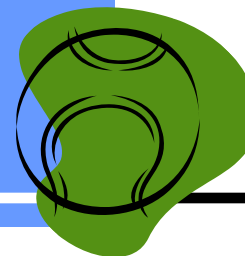


Northern California *ProFiles*



USPTA NorCal- Bank of the West Ladies Invitational

*Spanish Bay
May 30 & 31*



*Top: 3.0 teams from Gold River, Pacific Grove, Napa Valley College, Mission Ranch, Spanish Bay and Pasadera
Bottom: 3.5 teams from Tiburon Peninsula Club, Bay Trees, Hidden Hills, ClubSport Fremont, Fresno, San Jose Swim & Racquet, Spanish Bay and Pasadera*



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PRESIDENT'S MESSAGE



Matthew Morillo and Jeff Gonce

A big thanks to the Ladies Invitational tournament team led by Paul Garron for a huge success with our first tournament. Andrew Hogan (IMG/BOWC), Jeff Gonce and Matthew Morillo all contributed to this accomplishment. The feedback was all positive and all of the ladies want to play again next year. The next event will be at The Claremont in October.

The TIP program for the Bank of the West Classic is going well. At last count we had 22 pros sign up for this ticket incentive program which is a USPTA exclusive discount program. Those of you that haven't signed up there is still time to do so; you can find information on it below.

This is also the time of year for Tennis Across America so get your events registered!

On the lighter side a number of people asked me about my night at the SAP Open so the full story is in this newsletter, courtesy of Bill Rapp and the SAP Open. (Thanks, Bill!)

The World Conference is coming up in September and airfare is low right now, so book your tickets as soon as you can. Kayak.com is a great resource for finding fares, BTW.

I'll keep this short as I am sure that many of you are busy with summer programs.

Hasta la vista,

Mike Ascoli

Bank of the West Classic and the USPTA are teaming up for a great new ticket offer!

Ticket Incentive Program (TIP):

This TIP is exclusive to USPTA Professionals. As a USPTA member you are eligible to receive tickets at a 30% discounted price for matches Mon-Thurs of the tournament. Based on the number of tickets purchased, extra benefits will be rewarded, including:

- Free tickets
- Parking passes
- VIP hospitality passes
- Tickets to the Players Party Reception
- Autographed items

For more information please contact:
Andrew Hogan at (415) 227-8043,
andrew.hogan@imgworld.com

The Bank of the West Classic will also be hosting USPTA Appreciation Night on Thurs, July 30 at 7pm.

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Maria Sharapova scheduled to compete.

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DATES THAT RATE

DATE	EVENT
June 14	Specialty Course at Ruby Hill - Doug King <i>Modern Tennis Technique</i>
July 3	Deadline for USPTA National Awards Nominations
July 27 - Aug. 2	Bank of the West Classic, Stanford University
Aug. 24 - 25	Certification Review and Testing, SF Tennis Club
Sept. 21 - 26	USPTA World Conference on Tennis, Marco Island, Fla.
Oct. 4	Specialty Course <i>TBA</i>
Nov. 7	Certification Review and Testing, Napa Valley College
Nov. 7 - 8	Fall Conference, Napa Valley College
Nov. 30 - Dec. 1	Certification Review and Testing, SF Tennis Club
Feb. 5 - 7, 2010	Division Convention, Stanford University
Feb. 7 - 8, 2010	Certification Review and Testing, Stanford University
Feb. 8 - 14, 2010	SAP Open

Newsletter Submissions:

Please send all newsletter submissions in a Word document to Elaine Hennessy at ncuspta@gmail.com 925-478-9465

USPTA Northern California Newsletter is published quarterly.

The opinions expressed in this newsletter are those of the authors and not necessarily those of the Northern California Division.



ADVERTISING INFORMATION

Ads can be in color or black and white and all ads must be camera ready. Prices are per issue.

Full page: \$250

3/4 page: \$200

1/2 page: \$150

1/4 page: \$125

Business Card: \$40



*Our fearless leaders,
John Sharpe and Mike Galli*

The Top 5 Mental Mistakes Tennis Players Make

Most tennis matches are won and lost on the six-inch court between your ears. Want to perform better under pressure? Want to get the competitive edge over your opponents? Ed Tseng is an internationally known tennis pro (Pro of the Year USTA/NJD 2005), peak performance expert, motivational speaker and author. He has developed peak performance workshops and given talks to organizations such as the USTA, USPTA, Arthur Ashe Youth Tennis and Education, the Harlem Tennis Program, Special Olympics and numerous sports teams. His book, "Game. Set. Life." has been on Amazon's Top 10 for Sports Psychology. Ed lists these as the top 5 mental mistakes tennis players make:

Mistake No. 1 - They are too negative. Have you ever missed a first serve and said to yourself, "DON'T double fault!" and you then proceed to double fault? You get what you focus on. Don't think about a pink elephant. Didn't you just think of a pink elephant?! Instead of thinking how bad a point was, think instead about how you can make an adjustment. Losers ask "why?" and winners ask "how?" Most players focus on, "Why did I hit that terrible shot?" The true champions think, "How can I make an adjustment for next time?"

Mistake No. 2 - They focus on their strengths, not their weaknesses. Sure, it's fun to practice what you're good at, but that doesn't help improve your weakest link. If you have no backhand and I see that in the warm-up, guess what? I'm hitting EVERYTHING to your backhand. Practice does not make perfect; perfect practice makes perfect.

Mistake No. 3 - They think winning is everything. Think about it, if this were true, wouldn't you just play people you knew you could beat? That would get old. So there's something to be said about a challenge. Winning is internal. If you give it your all and push yourself to play your hardest, then you're a winner. If you have fun and learn, you're on a whole different level. If you focus on the result, winning, you will put too much pressure on yourself. People don't sing to get to the end of the song – have fun! Winning is a by-product of focusing on the right process.

Mistake No. 4 - They perform according to their feelings. The biggest difference between elite players and everyone else is that when most players are tired, feel low energy, or not into it, they LOOK tired, low energy and not into it. But the great ones can have high energy – whether they want to or not. How do you do it? Act as if – if you act how you want to feel, then you will feel the way you act. Anyone can be high energy if they FEEL like it – I challenge you to act energized when you feel like it least.

Mistake No. 5 - They don't have goals. When I ask players I work with what their goals are, many times they say, "To become a better tennis player." That won't help you get to the next level because it's not specific enough. Instead, you can say something like, "I want to be able to get nine out of ten serves in the box with slice by July 26, 2009.

"If you don't know where you're going, you could wind up someplace else." –Yogi Berra.

Purchase "Game. Set. Life. - Peak Performance for Sports and Life"... <http://www.amazon.com/Game-Set-Life-Performance-Sports/dp/1419654756>



USPTA Junior Circuit

John Sharpe, Coordinator

The 2008-2009 USPTA Junior Circuit concluded on June 7 with the Tournament of Champions at St. Mary's College in Moraga. The top point earners from the previous 13 tournaments met for a weekend of final play in the boys' and girls' 10, 12, 14, and 16 age groups. The champions' and finalists' names and pictures will be posted on the Nor Cal USPTA web site, and the champions will be honored on court July 30 at the Bank of the West Classic at Stanford University.

Thanks to the clubs and pros that hosted junior circuit tournaments: **Round Hill (Sue Leo, John Graham), Rancho Colorados (John Sharpe), Orindawoods (Keith Wheeler), Sleepy Hollow (Steve Squire), Oakhurst (Calvin Thompson), Diablo (Juan Gamboa), Lafayette (Hunter Gallaway), Crow Canyon (Steve Ward), Blackhawk (Brian Berry), Millennium SportsClub Vacaville (Mark Hansen), Stonegate (Lukas Burger), and Napa Valley (Sam Levy).** Without your support this circuit would not be possible. Many thanks to **Michael Wayman of St. Mary's College** for his generous support. There were lots of positive comments on what a great site St. Mary's is for the Tournament of Champions. Planning has already begun for another great season of the USPTA NorCal Junior Circuit.



Girls' 10 Champ: Lauren McCormack; Finalist: Eva Spindler



Girls' 12 Finalist: Cecelia Gee; Champ: Mandi Craft



Girls' 14 Champ: Betsy Main; Finalist: Lindsay Welch



Boys' 10 Finalist: Chris Behring; Champ: William Bixler



Boys' 12 Champ: Frankie DeMartini; Finalist: Patrick Maund



Boys' 14 Finalist: Nick Zygutis; Champ: Hans Aasman



Boys' 16 Champ: Mark Medalle

USPTA NorCal-Bank of the West Ladies Invitational Champions



Ladies Invitational 3.0 Champions - Pacific Grove



Ladies Invitational 3.5 Champions - ClubSport Fremont

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FRESNO

Sandy Kazanjian Sarafyan
hyeslk@att.net

Six ladies and one hubby from **Sierra Sport and Racquet Club** went to the **USPTA-Bank of the West** sponsored Ladies Invitational Tournament at **Spanish Bay** the weekend of May 30-31. Saturday was spent shopping at the Gilroy outlets and eating an over-indulgent dinner in Carmel, followed by coffee and sumptuous sweets from Carmel Bakery. We're sure that this pre-game meal is similar to a professional athlete's meal prior to one of the Slams! A lot of thought was put into food and beverage selections!



Fresno Team at the Ladies Invitational

Gayle Merritt, Mishelle Fisher, Sue Arnold, Kate Rolan, Sandy Kazanjian-Sarafyan and **Kari Brown** teamed up to play in the 3.5 division. We had a blast...maybe a bit too much fun and not enough focus on tennis. Thank you to those who had the vision to put this tournament together, but especially to **Matthew Morillo, Jeff Gonce,** and **Andrew Hogan** for their hard work at the tournament. It was great to meet our fellow competitors, especially since we in Fresno often find ourselves so far away from everyone else in NorCal. We are looking forward to the October Ladies Invitational at **The Claremont Resort**. Hopefully, we can bring two teams to Berkeley.

Mike Pearson and Sandy Kazanjian-Sarafyan are teaching two hours of beginning tennis on Saturday mornings to young children 4 to 10 years old. Some of these children started hitting a tennis ball or heard about this program through a USTA grant program that was provided to local area schools in Fresno, Madera, Clovis, and some outlying areas. The kids are having a great time and the program will continue through the summer. Those interested will join Sierra's Junior Development program, which adds competition as a component.

I would like all of the Fresno area pros to find time to contact me at hyeslk@att.net so that we can discuss some Tennis Across America events, including kids and adults with disabilities. I know that everyone is busy, but this is an important USPTA initiative, which will benefit everyone's programs.

Hope everyone has a great summer and I look forward to hearing from you very soon!

Welcome New NorCal Members!

- Vaclav Burger Davis
- James Connolly Pacifica
- Isaac Enriquez Kerman
- Khanh Ha Elk Grove
- Anthony Kerin Campbell
- Tim Nguyen San Jose
- Mark Peterson Incline Village
- Ronald Santiago Hayward
- Rod Ward Incline Village



EAST BAY

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Hello fellow pros!

Roger Kahn is activating the summer program at **The Hills Swim and Tennis Club**. Roger has also been very busy playing sectional and national tournaments. Last year, he was the winner of the USTA NorCal Grand Prix tournament in Carmel Valley. He will be off to Sweden for his annual family vacation in July.

Speaking of the Pacific Coast Seniors, **Lynne Rolley** at the **Berkeley Tennis Club** had a terrible time with the tournament when rain dampened the event and matches were delayed and eventually postponed. Hopefully, the Mixed Doubles Fundraiser for the National Girls' 18s at the Berkeley Tennis Club on June 6 will go smoothly. Good luck, Lynne!

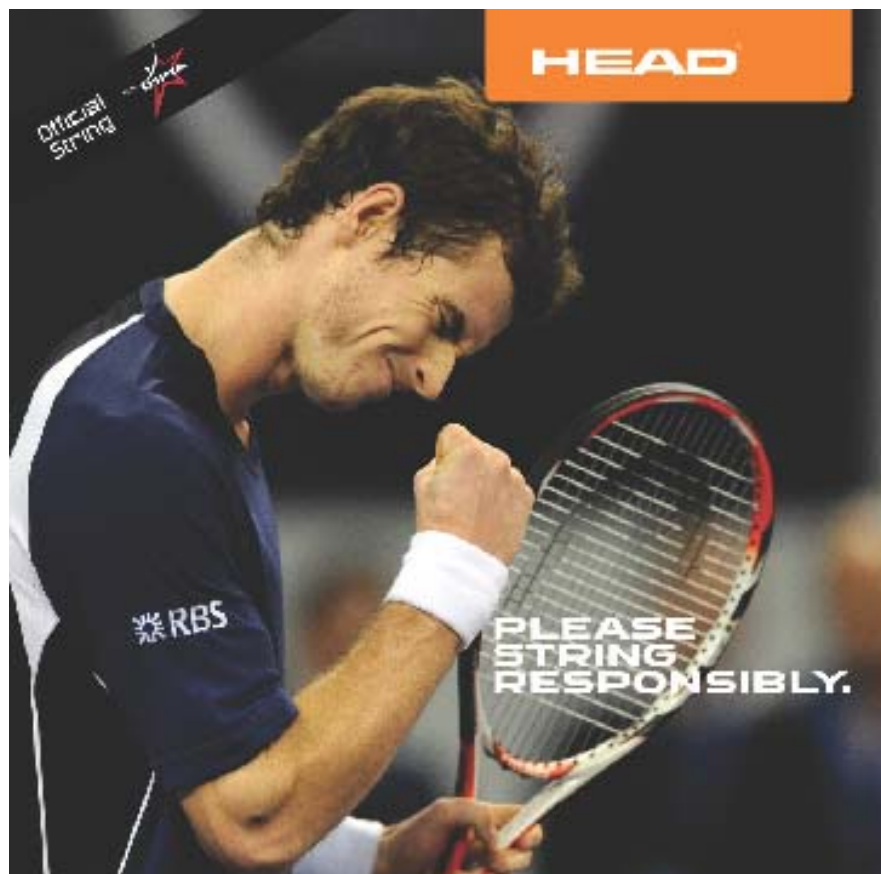
I hear **Jan Brogan** is at the **Oakland Hills Tennis**

Club. The ex-Cal coach is sure to be a welcomed addition to their staff.

Peter Benko has been hard at work in Berkeley where he and **Carl Jones** have worked together for a number of years. Peter has also been coaching the men's tennis team at Diablo Valley College where he will be starting a USTA Summer Junior Program. Benko recently coached one of his students to the semifinals of the California State Junior College Men's Singles Championships.

I am at the **Chabot Canyon Racquet Club**. We will be having summer clinics with round-robin play and barbeques from time to time. We will coordinate our events with Scott Borowiak Tennis Tours. I hope to keep busy this summer with teaching and playing. I am also the new USPTA Regional Director for the East Bay. Please fill free to contact me with any news that you believe would be of interest to our membership.

I wish you all good luck with your summer programs.



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SAN FRANCISCO

Jason Blum
jblum@usptapro.com

Teaching Children Success On and Off the Court!

Harper for Kids' Inch and Miles Sportsmanship Tennis Festival came to the **California Tennis Club** on May 17 to teach children the Pyramid of Success principles developed by legendary UCLA Coach John Wooden; principles set forth in Coach Wooden's award-winning children's book "Inch and Miles: The Journey to Success." The building block components of the Pyramid of Success help teach critical life lessons, such as the importance of team spirit, hard work, determination, cooperation, as well as other core concepts, which taken together, show children how to achieve their personal best in life. Harper for Kids (www.harperforkids.org) is a children's nonprofit co-founded by **Peanut Louie Harper** and **Tim Harper**. The event was hosted by **Steve Jackson**, Tennis Director of the California Tennis Club.

In addition to club members, participants included children from community groups such as Friends of the Children and the Bay Area Women's and Children's Center. The USPTA coaches who volunteered their time for the festival were: **John Hubbell**, **Lindsay Montero**, **Claire Carter** and **Marisa Stone** all of the **Pacific Athletic Club**, **Kristen Waugh Rivers** of the **Golden Gateway Tennis and Swim Club**, and **Jason Blum** (San Francisco USPTA Regional Director).

Congratulations to **Ashlie Rolley Miller** for recently becoming Assistant Head Tennis Professional at the **Olympic Club** in San Francisco. Way to go Ashlie!



Harper for Kids - Inch & Miles Sportsmanship Tennis Festival at the California Tennis Club in San Francisco, May 17, 2009, hosted by California Tennis Club's Tennis Director Steve Jackson (USPTA Pro).



CENTRAL VALLEY

Jack Bracken
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Things have been quiet the last part of May, with schools ending and the women's leagues finishing. Central Valley USPTA teaching pros are busy organizing their eleven week summer programs and clinics for juniors and adults as well as their early morning clinics for ladies and their USTA junior summer leagues.

Mark Weir, Director of Tennis at the **Del Rio Country Club**, will be hosting his 17th Annual Grass Court Tournament for eight weeks on Wednesday evenings during the summer, starting June 25. Each week, the Del Rio Club will have an exciting doubles or singles exhibition match. Mark and Kelsey Weir are playing in the National Father-Daughter Tournament at the Barnes Tennis Center in San Diego.

Stockton's **Marina Tennis Club's** Head Pro, **Scott Borowiak**, did a junior exchange with Modesto Fitness and Racquet Club in May. In June, Scott will be running a USTA Challenger Tournament for 10-16 year olds. On the Fourth of July he will be hosting a barbeque for club members. Anyone interested in doing a junior exchange, please call Scott.

At my home club, **Modesto Fitness and Racquet Club**, many things have happened and more are to come this summer and fall. In June, **Brian Heiser** will be hosting a USTA Junior Family Tournament. As usual, there will be singles tournaments for boys and girls in the 10's through 18's. In addition, there will be a doubles tournament for parents partnered with their son or daughter. **Mark Fairchilds** will be hosting the 48th Annual USTA Modesto Open on July 31-August 1 and August 14-16. As usual you will see amazing tennis. Brian and Mark will be doing a junior exchange in Sacramento in July and then attending the Capitals World Team Tennis match. The summer will end with a USTA Junior Open on August 21-23.

Welcome to our newest USPTA member **Phong Le**. Phong lives in Modesto with his wife and young son. He lived in Bakersfield for 12 years where he attended South High School. He played two years of tennis and graduated from Bakersfield Community College. Phong arrived in Modesto and decided that it was a nice city and a great place to raise a family. He worked in the tennis department at Valley Sporting Goods for six years and then opened his tennis shop, *The Tennis Place*. Phong has been teaching tennis for 15 years and will be working under Mark Fairchilds at the Modesto Fitness & Racquet Club this summer as well as running his shop.

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Where: HP Pavilion at San Jose
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BIG NAMES...BIG STAKES...BIG SHOTS!

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OH, WHAT A NIGHT.....AT THE SAP OPEN

by Mike Galli

Some of you asked what the heck happened to me at the SAP Open in February. Here is the full story:

About 2 p.m. on Monday, Feb. 9, 2009 I got an e-mail from longtime NorCal USPTA Member and SAP Open Tournament Director Bill Rapp to call him. I didn't respond until about 4 p.m. and just got his voice mail so I had no idea what was going on. Earlier he mentioned that he was going to introduce the USPTA Board at the tournament, but I had no real details. While I was watching the Sampras/Haas match I got a call on my cell from Bill and he asked me if I would like to do the coin toss for the second match. I said sure, why not? He said to sit tight and he would come and get me.

During the tie breaker he called again and said that someone would come over to escort me onto the court and he would introduce me and say a few things about the USPTA. I was a bit concerned as I had just finished a margarita. As I walked across the back of the court I heard a friendly voice from the crowd, Chris Bradley. Chris said hello and I waved back.

When I got to the area near the chair umpire, Bill greeted me and asked me to hang out while Pete and Tommy finished their match. It was pretty cool to be standing just a few feet away from them. After they headed to the locker room, Bill grabbed me by the arm and dragged me out to court. Bill said a lot of nice things about the NorCal USPTA and how helpful our members are in selling tickets to the SAP Open. After that I was told to stick around

Continued on page 12

so I could do the coin toss for the second match between Kei Nishikori and Gilles Muller. I did the coin toss and then they took a nice photo but now I was on the other side of the stadium and I asked how I could get back.

Bill said to follow him and I did. We walked through the downstairs corridor and he stopped at the media room. We walked in while Pete was giving a press conference. I listened for a while, and when Pete was done James Blake came in. I said hi to James but he was being hustled in so he didn't even have time to say hello. Pete stopped to say hi to an older woman whose dream it was to meet Pete. They took some photos; Pete did a great job. Then they did a live TV shot with Pete for one of the TV stations.



So now Bill, Pete and I were heading out the door and down the corridor with me behind the two of them. Pete was a bit surprised that James dropped out of the exhibition match so late but Bill told him that James had just finished a doubles match earlier in the day and that he really wanted to play but just couldn't because he had injured his upper back. They thought about getting Hewitt to play but he was 30 minutes away from the venue so Tommy Haas had offered to step in. Pete was saying that he hadn't played much in the last month and wasn't in the best of shape. It did seem like he really wanted to beat Tommy.

So I was tagging along and Pete kept looking back at me (Bill didn't introduce me), maybe thinking I was a stalker or something. When Bill stopped at the room with the drivers I introduced myself to Pete and told him I was with the USPTA and was just trying to get back to my seat.

Bill got a driver to take Pete to the airport and he motioned for me to follow him. I was thinking that he was going to show me how to get back to my seat but then we went outside and Bill told me to jump in the front seat of the car, a nice Porsche Cayenne, so I did. Actually, at this point I wasn't sure where we were going but found out we were taking Pete to the private San Jose airport. On the way to the airport, Bill and Pete mostly talked about the next tournament in Memphis, as Pete was going to play a Monday night exhibition against Hewitt there. Most of the talk was about the hotel he was going to stay in; pretty boring stuff actually, but seemed important to them.

When we pulled into the private airport area it was totally dark and the office looked closed. While the driver was trying to figure out where we should go, I decided to call my wife (a Sampras fan) and I asked Pete if he would say hi to her. He agreed. I got her on the cell phone and said that Pete Sampras wanted to say hi to her. She sounded a bit surprised, to say the least. Pete said hi and then said that her husband was out being a naughty boy, in a funny way. She told him that she was a big fan (very impressive as she grew up in Iran) and then he handed the phone back to me as the driver had figured out where to go and was getting underway.

We dropped Pete off and headed back to the HP Pavilion. On the way I called NorCal USPTA Executive Director Elaine Hennessy because I was now worried that everyone had left and my camera and other things were sitting there on my seat. Luckily only the first set had passed and Bill asked me to ask Elaine what the score was. Bill seemed pleased that Nishikori was beating Muller (and he did go on to win the match). I finally got back to my seat in time to see the last set.

My impressions of Pete, off the court, are that he is an intelligent and articulate guy and has a great personality. He was a great sport to say hi to my wife. She told people at work the story and they all laughed about it. The funny part to me was that she never doubted it was Pete. I can play jokes from time-to-time but she told me later that she didn't think that I would joke about the man who has won 14 Grand Slams! And she was right. What a night!



SACRAMENTO

Felipe Monroy
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Popular teaching pro **Brian Nguyen** has returned to the tennis staff at **Broadstone**. Brian will be working in all areas and is available for private and semi-private lessons. His first time around at Broadstone, Brian worked as an assistant coach in the Spare Time Junior Tennis Academy and will be a great asset again in this program. Brian brings over six years of experience back to the club with him as well as his professional USPTA teaching certifications.

USTA Northern California is proud to present to **Cris Bacharach** of **Johnson Ranch**, the Junior Team Tennis Organizer of the Year award! Cris has been the Area League Coordinator for the Sacramento Summer Team Tennis League for 15 years and his experiences and successes inspire other volunteers and young tennis players to get into the game.

Rio Del Oro Racquet Club is excited to announce the start of Friday Night Team Tennis. This league starts June 5 and goes through July 10 and is for adults from the 3.0-5.0 level. The cost is \$25 which includes match play, food, and drinks. Players can still sign up. Call 916-488-8100 ext. 42. Tennis Professional **Casey Harris** is in charge of Wednesday Night Round Robin and under his watch the number of participants is averaging 40 plus per week. Round Robin goes from 6-8:30 p.m. every Wednesday and drinks and snacks are provided for free.

Arden Hills tennis is full of new programs for both youth and adult players. For the first time in a few years, we had a Sacramento Area Tennis Association 3.0 ladies team

with over 12 new players participating in the sport of a lifetime. As far as the kids go, Arden Hills runs its summer camps for Pee Wees, beginners and advanced players through August 21. We also have four different USTA junior teams and a Little Tennis team participating in the greater Sacramento area. Finally, Head Tennis Coach **Felipe Monroy** will be traveling to the IMG-Bollettieri Tennis Academy in Florida in August. For more information on all the exciting things going on at Arden Hills, please call 916-879-0212 or visit our web site at Ardenhills.net.

Making Sacramento State's first-ever appearance at the NCAA Men's Tennis Doubles Championship, junior **Anton Stryhas** and sophomore **Kiryl Harbatsiuk** upset No. 3 seed Neal Skupski and Michael Venus of LSU in the first round of the tournament, 7-6 (9), 7-6 (5). No Sacramento State doubles team (men or women) had ever reached the Big Dance, and Stryhas and Harbatsiuk did not disappoint in the program's first appearance. In fact, Skupski and Venus were ranked second in the nation by the Intercollegiate Tennis Association (ITA) and had won seven straight matches entering the tournament. Conversely, Stryhas and Harbatsiuk were ranked 58th by the ITA, and received an at-large berth into the tournament. Harbatsiuk and Stryhas, who play at the No. 1 and 3 spots, respectively, in the Hornets' singles' lineup, were pivotal in helping lead the Hornets to a Big Sky Conference championship, a 19-7 overall record and an appearance in the NCAA Team Championship. The 2008/09 Sacramento State Men's Tennis Team finished the season winning 18 of its last 20 matches. The Hornets completed a perfect 8-0 season in the Big Sky, and posted 4-0 victories in both their semifinal and championship matches at the Big Sky Tournament. They have won seven Big Sky Tournament titles and nine Big Sky regular season championships and have made six NCAA Tournament appearances.





MONTEREY

Gay Finch
gayfinch@aol.com

Clark Corey of **Carmel Valley Ranch** reports that he hosted two *Play the Clay* experiences. CVR members took part in a three day event when they hosted **Pat Hanssen** and **Tim Beyer** from **Lee Tennis**, then **Paul Allam** of the **Pacific Athletic Club** brought down a group of players for a one day trial on May 16. CVR's MBLL players are done for the season but they have shifted over to multiple USTA 3.5, 4.0 and 5.0 teams in the area. The Ranch is hosting the Adult Sectionals in August and is looking forward to watching all the local teams that qualify. The Junior Summer Program will start on June 22 and will run for eight weeks, and each week, a "Sportsperson of the Week" will be highlighted. The Ranch also has a number of club tennis groups coming to the resort from the Bay Area for various day programs.

Roy Gessford coached the York High School girl's team in the fall and the boy's team in the spring. This summer he hopes to continue for the fourth year with a tennis program for the Boys and Girls Club in Seaside.

Susan Reeder and **Steve Proulx** report from **Carmel Valley Tennis Camp** that they are in the midst of their 11th summer at their beautiful site deep in Carmel Valley working with 51 campers per session and 17 staff members. Anyone interested in seeing the camp in action is welcome to visit during the summer, just contact the camp by phone or e mail to let them know. Susan and Steve hope all the NorCal USPTA pros have a productive, profitable and fabulous summer!

Wendy Grover writes that the middle school season has just ended and felt it was a special privilege to be able to coach these young players. She wants to thank **Carmel Valley Athletic Club**, **Chamisal**, and **Carmel Valley Ranch** for allowing the players to use their facilities. Wendy is on her way to Jamaica on a working vacation at the Ritz Carlton at Montego Bay. She will be teaching hotel guests three hours a day and then will have the rest of the day free to do as she pleases.

Gay Finch is holding her coed camp again this summer at Aptos High from June 9 through July 20 doing clinics and team tennis. Her cardio class at **Rio Del Mar Tennis Club** is still going strong on Thursdays with eight to ten participants. She captained a USTA Senior team which went to Districts this spring and is currently co-captaining 2.5, 4.0 and 8.0 Super Senior teams. On May 17 Rio Del Mar hosted the 10th Annual Grandmother's Tournament in which 50 grandmothers participated from all over the Bay Area. Gay will be assisting her husband, Bill, coach the St Francis girl's team this fall. She will be working on getting the pros together for a lunch meeting sometime this summer.

USPTA T-shirt program is back!

USPTA and Havana Bob's are now offering all USPTA members stock USPTA T-shirts for only **\$3.80 each!** Minimum orders of 12 T-shirts. To order call (877) 887-8811 or click on "Benefits" in the "Members Only" section at USPTA Web site at www.uspta.com.



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NAPA/SOLANO

Mark Hansen
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Barry Young and the **Solano Athletic Club** welcomed their new head tennis professional in April, **Adam Bottorff**. Adam moved with his wife, May, from Olympia, Wash. He grew up in Ohio and played national junior tournaments and was All-American at Kalamazoo College. He also played on the satellite circuit in the US and Europe and taught tennis in Michigan and Ohio for over 20 years. Adam's goal is to create a healthy tennis program at SAC. He has already introduced Cardio Tennis and QuickStart Tennis and is gearing up for USTA tournament in June and July. Welcome Adam!

Steve DeVries is excited to be the new tennis professional at **Green Valley Country Club**. Green Valley is where Steve started playing tennis some 30 years ago. All six courts were rebuilt this past spring. Welcome back Steve!

Stephane Lawrence coached the boy's team at Fairfield High and they had their first ever representative at the section doubles tournament. Stephane is running junior camps at both Rodriquez and Vacaville High Schools this summer. She is also planning on playing some national senior tournaments.

Sam Levy reports from **Napa Valley Country Club** that he and **Chris Arns** are excited about the summer camps for juniors. Camp is an intensive three hours per day which includes video analysis, stroke production, technical improvement and tactical awareness. Sam is also very excited about joining forces with **Vitaly Gorin** and the **Gorin Tennis Academy** once again. The academy will have a satellite site at Napa Valley C.C. beginning in August. The academy will showcase some of the top ranked international juniors.

Here at **Millennium SportsClub**, Vacaville we just finished our 6-Tennis Leagues and are trying to juggle court reservations between the USTA adult leagues and junior programs. Junior tennis camps are just around the corner.

Have a successful summer!

HEAD

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Winston Owen, Tennis Director at the **Diamond Hills Sports Club and Spa** in Oakley has been very busy recently hosting the CIF-USTA NorCal Boys Team Tennis Championship. Over 150 players competed representing six sections: Central Coast, North Coast, Northern, Oakland, San Joaquin and San Francisco. On the road to the championship, each team prevailed in local league play and its own sectional championships. The six section winners and four additional teams advanced to the final event in Oakley. Menlo High School (Central Coast Section), led by head coach Bill Shine, defeated Monte Vista High School in the semifinals and Bellarmine College Prep in the final to capture the title. Mission San Jose finished third.

Jennifer Shorr at The Peak Performance Tennis Academy at **ClubSport San Ramon** will once again offer two outstanding summer camp programs Mondays through Fridays. The Junior Excellence Academy for tournament level players meets 9 a.m. to noon. For children just beginning in tennis, Kid's Camp runs from 9:30 to 11:30 a.m. Camps are one week and run for 10 sessions throughout the summer. A full slate of afternoon classes is also available. Play and train on the brand new DecoTurf US Open courts! Visit the Academy web site at: www.peakperformancetennis.com.

Marc Moran reports tennis has had its best quarter on record at **ClubSport Pleasanton**. USTA, internal leagues, Junior Tennis College, and wine socials have been at capacity. Congratulations to USPTA pro **Kevin McQuaid's** students, **Brooke Irish** and **Chris Kipouras** for winning Junior Excellence. Thanks to **Eric Won** of **HEAD/Penn** for supporting the April tennis skills competition, golf clinic, and luncheon. Members had a blast and the new Head Speed products flew out of the facility.

Kris Milligan, Tennis Director for the **City of San Ramon**, is in the finishing stages of his book, "The Family Guide to Tennis." It has been a three and a half year project and Kris hopes to go to press in three to four weeks. The book follows a child/family from Young Stars, ages 3-6, all the way to the professional tour. Over 4000 photos and photo sequences were shot. The book includes quotes from **Wayne Bryan**, **Jeff Greenwald**, **Ken DeHart** and others.

Promote your Programs on the USTA Website



Be a part of the 2009 USTA Northern California marketing campaign to bring new players into tennis and connect them to our Member Organizations. Our new brand awareness campaign will create interest and excitement for our sport. The message encourages everyone considering tennis and those looking for tennis in their community to visit our website. From there, we'll assist them in finding your club or facility, your events, programs, clinics, summer camps, leagues and tournaments. You have an immediate chance to reach and speak to a new group of people interested in trying tennis. Grow your participation and membership by updating your USTA Member Organization page. Add your great tennis program and event information today, anything that is open to the public, whether free or fee-based.

<http://www.norcal.usta.com/sitecore/content/NorCal/Global/News/Tennis%20Providers/Member%20Organizations%20Update.aspx>

**SOUTH BAY**

Chris Yoder

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Courtside USPTA Pros and **Mark Roberts** from **Decathlon** combined efforts to raise over five thousand dollars for the South Bay Smash Wheelchair Tennis Association. During the same week, Courtside ladies raised enough money to purchase two sports wheelchairs for the Far West Wheelchair Tennis Association. A mixer with SBS at Courtside happens on June 12. Courtside now has nine USPTA Pros on staff: **Gordon and Kat Collins, Tim and Tricia Sunderland, John Ryan, Eric Vescuso, Slavy Elenkov, Chris Duarte,** and the just recently tested **AJ Kerin**. The club changed its center court to the US Open blue, and will be resurfacing the rest of its outdoor courts this summer. All of us at Courtside wish **Rodney Kop** a fabulous retirement! He's been a great friend and mentor to all of us!!!

Jason Scalese reports that Santa Clara University is the proud host of the USTA 18's Junior Sectionals for the third year in a row, adding the 16's to the event for the first time this year. Thanks to the many great sponsors including USPTA NorCal, Decathlon Club, Willow Glenn High School, Archbishop Mitty High School and **Sunnyvale Tennis Center**. This tournament donates all proceeds to the American Cancer Society so please support the event in any way you can. In addition, Jason is proud to report that the Mitty High School, the 2008 CCC and CIF NorCal champion, will send Tayler Davis to Cal on a full scholarship, and Stefanie Ton to the United States Naval Academy where she will play on the first ever tennis team for the Midshipmen.

Todd Dissley had over 50 participants attend the USTA Recreational Coaches Workshop in Los Gatos on May 17. Coaches were trained in large group teaching, QuickStart Tennis Play Format, beginning lesson progressions, and the top 10 games every coach should know. It was a great day of tennis, education and fun. Many of the participants are interested in joining the USPTA as Recreational Coaches.

Over 200 people came out to the courts at **Blossom Hill Park** in Los Gatos on May 30 for the 7th Annual Rock & Rally event which featured games, prizes, music, food, and family fun. Over three thousand dollars was raised toward the Los Gatos High School tennis court renovation project. More than 40 volunteers, including USPTA pros **Caryn Cranston, Jonas Pollack,** and Todd Dissly, helped run the event.

San Jose Swim and Racquet Club held a Rally for the Cure Breast Cancer Tennis Social and raised seven hundred dollars for breast cancer research on May 31, and at the club that same day, **Ken DeHart** and **Reno Davenport** conducted a free Tennis Across America™ clinic. The SJSRC and **Carol Conidi** at **Fremont Tennis Center** have worked together to organize quarterly team tennis matches with more than 20 juniors from each club competing in levels from 8-year-old novice to 17-year-old tournament players.

Ken DeHart was a keynote speaker at the Southern USPTA Conference in Atlanta, Ga. Ken presented on *Three Secrets of Championship Doubles* and *13 Best Drills* and taught a four hour specialty course on the *Science and Psychology of Competition*. DeHart has also become a member of the United States Tennis Writers Association and has an article, *The Counter Puncher-How to Outsmart This Crafty Player*, in a new publication called TennisView Magazine. Looking for drills and tennis tips? Check out these new DVDs: "The Best of Ken DeHart," "Defeating the Monsters in Your Mind" and a two-disk DVD set with Ken and Master Pro **Jorge Capastany** on "Corrective Techniques and Myth Busting" at www.kendeharttennis.com.

Chris Yoder just finished coaching the Hollister High School boy's tennis team for the second year. Currently Chris and his wife are running programs in Morgan Hill, Gilroy, and Hollister and are looking for part time help for Morgan Hill and Gilroy.

Have a good summer and drop me a line if you would like to be heard in the newsletter: Yodertennis@gmail.com.



MID-PENINSULA

Chris Bradley
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Hello from the Mid-Peninsula and Peninsula!

All the pros have enjoyed our great late winter and spring tennis weather. **Henry Kamakana** joined the guys from the South Bay for **Rodney Kop's** retirement party. Great career, Mr. Kop!

Andy Harader's Palo Alto Vikings reached the semifinals of the CCS before bowing to **Bill Shine's** Menlo Knights. The match was played at **Courtside**, thanks to **Gordon Collins** and his USPTA staff who have hosted this event for the umpteenth year in a row.

Many juniors enjoyed the USTA Shootout over at Stanford. **Terry Roundtree** and **Nigel Pugh** led players from **Alpine Hills** and **Tim Sunderland** from Courtside was there with his troops for a day of fun, competitive tennis with many teams participating from around Northern California. Thanks to **Lester Herrera** from the USTA office for running his last big event before moving on to another job. Over 60 juniors enjoyed some friendly competition on May 24 in the semi-annual Courtside-Alpine junior practice match. **Rick Trenner** from Alpine and Tim and **Tricia Sunderland** ran a very smooth event. I was able to watch some great tennis in both of these junior events.

Congrats to the Stanford men's and women's teams led by **John Whitlinger**, **Brandon Coupe** and **J.J Whitlinger** on the men's side and **Lele Forood**, **Frank Brennan III** and **Frank Brennan Jr.** on the women's side, for qualifying for the National Championships in College Station, Texas. Both teams won two team matches down on the Farm in early May. Many USPTA pros from all over including **Dave Ott**, **Thor Holt**, **Rich Andrews**, **Jim Heebner**, **Andrea Barnes**, and **Mark Roberts** attended these great contests. Thanks to **Dick** and **Ann Gould** for their part in making the matches at Stanford a huge success for so many years. Ann and I were rooting hard, along with former Stanford players **Paul Goldstein**, **Charles Hoeveler**, **Misha Palecek**, **K.C. Corkery**, **Grant Elliott**, **Phil Kao**, **Rick Fisher** and **Glen Soloman**.

Riaz Shivh held his annual junior tournament in May at **Peninsula Tennis Club** with many new players enjoying a great first time tennis experience. **Jim McClennan** also hosted his annual junior tournament at **Fremont Hills**. The San Mateo/San Francisco USTA NorCal Junior Team Tennis pre-season meeting was held at Alpine. We are looking forward to having another great season of team tennis. Speaking of team tennis, **Alan Margot** (clevertennis.com) is organizing a trip to the Capitals team tennis match in July when the Bryan Brothers come to play against their dad's team. Capitals' Coach Wayne Bryan's right hand man, local pro **Joe Guglielmi**, is working hard on getting us all up there to watch some great team tennis action.

Steve Stefanki was spotted over at a junior tournament at Evergreen College in San Jose.

Well that's it for now. I still need info from all our local pros for the upcoming newsletter. My e-mail is candcnbc@aol.com, and phone 408-354-8319. Please send me your e-mails so I can invite you to a get together sometime this summer on a Friday night or Sunday afternoon. I need some feedback from you all and want to know if any of you read these articles.

Here's to a great summer of tennis!



RENO/TAHOE

Christy Funk

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If the Tahoe and Northern Nevada region could get rid of afternoon thunder storms, we could have great afternoon programs. When will the weather cooperate? (*That is the million dollar question!*)

The **Caughlin Club** with the return of **Bob Deller**, **Kurt Richter** and **Christy Funk**, brought back the Reno City Tennis Championships over Memorial Day weekend. Over 140 players were involved with this tournament. The next big event at the Caughlin Club will be the ever popular World TeamTennis (WTT) recreational leagues scheduled for two weeks in August. The Caughlin Club is excited to announce a junior training center for this summer. The D-Squad Academy begins June 8 and runs all summer. This summer academy is registering kids ages 4 through 18 and is open to the public. Dunlop is a sponsor of the D-Squad concept.

The Biggest Little Tennis Association (BLTA) just finished working in over seven schools from March through the first week of June with in-school and after-school tennis programs. The USTA/USPTA trained Recreational Coaches **Mandy Agerholm**, **Lezley Barclay**, **Jan Carson**, **Christine Fegert**, **Michelle McKibbin**, **Kristen Ratto** and USPTA pro **Christy Funk** are currently looking for more tennis teachers due to the demand of tennis school programs in the Washoe County school district. If anyone is interested in learning more about Washoe 'Kidz' Tennis, please call Christy Funk at 775-827-9078. The BLTA is also excited to announce that the 2009 Satellite Tournament Series has already held two tournaments. There are seven more satellite tournaments scheduled for this summer and fall. Registration for kids can be mailed or

completed by going to www.funkytennis.us and clicking on the 2009 Satellite Series button.

Lakeridge Tennis Club hosted Serve it Up Ladies Day on May 20 to raise funds for Susan G. Komen for the Cure which promotes breast cancer research. Over 70 local ladies participated in the luncheon and on-court round robin tennis. Lakeridge's schedule also includes the Lakeridge NTRP Tournament, June 19 – 21 and the Nevada State Junior Open, Aug. 7 – 9.

Kyle Horvalt, head pro at the **Carson Tennis Club**, will be the tournament director for the Carson City Junior Satellite Series Tournament to be held at Carson City's **Centennial Park**, August 15 and 16.

Jason Kedzierski, former Director of Tennis and Junior Tennis at the Caughlin Club, has been traveling full-time since 2007 with local standout and long-time student **Phillip Hinojosa**. Jason has coached the talented junior for the last nine years and he is his latest student to go on to compete at the collegiate level as Hinojosa has received a commitment from head UNR Men's Coach, **Chad Stoloff** for the 2009-2010 season. Phillip played No. 1 at Bishop Manogue High School since his sophomore year, where he went on to reach the 2008 Northern Nevada Zone singles final, and led his team to their first ever appearance in the Northern Nevada Zone team finals. In 2008, he played 11 tournaments in Northern California, in addition to the College Showcase Tournament at Pepperdine University. Hinojosa achieved a Top 40 ranking in the boys' 18s, with two NorCal tournament finals and two semifinal appearances.

Christy Funk, USPTA Regional Director and owner of Funky Tennis pro shop at the Caughlin Club reports that tennis is very healthy in the area and is excited to see new faces to the game on a consistent basis. Funky Tennis is open and very busy. Call Christy for the latest information regarding tennis around the Northern Nevada area.



Participants in the Serve It Up Ladies Day at Lakeridge Tennis Club

USPTA National Women's Committee Fund For the World Conference

This fund first began at the USPTA Women's Meeting in Las Vegas during the 2006 World Conference. Women discussed how it was hard to attend conventions, especially the World Conference, because of the expense. A cup was passed around the room, money was raised, and the Women's Committee Fund was created, dedicated to help a USPTA woman member attend a World Conference.

The 2009 recipient of this fund, through the USPTA National Women's Committee, will receive \$474 towards expenses for the USPTA World Conference at the Marco Island Resort in Marco Island, Fla., September 21-26.

The recipient must be a P1, P2 or P3 and be employed year-round either at a facility or in her own business but must be a career tennis professional. She must be a member in good standing with the USPTA for the year 2009 and attend at least four days of the conference, not including playing in the National Championships. All candidates must be attending a USPTA World Conference for the first time.

The winner of this award must attend the Women's Meeting, and shadow Molly Card Beckmann and Diane Selke for one half day each in order to meet other conference attendees.

Only one person will win this award. This award is non-transferable. If the recipient cannot attend, the money will be rolled over to the 2010 USPTA World Conference.

The winner will be announced on July 30 via e-mail. USPTA National Women's Committee Chair Molly Card Beckmann, and USPTA members Diane Selke, Paula Scheb, Trish Faulkner and Donna Yuritic will determine the recipient of this award.

To receive an application, email Diane Selke at selke10s@aol.com. Put USPTA women's committee award in the subject area.

Completed applications must be received by July 15.



USPTA World Conference on Tennis

The USPTA World Conference on Tennis will be held Sept. 21-26 at the Marco Island Marriott Beach Resort, Golf Club and Spa on Marco Island, Fla. The conference, which is the premier educational event for the tennis industry, will feature more than 35 general sessions, seminars and specialty courses. It is the country's largest tennis gathering with approximately 1,500 attendees expected, including tennis professionals, industry leaders and representatives, manufacturers, wholesalers and media. Also during the conference, USPTA hosts its International Tennis Championships, board and executive committee meetings, industry meetings, the nation's largest tennis-only buying show, silent auction, nighttime parties, awards presentation and more. USPTA members, their friends and family, nonmember tennis-teaching professionals, industry leaders and media are invited to attend the conference. More details about the conference, including registration information, are available at www.uspta.com or by calling USPTA at 800-877-8248.

Noteworthy from National...



tennis-health.com

The USPTA announced the launch of tennis-health.com, a Web site supporting the *Tennis – for the health of it!* initiative. This FREE, interactive Web site targets teaching professionals, tennis consumers, health-care professionals, and non-tennis playing consumers. Tennis-health.com has various resources for each market/demographic that include video tips and articles on exercises, injury prevention and nutrition tips specific to tennis, links to DVDs and books, information on how to find local events and teaching professionals, etc. The interactive portion allows people to log in to a private area to record their personal statistics, track how often they play tennis/exercise each week and monitor their weight loss and health goals. Users can search for and connect with other consumers or teaching professionals or invite others to visit the site and register. It is a great way for people who are trying to get healthy together to invite accountability partners to the site and monitor their progress and help motivate each other. People may also share stories on how tennis has impacted their lives. To register and get started, visit www.tennis-health.com.



tennisresources.com

The USPTA has launched tennisresources.com, an extensive tennis search engine that allows users to find all things tennis from exclusive educational and instructional videos to articles and drill diagrams, all conveniently located at one site. Tennisresources.com targets tennis-teaching professionals and coaches and tennis players of all levels. The site provides teaching professionals with all the tools they need to enhance their lessons and programs from the convenience of their own homes/offices, whether they teach competitive juniors and adults or Little Tennis players. Tennis players will also find the site useful with access to numerous instructional videos, one-minute video tips and drills from top tennis-teaching professionals to help improve their game. Tennisresources.com offers thousands of high-quality educational tennis materials, including technical, tactical and strategic instruction, tips on physical and mental development of players and information on business and facility management. Tennisresources.com is a subscription-based site and paid subscribers have unlimited access to the highest quality educational tennis material available in the industry. USPTA members will receive a complimentary basic subscription. Visit tennisresources.com today for more information and to view sample clips. www.tennisresources.com



USPTA Professional Tennis Coaches Academy I

USPTA is happy to announce that it is making it easier for the teaching professional to earn education credits at home. This is a great advantage for the busy tennis-teaching professional who may not have the time to attend educational courses. This online course combines audio, visual and text formats, as well as short quizzes at the end of each section to optimize the learning and review experience. If you took the Certification Exam prior to January 2008, this course is available to you for an introductory fee of \$50. You will receive 4 education credits for completing this course. <http://uspta.com/index.cfm?menuitemid=1644&menubid=601>

Continued on page 22



Rally for the Cure® and USPTA Raise Awareness for Breast Cancer

Rally for the Cure and the USPTA have joined forces to raise awareness in the fight against breast cancer through tennis and the USPTA's Lessons for Life program. The alliance also fits naturally under the USPTA's broader *Tennis – for the health of it!* initiative.

It is an ideal partnership since Rally for the Cure was already targeting tennis events for the cause, and the USPTA provides a natural bridge as the world's largest association of tennis-teaching professionals. Rally for the Cure has tools and materials for USPTA tennis-teaching professionals interested in running a Lessons for Life charity tennis event in support of Rally for the Cure. Through Lessons for Life, the USPTA encourages its members to use tennis as a vehicle to help others through fundraising activities in their communities. The USPTA and its members have now raised more than \$36 million for several charities since the program's inception in 1999. For more information, call 800-877-8248 or visit www.uspta.com.



USPTA Awards Nominations

USPTA Professionals are driven individuals who go above and beyond their call of duty to inspire their students to reach their highest level of performance on the tennis court and provide them with tools to be successful off the court as well. The USPTA wants to recognize members who are committed to excellence as tennis teachers and as ambassadors using tennis to impact people and communities. USPTA is looking for deserving tennis professionals who are growing the game of tennis as it accepts nominations for the 2009 international awards program. Awards are presented in every facet of the tennis business in which USPTA members work. Nominate yourself or a friend and be recognized at this year's World Conference. See all the categories at <http://uspta.com/index.cfm?MenuItemID=1616&MenuSubID=351&MenuGroup=New-USPTA-About>

Awards period - July 1, 2008 - June 30, 2009

Nominations due - July 3, 2009

Eligible members - Certified Professional-level members*

Applications available - at www.uspta.com or by request at 800-877-8248 or pr@uspta.org

*Nonmembers may apply for Facility Manager of the Year