the academy participate. Brian's son, Randy, won the boys 10 novice singles in his first tournament of his young career.

CVAC defeated Seascapes Sports Club in the 4th annual Battle of the Bay, 15-8. There were 23 total matches in 3.0, 3.5, 4.0, 4.5 divisions. Brian and Rick Kepler used these matches as a tool for club cohesion and spirit before the league season starts. The CVAC Jr. Tennis Academy will put out summer camp information soon.

Clark Corey, director of tennis at Carmel Valley Ranch, reports that CVR has just finished their 7.0 mixed season and the Monterey Bay Ladies league A team is into the last half of their season and is second place. CVR will be hosting a USTA 3.5 men's super Senior team and a 3.5 team in the upcoming adult league. The Junior program

has been populated by team members from the boys and girls teams at Carmel High and Santa Catalina. Clark said that PBI is hiring professionals and those interested please call 831-626-2534.

Jon Tarr, Ramsey Park, is using two sites to keep up with the large number of USTA teams. Several men's and mixed doubles have been put together by three local USPTA members, Paul Beslin-Kessler, Mike Velasco and Jon. It is always nice to see the local pros playing and working together.

Judy Newman, La Madrona Swim and Racquet, took 37 members from her club to the SAP in Feb. On Mar. 4 the club hosted Bob Hansen, USCS Men's coach, to speak to the league captains and players about team building and winning ways. The winter junior program had 70 kids and growing. Judy and Dave Muldaur, her assistant, and Brian Casey, former UCSC player, are team teaching. Several of the Juniors played in the Seascapes' Presidents Day tournament and are scheduled to compete at Cabrillo in March. Judy is taking seven juniors to the Pacific Life Open in Indian Wells. She also said that a webcam has been added to the club so the members can check out court conditions live.

Gay Finch recently attended the Stanford division conference in early February. and was one of the conference speakers on the High School Forum Panel and hosted a women's meeting at lunchtime for over 20 women. There was a consensus that they would like to do another retreat at the Claremont in the spring at a time to be announced. There were several topics that they wanted to hear and some even volunteered to speak or write bios for the newsletter. Big congrats to BRIAN COREY who won the Men's Open Player of the year award. The attendees from MB area were Wendy Grover, Clark Corey, Rick Kepler, Susan Reeder, Steve Proulx, and Judy Newman.

Gay is captaining a Senior 4.0 and 4.0 USTA spring league. 38 members of Rio del Mar attended a special night at the SAP in Feb. seeing Blake and Roddick play in the quarterfinals. Her Senior team is getting ready to go to Districts in April for the third year in a row. She is also going to Super Senior 4.0 and 4.5 Nationals in Mobile in April and looks forward to hosting the 10th annual Grandmothers tournament in May at the Tennis Club of Rio del Mar. And in June, Gay will be starting her 22nd Junior summer program at Aptos High.

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❖ REGIONAL NEWS ❖



Reno/Tahoe

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We have had a pretty snowy winter. Most of our Lake Tahoe courts are under five feet of snow, however, the courts in the Reno, Sparks and Carson City area have cleared and tennis is booming once again.

John Matkulak, Director of Tennis at **Lakeridge Tennis Club**, has a very active tennis calendar for this coming summer. In May Lakeridge will host the Ladies Rally for the Cure with the proceeds benefiting breast cancer. On June 20–22 they will host their annual NTRP Tournament and in August they run the Nevada State Junior Open on August 8- 10.

MEFIYI is excited to be working with USTA on bringing Flex Leagues to the Minden, Carson City and South Tahoe area. Growth of adult and junior participation has been slow and they are hoping with the introduction of flex leagues it will give the area a well-needed boost for adult programs and in April to host a kids clinic.

Andres Durandegui (Director of Tennis), **John Ebie, Biljana “BiBi” Trpeska and Randy Reynolds at the Caughlin Tennis Club** have kicked off the 2008 tennis season. Adults leagues, junior and adult programs and tournaments are scheduled for this season.

John Ebie of the Caughlin Club announced that he is planning a trip to Stanford to see **Stanford Ladies play USC** on April 4th, Friday. He invites high school students, coaches and parents in the Reno/Tahoe area that are interested to please contact him.

Jason Kedzierski is excited to announce he will be travel to Europe this summer with a couple of his high performance juniors.

Andres Durandegui (Director of Tennis) at the Reno Tennis Center has finished his spring break tennis camps and is getting ready for summer programming. The Reno Tennis Center is hoping for warm weather so the four new post-tension tennis courts can get completed and in use.

Washoe ‘Kidz’ Tennis

Spring is here and it’s time for NEW beginnings. BLTA’s Washoe Kidz Tennis program is doing just that with ‘Quickstart’ tennis. Michelle McKibbin and Jan Carson attended the USTA Community Tennis Developmental Workshop held in Las Vegas, NV. They were trained on ‘QuickStart’ a USTA new play format, introducing tennis for kids ages 10 and under. The courts are scaled down in size and the equipment modified for the ages, ie: foam balls, smaller racquets for 8 and under and low-pressure balls for 10 and under. This gets the kids out PLAYING tennis and on a team quicker. Using the modified equipment allows the kids to develop hand, eye coordination. Once they develop the skills to play there’s competitive play within the USTA’s system. BLTA’s Washoe Kidz Tennis program will be implementing ‘QuickStart’ in several Elementary in-school P.E. and after-school programs this spring. Mid April ‘Washoe Kidz Tennis’ will have a spring program for first through 12th grades at a local High School. Involved in the program are Recreational Coaches Mandy Agerholm, Michelle McKibbin, Jan Carson, Kristen Ratto and Ashley Winnie and USPTA Pros Christy Brenner and Mark Humes.

The Biggest Little Tennis Association (BLTA) is excited to announce that *The Reno/Tahoe Tennis Hall of Fame* for 2008 will be held at Center Court Grill located in the Lakeridge Tennis Club facility. The event will be held on Thursday, November 13 and the keynote speaker will be the legendary Dick Gould of Stanford University.

Their **USTA Recreational Coaches Workshop and Junior Instructor Certification** was held on Saturday, March 1 and Sunday, March 2. This two-day workshop had over 30 attendees throughout the weekend. This was the first time to hold a workshop offering CPR and involving high school kids. The USTA Recreational Coaches Workshop Trainer was **Paul Garron**, the CPR class was taught by Advantage CPR and **Bob Deller** taught to the junior instructors *Teaching Tennis Techniques to Kids*.

Sally Shaw, a RCW trained recreational coach, reports that she is now teaching tennis at Northwest tennis Courts in Reno

right next to Clayton Middle School and Towles Elementary School. She is excited to offer summer programs for kids.

Chad Stoloff, University of Nevada – Reno’s Men’s Head Coach, is deep in the season. Chad and **Sylvian Malroux**, Women’s Head Coach, have put together kids clinics for the summer 2008. They are excited to work with developing kids in the Northern Nevada area for possible players in the future. They are also developing a high school intensive player camp for the two weeks before high school tennis season begins next fall.

Christy Funk, USPTA, USPTA Regional Director, USTA Eastern Sierra Community Tennis Coordinator, USTA Member: I am excited to be able to help The Biggest Little Tennis Association bring tennis to so many kids. With their Washoe ‘Kidz’ Tennis program they touch hundreds of kids every month. My **Funky Tennis – More than just a tennis shoppe** is fast becoming the hub for tennis networking, team meetings, Tennis Welcome Center with information on all Tennis programs in the area, and the local tennis population has embraced the shop as their place to visit. Looks like Northern Nevada finally has a tennis shop.

Wanted

Solano Athletic Club in Fairfield, CA. is looking for a tennis professional. Solano Athletic Club is a full-service athletic club facility with eight, lighted tennis courts. The head tennis pro job entails teaching lessons and running tennis activities.

If interested, please e-mail your resume’ to:

LMY@CASTLES.COM.

Your resume’ may also be faxed to 707-425-7264.

Please leave an e-mail address and cell phone number so that Solano Athletic Club can reach you.
Thank you.



❖ REGIONAL NEWS ❖



Sacramento

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Kudos to El Presidente Paul Garron and the rest of the NorCal board members and volunteers for making this year's 2008 Spring USPTA NorCal Conference one of the best ones. The level of speakers from Robert Landsdorp talking about his days with Pete and Maria to Sean Brawley about the Inner Game was very inspiring and educational to say the least. If you missed the conference due to work and or life, I highly encourage you all to get the DVD that the USPTA puts out.

The awards ceremony and dinner was spectacular. A lot of well deserved pros won, including Martha Downing from Shingle Springs (Women's senior player of the year). Paul Garron, current NorCal president, won the pro of the year (he lives in Auburn), Bill Kreger from Auburn Racquet and Fitness Club won the Cardio Tennis shoot out contest by hitting over 32 targets. Not that easy to do.

Some of the faces from Sac Town and surrounding area at the Stanford Conference were – Kenny 6 Pack, Monty Basnyat, Bill Kreger, Brian Martinez (getting his USPTA Certification).

Passing – Long time Lake of the Pines (Auburn) tennis pro Frank Guiard passed away a few months back. Frank was very well-liked in his community. He taught kids as well as adults at his facility.

Dexter Fong – is busy as usual working closely with the Sacramento Area Tennis Association. He organizes the Little League, SATA Tournaments and runs a great program at the California Family Fitness's tennis program.

Cris Bacharach and his fellow partner pros, Ashley Ashba, Bill Ray, Rory Wood and Jim Yoakum were busy running the Johnson Ranch Racquet Club Jr. Open and Championships tournament the weekends of March 1/2 and 7/8. The tournament had over 380 participants.

Kenny (six) Pack from El Grove was at the spring conference taking notes and videotaping conferences to better educate himself. He is a true student of the game. He runs a great program at the local Park and Rec.



Congratulations to Rob Kendall (pictured) and Brian Martinez for being new tennis directors. Rob is the director at Del Norte Tennis and Swim Club (previously Steve Tiffen, now at Woodbridge Golf

and CC) and Brian took over for Scott Pautast (now in Tiberon) at Natomas Racquet Club. Both pros are eager and hungry and will do a fantastic job to grow the game.

If you have news or events please, please call me or email them to me at (916) 316-7577 or mbasnyat@fitt10s.com

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FOR IMMEDIATE RELEASE

January 23, 2008

USPTA and *Tennis Week* magazine announce 2008 Partnership

HOUSTON – The United States Professional Tennis Association and *Tennis Week* magazine are proud to announce they will continue their alliance after reaching an agreement to extend and expand their partnership in the coming year.

As part of the partnership, all USPTA domestic members will receive *Tennis Week* magazine with their USPTA membership. USPTA will maintain a presence in all eight issues of *Tennis Week* through a combination of traditional brand ads and articles written by prominent members of the USPTA covering key issues, including ideas for growing the game, instructional content, and health and fitness benefits.

USPTA and *Tennis Week* will collaborate on a featured page on *Tennis Week's* recently re-launched Web site, Tennis Week.com. The page will include articles, playing tips and other valuable USPTA information. USPTA's press releases and event information will be delivered to Tennis Week.com readers via Richard's Court, Tennis Week.com's blog. Tennis Week.com will post Tennis Channel viewing times for the USPTA show "On Court with USPTA™" in its online television schedule.

"We are glad to be continuing our relationship with *Tennis Week*. This has been a valuable benefit to our members throughout the years," said USPTA CEO Tim Heckler. "*Tennis Week's* Internet component is a great supplement to USPTA, which prides itself on being the most technologically driven company in tennis."

In turn, *Tennis Week* has returned as a supporter of the USPTA by advertising on the back cover of each issue of USPTA's *ADDvantage* magazine. In addition, USPTA and *Tennis Week* will also continue to explore other digital partnerships to enhance the value of their relationship.

"We couldn't be more pleased about expanding our relationship with the USPTA in 2008," said *Tennis Week* Publisher Randy Master. "As the most widely respected association of teaching professionals in the world, the USPTA and its members spend each and every day on the front lines of growing the sport of tennis. We look forward to delivering our content to USPTA members through multiple media channels in 2008. *Tennis Week* consumers will similarly benefit from top-notch instructional content supplied by the USPTA for our magazine and Web site."

Founded in 1927, USPTA strives to raise the standards of the tennis profession while promoting greater awareness of the sport. USPTA offers more than 30 professional benefits to its 14,500 members worldwide, including certification and professional development. With more than 300 days of educational opportunities throughout the year, USPTA offers the most comprehensive continuing education program in the tennis industry. For more information, call 800-877-8248 or visit www.uspta.com.

❖ REGIONAL NEWS ❖



San Francisco

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Sean Dizon, Associate Pro @ the Olympic Club, is also serving as the Assistant Men's Tennis Coach @ USF. So far, his team's record is 6-3. USF will play SMU and Cal Berkeley the Weekend of March 14-16th in Pebble Beach.

Sean Dizon and Peter Bartlett, Head Coach of USF's Men's Tennis Team, and Dizon's former college coach, will be running six summer camps. For more information, refer to the following web-site:

www.collegesportscamp.com.

Kristen Waugh-Rivers, Associate Tennis Pro @ Golden Gate Tennis Club in San Francisco, is a Sport Psychology Consultant Intern for a local, collegiate tennis team. It is her final internship before completing her Masters in Sports Psychology. Kristen Waugh-Rivers' work focuses on imagery,

team cohesion, positive self-talk, confidence, motivation, relaxation, focus, concentration, and goal setting. Kristen, congratulations in being on your way to completing your Masters!

Weston Reese, Director of Tennis at San Francisco Tennis Club, reports that there are a lot of positive developments @ SF Tennis Club. There is a "groundswell" of support to keep the tennis club. Reese reports that the San Francisco Tennis Club has become a Nor Cal USPTA Testing Hub. four times a year, the USPTA Exam Certification will be held there. Kudos to Weston in being instrumental in supporting this Nor Cal USPTA Testing Program.

On Sunday, May 3rd from 1-4 p.m @ the San Francisco Tennis Club, 645 Fifth St, San Francisco, CA 94107, Tel. 415.777.9000) there will be a SF USPTA tennis gathering. It is open to all USPTA members, and it would be great to see you out there playing tennis with us. If you are able to play, please

RSVP to Jason Blum at (415) 503-0946 by Friday, May 1st.

Weston Reese and his San Francisco Tennis Staff will be holding a Tennis Across America Event in May. Date to be determined. If you are interested in helping-out, please contact Weston Reese, Director of Tennis at the San Francisco Tennis Club. He can be reached at (415) 777-9000 X268.

John Yandell was very involved in the Nor Cal USPTA Winter Conference at Stanford. John, thanks for your support, your hard work, and your great introduction of Robert Landsdorp at the recent conference at Stanford University.

The San Francisco USPTA Region wishes all of you an excellent tennis season!



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❖ REGIONAL NEWS ❖



North Bay

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Despite the rainy winter, there was plenty of tennis news to report in the North Bay. The North Bay Jr Tennis Association kicked off their 2008 season in January with the annual San Marin Winter Doubles Tournament held over the Martin Luther King weekend. Over 30 teams in ages 12-18 competed and Director Jay Potter reported that there was some very high level doubles play. In February, Tiburon Peninsula Club and teaching pro Matt Holt hosted the Marin President's Day Open & Novice Tournament. Over 165 players signed up for the three day event and the event was blessed with good weather throughout.

The NBJTA and San Marin High School was back in action the beginning of March as they hosted the San Marin Singles Tournament, which was originally rained out in early February. Just about everyone who signed up for the February event returned to play in March and the weather cooperated this time. Over 65 juniors came from Marin, Sonoma, and Napa counties to test their early season skills.

On the Senior Rankings front, congratulations to Mill Valley Director of Tennis and USPTA Professional Polo Cowan, who finished 2007 No. 2 Nationally in the Men's 45's Singles. Cowan finished the year with an impressive 25-1 record that included five tournament championships including winning the USTA Men's 45 National Hardcourt Championships and a third-place finish at the Men's 45's National Grass Court Championships.

With Spring in the air, and the tennis heating up all over the North Bay all eyes will be on the Sonoma State University Men's Team. With six brand new courts and a strong nucleus of returners and newcomers, USPTA Pro and Head Coach Steve Cunningham thinks his team could

find its way into the Division II Nationals this season. The team is coming off an impressive four-match win streak knocking off Colorado State-Pueblo, Mesa State, Western New Mexico and an impressive, 6-3 win over perennial power Hawaii Hilo.

The Marin Grand Prix Tournament Series will be starting up again this Spring and the Novato City Championships will kick it off with most play held at the Rolling Hills Club in Novato. The Marin Grand Prix is an all doubles (men's, women's, and mixed) series of tournaments and has six stops and a final for the top teams. Play is held in 3.0, 3.5, 4.0, and 4.5 levels. Harbor Point Racquet Club, Marin Tennis Club, Boyle Park, Rafael Racquet Club, and the Tiburon Peninsula Club will all be hosting tournaments this year with the Finals being hosted by Rolling Hills in October.

The Junior Tournament season really gets going in the Spring with both NBJTA and USTA tournaments. On the NBJTA circuit, Erin Morales and La Cantera will be hosting its Annual Easter Championships at the end of March while Jay Potter and Rolling Hills will host another one in May. Erik Johansson and Canon Tennis and Swim Club will stage the Canon Doubles Championships in May while Jay Potter will run the San Marin Junior Open in late May and early June. Jim Bedilion and Ross Valley Tennis and Swim gets the Summer going with the Ross Valley Junior Championships in June.

Tiburon Peninsula Club (TPC) and San Marin High School will be hosting a slew of USTA Tournaments this Spring and Summer. TPC has Open and Novice tournaments in April and a Challenger and Novice in May. San Marin will host two Opens in the Summer, one at the end of June and beginning of July and one in August. Speaking of TPC, they are welcoming back Tennis Professional Scott Potthast, who was their head pro from 2001 to '06 before taking a job in Sacramento at the Natomas Club. Scott will be returning to TPC and taking over the Director of Tennis position that was left vacant by Steve Jackson.

The Marin County Spring League is about to embark on another season. The League,

founded by long-time USPTA Professional Lisa Berg and Jim Bedilion, features three divisions; 6th Grade Division II, 8th Grade Division II, and 6th-8th Grade Division I. Just about every Club and public organization in Marin has one or more teams entered in the League with approximately 25 total teams competing. Play starts in late March and early April and is held weekdays after school. Many junior players who came out of Spring League have gone on to become top junior and collegiate players.

Mt. Tam Racquet Club and Director of Tennis Steve Summer just concluded hosting another successful Bay Cup Team Tournament. The event featured local Clubs Marin Tennis and Rolling Hills, and the Claremont Country Club from Berkeley. The format was all doubles, men's, women's, and mixed, with play at the 3.0, 3.5, 4.0, and 4.5 levels. At end of the four-day event, host Mt. Tam reclaimed the title from defending champion Rolling Hills. Marin Tennis Club finished second, Rolling Hills third, and Claremont fourth.

Mt. Tam General Manager Rod Heckleman has been busy lately as he wrote an article for the USPTA National Magazine on Staffing Your Facility, gave a seminar on Job Security at the USPTA Northern California Convention, and will be conducting a specialty course, "Managing a Tennis Complex," on March 16 at the Claremont Resort and Spa. Way to go Rod!

Nationally ranked senior player and Director of US Sports Camps, Charlie Hoeveler, has been lending his expertise to the Branson School Girls and Boys Tennis Teams. Charlie started helping out last Fall and helped lead the Branson Girls team to the playoffs in the Marin County Athletic League and he hopes to do the same for the Boys squad. When he's not running US Sports and helping Branson, he's also busy playing on the Lagunitas Men's USTA Team.

San Rafael Resident and noted author and Sports Psychologist Jeff Greenwald has just published another book, "The Best Tennis of Your Life." It is filled with

❖ REGIONAL NEWS ❖

North Bay Continued

Inner Game advice on how to win the “Outer Game” and enjoy yourself in the process. The book has been endorsed by Tim Gallwey, author of the best seller, “The Inner Game of Tennis.” Jeff’s book covers, How to Play Your Best Under Pressure, How to Increase Your Confidence, and How to Develop a Pin-Point Focus.

Sausalito resident and former touring pro Rose Casals will headline the United States Gay Open to be held at Stanford University on May 23-26. Rose will give a tennis clinic and help promote a Charity Fundraiser for the East Palo Alto Tennis & Tutoring Program along with the National Center for Lesbian Rights.



Central Valley

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The Nor Cal USPTA Spring Conference was excellent again this year. What did I learn? Well, now I know why since 1968 I haven’t produced any more players who have made it to the Pro ranks. I learned from Robert Landsorp that I’ve been too much of a nice guy. I need to be tougher on my students. For example, if I ask a question when they will answer they’d better say, “Yes, Jack”. If not, then I will ask them to leave and maybe not come back for six months. Then, I can expect their parents to invite me out to a nice seven-course meal and try to woo me into taking their child back very soon. Now, that’s an interesting way to make champions and still keep your job at a local club. Well, good luck in the unemployment line next week.

Local pros attending the conference were Bill Weber, Mark Weir, Scott Borowiak, Steve Tiffin, and myself. Conferences are great to do networking with other pros.

Anyway, on Friday night, as I was getting ready to go to the Legend’s cocktail party, I received a phone call from Bill Webber. “Coaches where are you? Are you coming to the cocktail party?” Well, my answer was, “Yes, of course.” Bill said, “I am at the party and I am talking to someone from your past. He says that he hasn’t seen you or Julie for almost 40 years.”

Well, that got our curiosity going and we couldn’t wait to find out who Bill was talking to at the party. To our surprise, it was Stan Cartwright. We spent the next two days talking about the good old times. If anything, that is one of the reasons that I like to attend conferences; to see friends from the past that I played with or against in tournaments, to reconnect with those I coached and taught and to make new friends.

Scott Borowiak, teaching pro at In Shape Marina in Stockton did a great interview with Robert Landsorp. Scott has a way of asking questions that allows his guest to expand on the subject. Good going Scott! Scott has started the Cardio Tennis program in Stockton. He says that he uses music in many of the drills which makes it more fun and actually gets players to push themselves a little farther. He also has created a Spring Junior Exchange Program where two or three clubs meet to play short matches for all levels. Anyone who can serve, and keep score is welcome. If any fellow USPTA pro’s are interested in participating in this kind of program or setting up a junior

exchange later this spring or summer, contact Scott at 209-474-3935.

In Turlock, Bill Weber and Jack Schneider just finished a Junior Challenger Tournament which had 92 entries. Bill is starting an after school program for juniors.

Del Rio Country Club Pro Mark Weir has just started a six-week junior league on Saturday mornings. During the spring break, Del Rio will be hosting juniors for the Salem Swim and Racquet Club in Oregon. The fifteenth annual Del Rio Grass Court Tournament will change its format this summer. It will become a series of exhibitions featuring local pros and players on Wednesday evenings, starting at 6 p.m.

As I am writing this article, Mark Fairchild and many of our Modesto Fitness and Racquet Club members are returning from attending the Tennis Channel Tournament in Las Vegas. Our members were treated to a great clinic by Vic Braden, Greg Patton and Anne Smith. Tournament directors Brian Heiser and Mark Fairchild will host the Modesto Junior Championships in mid March. In May they will be taking a group of juniors to Copper River Country Club in Fresno to play against Copper River and Courtside Tennis Club. Then, in a few weeks, they will do an exchange with Arden Hills and In Shape Marina. Modesto Fitness and Racquet Club’s most eligible bachelor will be a thing of the past. Brian Heiser and Melissa Petz are to be married in late 2008. They met on the club’s tennis courts. Congrats to the young couple.

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❖ REGIONAL NEWS ❖



Fresno

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The first quarter of the New Year was slow to start due to the rains, but is now picking up speed! January was the month of wet, sloshy courts and plenty of planning time for February and March events.

The NorCal Division Conference provided great weather, terrific speakers, and the perfect venue for eating, drinking, making merry, and learning some new teaching techniques. It was great to see Visalian Doug Hofer at the conference. Rumor had it that Coby Roberts and Cuyler Legler from Copper River made an appearance for a couple of hours. Though I didn't see them...it was nice that they could make the trip! Next time...hope you two can make a whole day trip!

I tend to give you the scoop on what's going on at "my" club, Sierra Sport and Racquet Club, because the other pros are so busy at their clubs and they don't have time to share news to add to the Newsletter! Just kidding friends...but I really would like to have you participate!

John Haug, Director of Tennis, planned and directed another great Junior Excellence Tournament at Sierra. USPTA Head Certification Tester, Sid Newcomb's son played in this tournament.

Sierra was well represented at the 2007-2008 combo Sectionals. Three teams took part in Sacramento. The women's 5.5 team, captained by Pat Sorensen and Lisa Noble, took 3rd place. Pat's daughter, Amanda, was a captain and played on my girls' tennis team at San Joaquin Memorial High. The 7.5 men, captained by John Norton and Bill Contento, finished 2nd and the 8.5 men, captained by Ray Valdez and Raj Brar, took the sectional championship! Congratulations to all.

Mike Pearson's addition to the Sierra family has brought many programs and clinics to the courts. There are so many kids of all ages playing in the after school programs

on Sierra courts and public school's courts. Adults are now joining in the fun with a Friday evening clinic and BBQ potluck. There's not a dull moment at Sierra.

Boys' tennis season is in full swing so I'm coaching full time and giving what time is left to help the juniors at the Club. The boys just played in the largest high school tournament in California. Though we didn't have our full team (think: we played our #11-17 during the tournament due to Basketball and Soccer Valley playoffs) so we didn't fare very well. The boys learned a lot and kept me in stitches. I have seen volleyball players do a dive and roll, but never tennis players to avoid a volley! Yes...it really happened. We were in stitches...but the guy kept on playing his heart out!

Hope you all have a great spring season. I am sure enjoying the warm weather.

East Bay

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Nigel Pugh has been reported as missing. So John Sharpe and Dale Miller have convinced me to do the newsletter for the East Bay. My official title is East Bay USPTA Regional Director. If you have anything you want to share about your tennis facilities or programs, please let me know by e-mail (bprice@clubsports.com).

We, at our club, have signed up for the Grips Program, (www.gripsprogram.com) which has started off with a big bang. Craig Cignarelli and Aaron Fox, pros at the Riviera Country Club in Los Angeles, developed a color code system of grips for the juniors. Each level has a different color overwrap which includes a written test and an on-court test.

It's been very rainy as of late, but spring is just around the corner. When it's not raining, Cardio Tennis is going very well for **Brett Stephenson** at **Rudger Park** in Walnut Creek, He's one of the originals. He has been doing Cardio for many years now.

The **East Bay Junior League** which is in its 18th year, has been going strong and continues to thrive because of the following pros' involvement, Pros in the league are: Rosie Bareis - Claremont Resort and Spa, Jerry Conrad - Oakland Hill Tennis Club, Steve Shaw - Claremont Country Club, Mike Bauer - Harbor Bay Club, Chuck Bleckinger - Titans Tennis, Marvin Samuels - Prospect Sierra, Carlton Jones - Aztec Tennis, Peter Benko - Benko Tennis, Bill Conway - Davies Tennis.

Bill Patton of **Bill Patton School of Tennis Foundation** recently held a fundraiser through the SAP Open, bringing high school kids to the event for Monday, Presidents Day. A free high school clinic was given to San Lorenzo High School, with each of those players donating \$5 to the foundation. The Foundation has raised money to bring tennis to school in the greater Hayward area. Giving scholarships to players who are on the Free or Reduced lunch program. The Foundation has also set up the goal to have 20 or more players within two years for Tennyson High School and Hayward High School. At present, the schools did not have enough players to form teams. If any of the local Pros can help with these fundraisers to grow tennis in the Hayward area please give Bill Patton a call (510-881-2525). Bill has got much activity started in the area since the start in 2006. **Patton school of Tennis** is alive and well in Union City.

Dale Miller, at **Club Sport Valley Vista** is in the middle of the third season of the **Diablo North 6 Tennis Junior Team Tennis League**. This is an all volunteer league that has 270 kids playing on 34 teams with weekly practices and matches from March 2 until May 18. The Club is also very busy with 19 USTA Adult teams and two Super Senior Teams. In addition, the members are very excited about the major court resurfacing project.

This is just a small sample of the exiting tennis activities going on here in the East Bay.

Pro Penn.

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- | | |
|-----------------------|-------------------|
| * Yoko Burgess | Ridgecrest, CA |
| * Hermino Closas | Daly City, CA |
| * Tim Gibbon | Oakland, CA |
| * Falko Huettenberger | San Francisco, CA |
| * Robert Kendall | Carmichael, CA |
| * Phu Luu | San Jose, CA |
| * Zack Miskel | Pleasanton, CA |
| * Thomas Morton | Rohnert Park, CA |
| * Rick Tucker | Pleasanton, CA |
| * Jake Vu | Santa Clara, CA |

❖ Testing Schedule ❖

- | | |
|------------------|-------------------|
| * April 21 - 22 | San Francisco, CA |
| * June 2 - 3 | San Francisco, CA |
| * August 25 - 26 | San Francisco, CA |
| * Nov 7 - 8 | Napa, CA |
| * December 1 - 2 | San Francisco, CA |

❖ Dates That Rate ❖

- | | |
|-----------------------|---|
| * March 21-23, 2008 | Junior Circuit - Lafayette TC |
| * March 30, 2008 | Board Conference Call |
| * April 18 - 20, 2008 | Executive Meeting - Houston |
| * April 18 - 20, 2008 | Junior Circuit - Crow Canyon CC |
| * April 18 - 20, 2008 | Junior Circuit - Rancho Solano |
| * May 3 - 4, 2008 | Junior Circuit - Napa Valley CC |
| * May 9 - 11, 2008 | Junior Circuit - Green Valley CC |
| * May 10, 2008 | Tennis Across America |
| * May 16 - 18, 2008 | Junior Circuit - Blackhawk CC |
| * June 2008 | Pro Penn Ball Month |
| * June 2 - 3, 2008 | Junior Cup - Modesto F & RC |
| * June 7 - 8, 2008 | Tournament of Champions -
St. Mary's College |
| * June 22, 2008 | Board Meeting - Claremont Resort |
| * June 22, 2008 | Specialty Course - Claremont Resort
Helle Viragh - Doubles |
| * August 17, 2008 | Specialty Course - Claremont Resort
Ken DeHart |
| * August 17, 2008 | Board Meeting - Claremont Resort |
| * Sept 15 - 20, 2008 | World Conference - La Quinta, CA |
| * October 2008 | Lessons for Life |
| * October 5, 2008 | Board Conference Call |
| * November 2008 | Adult Cup - TBD |
| * November 2008 | Fall Conference - Napa |

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