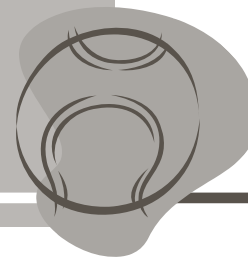


Northern California *ProFiles*



Announcing

2010 Division Convention



Gene Mayer



Larry Jurovich



Mike Barrell
Courtesy of USTA

**Feb. 5 - 7
Stanford
University**



Jorge Capestany
Courtesy of Wilson



John Yandell



Desmond Oon



Kathy Toon



Judy Newman



Tracy Houk



Mark Fairchilds



Tom Sweitzer
Courtesy of HEAD/Penn

**Registration Form and Details Inside
See pages 4 and 5**

PRESIDENT'S MESSAGE



It looks like we survived the year, though it has been difficult. Most of the indicators for next year look to be more promising, or at least not worse, thank goodness. For USPTA NorCal, this has been a fairly good year for our programs and for our finances.

The Division Convention in February and the Fall Conference in November were both high quality and drew a good number of pros. The Junior Circuit and both Ladies Invitational Tournaments did very well; in fact we will be trying to expand them next year. The Specialty Courses were also great ones with Dick Gould's course setting a record with over 50 pros in attendance. NorCal USPTA pros supported the SAP Open and the Bank of the West Classic. We are so fortunate to have both of these tournaments in our region and need to do whatever we can to make sure that they stay.



Dick Gould

I am looking forward to 2010 with the Winter Convention being the first event. The theme is "The British are Coming!" as we have two speakers from the UK: Larry Jurovich (head of coaching for the LTA) and Mike Barrell, a world renowned speaker and coach. Our headline legend is Gene Mayer, a "local" kid who is looking forward to coming back to his roots. The Winter Convention information is included in this newsletter; you will not receive a separate brochure in the mail. Check it out as we have worked hard to make sure it is worth your time and money to attend.

Thanks to all of you, especially to the board members, regional directors, volunteers and Elaine, as you have made this an enjoyable year for me.

Cheerio,

Mike Barrell

National Feeding Shootout

*Join in the fun at the Division Convention
Friday, Feb. 5 from 4 - 5 p.m.*



Each pro has 60 seconds to feed into set targets. The winner claims the title of Division Champion and can compete as NorCal's representative at the 2010 USPTA World Conference in La Quinta.

First Place receives \$100

Second, Third and Fourth Places receive \$50

Find the Shootout diagram and rules at <http://partners.cardiotennis.com/>. On the home page click Announcements, Cardio Shootout '10. Start practicing!

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Northern California**

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Executive Director

Elaine Hennessy
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2010 DATES THAT RATE

| DATE | EVENT |
|-------------------|---|
| Feb. 5 - 7 | Division Convention, Stanford University |
| Feb. 7 - 8 | Certification Review and Testing, Stanford University |
| Feb. 8 - 14 | SAP Open |
| March 6 | Women's Retreat |
| April 5 - 6 | Certification Review and Testing, SF Tennis Club |
| May 31 - June 1 | Certification Review and Testing, SF Tennis Club |
| July 26 - Aug. 1 | Bank of the West Classic |
| Aug. 23 - 24 | Certification Review and Testing, SF Tennis Club |
| Sept. 27 - Oct. 2 | USPTA World Conference on Tennis, La Quinta, CA |
| Nov. 29 - 30 | Certification Review and Testing, SF Tennis Club |

Newsletter Submissions:

Please send all newsletter submissions in a Word document to Elaine Hennessy at ncuspta@gmail.com 925-478-9465



*Best wishes for a healthy
and happy New Year from
the NorCal USPTA
Board of Directors!*

USPTA Northern California Newsletter is published quarterly. It is distributed via e-mail in March, June and September, and printed and mailed in December.

The opinions expressed in this newsletter are those of the authors and not necessarily those of the Northern California Division.



ADVERTISING INFORMATION

Ads can be in color or black and white and all ads must be camera ready. Prices are per issue.

Full page: \$250

3/4 page: \$200

1/2 page: \$150

1/4 page: \$125

Business Card: \$40



Hosts Dick and Anne Gould

2010 USPTA Northern California Division ANNUAL WINTER CONVENTION

at Stanford University

February 5-7, 2010

The British Are Coming! with Legends Gene Mayer and Alex Swetka

FRIDAY, FEBRUARY 5

- | | |
|--------------------|---|
| 8:30 a.m. - 5 p.m. | Conference Registration |
| 9:15 - 10:45 a.m. | <i>Doubles Strategy</i> : Judy Newman and Tracy Houk |
| 11 a.m. - Noon | <i>Practical Zen for Tennis</i> : Desmond Oon |
| Noon - 1:30 p.m. | Lunch on own (lunch may be purchased at Jimmy's Sports Café) |
| 1:30 - 2:45 p.m. | <i>Becoming a High Tech Pro</i> : John Yandell |
| 3 - 4 p.m. | <i>Developing Playing Styles and Game Plans</i> : Gene Mayer |
| 4:15 - 5:15 p.m. | <i>Eyes and Ears Open: Secrets of Master Coaching for Under 10s</i> : Mike Barrell |
| 4 - 5 p.m. | National Feeding Contest: 1 st place - \$150, 2 nd , 3 rd , and 4 th places - \$50 each |
| 6 - 6:30 p.m. | General Meeting USPTA NorCal Board |
| 6 - 7 p.m. | Cocktail Party & Reception sponsored by Tennisplayer.net |
| 7 - 8:30 p.m. | <i>Meet the Living Legends</i> - Gene Mayer, Alex Swetka |

SATURDAY, FEBRUARY 6

- | | |
|--------------------|--|
| 7 - 8:15 a.m. | Cardio Tennis Workout |
| 8 a.m. - 5 p.m. | Conference Registration |
| 8 a.m. - Noon | <i>USPTA Little Tennis: Developing 10-and-Under Players</i> : Mike Barrell (Specialty Course) |
| 8:30 a.m. - 5 p.m. | *USPTA Certification Testing |
| 8:30 - 9:30 a.m. | <i>Modern Stroke Development</i> : Gene Mayer |
| 9:45 - 11:00 a.m. | <i>Drills Galore</i> : Jorge Capestany courtesy Wilson |
| 11 a.m. - Noon | <i>USTA High School Panel and Round Table</i> |
| Noon - 1:45 p.m. | Lunch on own (lunch may be prepurchased at Conference Desk) |
| Noon - 3:00 p.m. | Trade Show Exhibitors |
| 1 - 2:45 p.m. | Exhibitors On Court / Pros Teaching Pros (Drill sharing) |
| 3 - 4 p.m. | <i>Groundstrokes and Volleys: Identification and Correction of Errors</i> : Larry Jurovich |
| 4:15 - 5:15 p.m. | <i>The Six Zones of Doubles</i> : Mark Fairchilds , USPTA National Board Member |
| 5:30 - 6:30 p.m. | Pro Staff Meetings |
| 6:30 - 9:00 p.m. | Awards Banquet Reception sponsored by SAP Open |
| | Keynote speaker - Kathy Toon |
| 9 - 9:30 p.m. | Wrap-Up Board Meeting |

SUNDAY, FEBRUARY 7, 2010

- | | |
|--------------------|---|
| 7:30 a.m. - 1 p.m. | Conference Registration |
| 8 - 9:15 a.m. | <i>Coaching Game Face in Tennis</i> : Kathy Toon |
| 9 a.m. - 4 p.m. | *USPTA Certification Testing |
| 9:30 - 10:30 a.m. | <i>Marketing Yourself</i> : Tom Sweitzer courtesy HEAD/Penn |
| 10:45 a.m. - Noon | <i>Corrective Techniques</i> : Jorge Capestany courtesy Wilson |
| 1 - 5 p.m. | <i>Building and Repairing the Fundamentals</i> : Larry Jurovich (Specialty Course) |

MONDAY, FEBRUARY 8, 2010

- | | |
|-----------------|------------------------------|
| 9 a.m. - 4 p.m. | *USPTA Certification Testing |
|-----------------|------------------------------|

*You must register through World Headquarters by January 16, 2010 for PTCAI, Certification Exams and Upgrades. Call (800) 877-8248.

SPECIALTY COURSES

Specialty Course No. 1

Title: *USPTA Little Tennis: Developing 10-and-Under Players*
 Date: Saturday, February 6
 Time: 8 a.m. - Noon Cost: \$40
 Presented by: **Mike Barrell** *courtesy USTA*
 (using the QuickStart Tennis Play Format)

Specialty Course No. 2

Title: *Building and Repairing the Fundamentals*
 Date: Sunday, February 7
 Time: 1 - 5 p.m. Cost: \$40
 Presented by: **Larry Jurovich**

Specialty Courses are additional to convention registration fees and cannot be purchased without the purchase of a full convention registration or day rate.

REGISTRATION

| | |
|-----------------|-----------------------|
| Name _____ | USPTA No. _____ |
| Address _____ | Email _____ |
| City _____ | State _____ ZIP _____ |
| Phone (h) _____ | (w) _____ cell _____ |

Make check payable to NorCal USPTA and mail to:

 Elaine Hennessy
 1059 Winton Drive
 Walnut Creek, CA 94598

 OR
 register on-line @
www.norcaluspta.com

 Questions?
ncuspta@gmail.com
 925-748-9465

CONVENTION SITE:
 Taube Family Tennis Center
 Campus Drive @ Sam McDonald Road
 Stanford, CA 94305

HOTEL RESERVATIONS
 Call the Sheraton Palo Alto directly at 650-328-2800 and identify yourself as a USPTA NorCal Conference attendee. Our special conference rate is \$115 per room per night (breakfast is NOT included with this rate.) The Sheraton is located at 625 El Camino Real, Palo Alto, 94301.
Rate guaranteed through January 20

PARKING AT STANFORD
 Check the NorCal web site as the convention draws near to see updated parking information.

PAYMENT POSTMARKED BY JANUARY 15, 2010
 USPTA Member: Early Bird Full Pkg \$150
 Non USPTA Member: Early Bird Full Pkg \$175

POSTMARKED AFTER JANUARY 15, 2010
 USPTA Member: Full Pkg \$175
 Non USPTA Member: Full Pkg \$225

Day Rate - **no Specialty Course** (check day)
 Friday (includes Cocktail Party) \$100
 Saturday (includes Awards Banquet) \$120
 Sunday \$ 60

Saturday Special (includes Specialty Course, afternoon sessions, and Awards Banquet) \$100

OTHER CHARGES
 Specialty Courses - additional with Full Pkg or Day Rate
 No. 1 \$40 No. 2 \$40
 Conference DVD Set (three dvds) \$ 60
 On Site Payment Add \$ 15

IMPORTANT
PLEASE INDICATE IF YOU WILL BE ATTENDING:
 Cocktail Party (Friday, Feb. 5, 6 p.m.)
 Awards Banquet (Saturday, Feb. 6, 6:30 p.m.)

FULL PACKAGE includes conference guide, seminars, any giveaways, general membership meeting, cocktail party and awards banquet.
 DAY RATE includes conference guide, seminars and events for the specific day.
 SPECIALTY COURSE: Specialty Courses are additional to convention registration fees and cannot be purchased without the purchase of a full convention registration or day rate.

NOTE: We cannot guarantee that conference materials and giveaways will be available for attendees who do not pre-register by January 15.

SAP OPEN



FEB. 8 - 14, 2010 - HP PAVILION AT SAN JOSE

It's already December and the 2010 SAP Open will be here in less than two months!
Check out who's on the way to San Jose...



Players already confirmed to compete for the 2010 SAP Open title include:

RODDICK, VERDASCO, FISH, HEWITT, HAAS, QUERREY, BRYAN BROTHERS, DENT

and MANY MORE BIG SHOTS!

PLUS a special Monday evening February 8, 2010 charity singles exhibition featuring 14-time Grand Slam winner **PETE SAMPRAS** vs. Spaniard **FERDANDO VERDASCO**.

SCHEDULE OF PLAY

Monday, February 8 - **SAMPRAS** vs. **VERDASCO**, followed by another Featured Main Draw Match

Tuesday, February 9 - **HEWITT**, followed by **HAAS**, followed by **BRYAN BROTHERS**

Wednesday, February 10 - **RODDICK** followed by **VERDASCO** ("Top Ten Night")

Evening Sessions Start at 7p.m. – Players Subject to Change

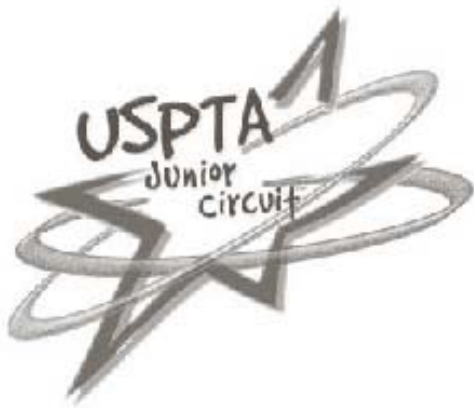
THE ELITE STAFF PROGRAM

The SAP Open has an incredible opportunity for all USPTA tennis professionals. The Bay Area's finest pros can partner with NorCal's premier men's professional tennis tournament. To learn more about the many benefits of our Elite Staff Program and how you can personally keep \$4 - \$15 per ticket sold (and enjoy other great benefits) go to www.sapopentennis.com/tickets/EliteStaff.asp or contact Mike Luevano at mluevano@svse.net or call 408-999-5760.



*Fall Conference
Napa Valley College
November 7 - 8*

Clockwise from top: Tom Whitten; Ken DeHart; Paul Allam with his QuickStart Tennis play format superstars; Michael Friedman and John Sharpe; Paul "McAllam"



USPTA Junior Circuit Contra Costa

2009 & 2010 Tournament Schedule

CONTRA COSTA

Fall 2009

- Sept. 18-20, 2009 Round Hill Country Club
- Oct. 16-18, 2009 Rancho Colorados/Moraga Valley
- Nov. 13-15, 2009 Orindawoods Tennis Club
- Dec. 4-6, 2009 Sleepy Hollow Tennis & Swim

Winter/Spring 2010

- Feb. 5-7, 2010 Oakhurst Country Club
- March 5-7, 2010 Diablo Country Club
- March 19-21, 2010 Lafayette Tennis Club
- April 16-18, 2010 Crow Canyon Country Club
- May 14-16, 2010 Blackhawk Country Club

June 5-6, 2010: Tournament of Champions at St. Mary's College
For more information or to sign-up go to: usptajuniorcircuit.com



SACRAMENTO

Felipe Monroy
teniscalifornia@aol.com

USPTA pro **Martha Downing** was one of six Sacramento area people inducted in to the newly established Sacramento Tennis Hall of Fame. The sold out ceremony was held at the **Natomas Racquet Club** on Oct. 7, in conjunction with the \$50,000 men's professional tournament. Other inductees include **Bill and Margie Campbell**, **Lonnie Neilson**, owner of the Capitals, **Ralph Freund**, former coach at American River and **Jack Jossi**, former coach at Sac State and now deceased. Martha has 22 national titles and has been a member of four USA International Cup teams. She offers her time to Hangtown tennis, SCTA, CAYTO and many charity tournaments. Martha has taught for 35 years in Sacramento and is currently ranked No.1 in both singles and doubles in the women's 60's in USTA. This past year she won seven national titles, three in singles and four in doubles. In November she traveled to Perth, Australia as a member of the USA Alice Marble Cup team, where she played No. 1 singles for the squad. When not traveling to tournaments, Martha works with the USTA's school program, teaches private lessons on her home court, and assists the Ponderosa High School boy's and girl's tennis teams.

Arden Hills Resort Club and Spa finished 2009 with a bang hosting it's annual USTA Novice Junior Tournament at the end of October with over 65 participants. Players came from as far as Fresno, Reno, Redding and the Bay Area and were delighted with the resort's beautiful grounds and well-run tournament. Arden Hills tennis director **Felipe Monroy** would like to thank all of the junior players who participated and is looking forward to hosting the same event next year.

Johnson Ranch junior coordinator, **Rory Wood**, hosted the Sacramento Area Tennis Association Junior League All Stars final match on Oct. 25. More than 40 local players showed for this final event of the year sponsored by SATA. Everyone played for a couple of hours followed by pizza and an awards presentation. Great job Rory and thank you for being a great host!



USTA QuickStart Junior Team Tennis League

www.norcalteamentennis.com

Junior Team Tennis leagues are geared towards new players ages 8 to 16. Kids are introduced to tennis in a fun and easy way, learning with progression equipment (softer balls and shorter courts). The format is similar to Little League baseball or youth soccer. With just a small amount of instruction, using a games-based approach, kids are rallying at their first practice session. League matches are held at one local site so no travelling. Matches are fun and move quickly and there is lots of cheering! This is a community based league, run by parents and volunteers. We are looking for USPTA pros to be part of this worthwhile program. If you are interested in getting involved please contact: Cheryl Silva at 510-224-7304 or email her at silva@norcal.usta.com.



MONTEREY

Gay Finch
gayfinch@aol.com

Clark Corey, Carmel Valley Ranch, reports that at this year's Tennis Teachers Conference in New York, USPTA Master Professional **Peter Burwash** was awarded the Faculty Emeritus Award by the USTA for 2009. Carmel Valley Ranch is undergoing renovations through June 1, 2010 that will include refurbishment of all guest rooms, a new 10,000 square foot spa, a new lobby and infinity pool. The tennis area will gain a 5,000 square foot fitness center, new locker rooms, cafe, a 25 meter lap pool and a children's pool. The resort and tennis will be open throughout the renovation process.

Susan Reeder and **Steve Proulx** of **Carmel Valley Tennis Camp** wish everyone a Happy Holiday season.

Wendy Grover of **Stevenson School** just finished coaching the girl's varsity team. RLS won their league title in Monterey. She will begin the winter tennis program and coach all the students from the middle schools.

Tina Romeka, of **Meadowbrook Tennis and Swim Club**, had a very successful Junior Fall Classic with 60 Monterey area kids participating. Special thanks to the local pros who helped Tina market this event and sent

her many of their students. Fun was had by all.

Sevan Zenopian of **Pacific Grove Tennis Center** and boy's high school coach at **Stevenson School**, reports that two of his students from **SZ Tennis Academy** won a national sportsmanship award this summer at the 14's clay court nationals in Florida. **Ben Vierra** won the National 14's event at **CVAC**. Sevan also had two students who excelled this fall: one who signed with UC Davis and was given a 50 percent scholarship, and one who finished fourth in a championship event.

Gay Finch just finished helping her husband, **Bill**, coach the **St Francis** girl's team from **Watsonville**. She attended the Fall conference in **Napa** and helped chair a women's lunch meeting. The attendees were **Gila Freeberg, Amina Doar, Garbo Berger, Ashlee Ashba, Andrea Barnes, Susan Reeder** and **Heather Anderson**. There was discussion regarding having a women's retreat on March 6. **Ann Pellow** from **Davis** said that she would like to do a seminar about cardio tennis at the retreat. If anyone else is interested in speaking at this retreat please contact **Andrea Barnes** at abarnes2@stanford.edu or at gayfinch@aol.com. The Monterey Bay pros that attended the Fall Conference were **Wendy Grover, Susan Reeder, Steve Proulx**, and **Gay Finch**. The weather was great and the seminars were well attended. Many thanks to **Bill Rapp** and the **SAP Open** for the Saturday night cocktail party at **Downtown Joe's**.



FRESNO

Sandy Kazanjian Sarafyan
hyeslk@att.net

Congratulations to **Sierra Sport and Racquet Club's** Super Senior 7.0 Men's and Ladies' teams who each won the USTA NorCal Sectionals in **Carmel**. Their next stop is **Surprise, Ariz.** in **April**. **Sierra** also congratulates their men's 5.0 team, who went to USTA Nationals in **Palm Springs**. The men's 8.5 combo team will compete in Sectionals Dec. 3-5 in **Fresno**. The **Sierra Sport** pros, **Francisco Gonzales, Teresa Samstag-Haug, John Haug**, and **Mike Pearson**, continue to offer pee wee, junior, women's and men's clinics. Even as the weather is getting cold, the courts are busy with activity.

Copper River recently held its first annual Battle of the Sexes. The men were limited to one serve and eliminating double faults! Pro **Coby Roberts** is already planning for the spring battle in **April**.

November 21 was the morning for the **Turkey Tournament**. Men's and women's doubles were played and awards were presented, including **Thanksgiving turkeys**. The **Copper River** pros, **Coby Roberts** and **Cuyler Legler**, continue to offer mighty mites, beginners, intermediate and advanced clinics. **Sundays** are busy with a tennis league for juniors looking for tournament experience. One of the **Copper River** members recently captured two USTA National Championships and **Gold Balls**. **George Sarantos** will represent the **USA** in **Australia** in the **World Championships**.

Fig Garden Swim and Racquet Club has also had a busy fall season. Junior and adult clinics are offered on a regular basis by pros **Eric Burley** and **Chantel Wiggins**. Men's **Doubles Night** and women's clinics also keeps the club hopping. The **Member-Guest Tournament** and evening banquet was held on **November 7**. **November 21** was **Fig's Turkey Tournament**.



SAN FRANCISCO

Jason Blum
jblum@usptapro.com

San Francisco USPTA Pro **Sean Dizon** writes that as **USF** assistant coach, he served as a stringer for the Men's USTA Professional Challenger event in Tiburon in October. Sean teamed up with former Lombardi's stringer **Gordon Lum** to string over 160 tennis racquets for top ATP professional players ranked from No. 70 to No. 200 in the world. Sean also helped out with USF's Collegiate Battle of the Bay Tennis Classic featuring **Stanford, Cal, St. Mary's, Santa Clara** and USF. The event was a success with great play from all the participants. Held at the **California Tennis Club** in San Francisco Oct. 29 – Nov. 1, **Harper for Kids** Inch and Miles Sportsmanship Tennis Festival joined in as the charity partner for this inaugural 2009 Battle of the Bay Classic.

The Inch and Miles Sportsmanship Tennis Festival teaches children the Pyramid of Success principles developed by legendary UCLA Coach John Wooden; principles set forth in Coach Wooden's award-winning children's book "Inch and Miles: The Journey to Success." The building block components of the Pyramid of Success help teach critical life lessons, such as the importance of team spirit, hard work, determination, cooperation, as well as other core concepts, which taken together, show children how to achieve their personal best in life. Harper for Kids, www.harperforkids.org is a children's nonprofit co-founded by **Peanut Louie Harper** and **Tim Harper**. The event was hosted by Steve Jackson, tennis director of the Cal Club, **Peter Bartlett**, USF head men's tennis coach, and **Pablo Pires de Almeida**, USF assistant coach.

In addition to club members, participants included children from community groups such as Friends of the Children and the Bay Area Women's and Children's Center. The USPTA coaches who volunteered their time for the festival were: **Lindsay Montero, Claire Carter** and **Marisa Stone** all of the **Pacific Athletic Club** and **Jason Blum**, San Francisco USPTA regional director. Other coaches were **Craig Law, Julian Cheng, Scott Garrison, Andrew Hogan, Tarrah Pollaro** and **Peter Belardinelli**.

For more information on the tournament you can log on to www.battleofthebayclassic.com and www.facebook.com/home.php#/pages/Battle-of-the-Bay-Classic/161334420508?ref=mf

San Francisco USPTA Pro, **John Yandell** will be speaking at the NorCal USPTA Winter Convention at Stanford University. His talk will be about "Becoming a High Tech Pro."

Jason Blum has gladly joined **Weston Reese's** tennis staff at the **San Francisco Tennis Club**.



USPTA pros and participants at the Harper for Kids Inch and Miles Sportsmanship Tennis Festival



CONTRA COSTA

Benjamin Price

bprice@clubsports.com

Merry Christmas and Happy New Year to all!

Things are slowing down a bit at **ClubSport Valley Vista**. The ski season and the cold weather have started making it easier to get court time. **Chris Magyary** has moved on to **Round Hill Country Club**. Chris will be missed. Stepping into his place is **Andy Combs**. When I first started at Valley Vista, Andy was a permanent fixture on court two. He has returned to his court and sparked a resurgence in the Junior Tennis College program. **Dale Miller**, our barbequer extraordinaire, once again put on a very successful Thanksgiving Tournament. Dale barbequed two turkeys on the Webers while the members had great fun in a round robin event.

Josh Uran, **Kevin McQuaid** and **Marc Moran** are having a positive year at **ClubSport Pleasanton**. Junior Tennis College has a waiting list for six out of seven days. Club members recently raised \$1,200 for breast cancer at the Play for Pink event. Way to go Marc! The White Elephant Round Robin mixer coming up is a round robin with gag gift exchange as well as great food and drink. Josh Uran is leading the charge for Play Tennis America in May. The Club will have a great event surrounding tennis, wine, and a demo racket day. Thank you for all the pros who sent players to the USTA Challenger. There were 25 juniors playing in the event with one of the Club Sport Pleasanton members, Kelson Quan, winning the boys' 18s.



SOUTH BAY

Chris Yoder

yoder10s@gmail.com

Gordon Collins and **Dana Gill** were elected to the USTA NorCal board, starting in December 2009. They have signed on for a two year term. Feel free to forward them any of your concerns...or compliments!

Courtside now has 11 USPTA Professionals. They are: **Ryan Ariko**, **Gordon** and **Kat Collins**, **Chris Duarte**, **Slavy Elenkov**, **AJ Kerin**, **Aaron Klapper**, **John Ryan**, **Tim** and **Tricia Sunderland** and **Eric Vescuso**.

Over the holidays, the Courtside Pros and their members host numerous fundraisers. On Thanksgiving morning, over \$500 was raised for the Second Harvest Food Bank, and presently they are partnering with City Team Ministries on a clothing and shoe drive.

Almaden Valley Athletic Club has added a new member to its tennis staff, according to director of tennis **Manny Fernandez**. Former Santa Clara standout **Myra Davoudi** is the newest member of the AVAC coaching ranks and brings with her five years of collegiate tennis experience, a 25-37 overall singles record and 22-34 doubles record. A 2004 graduate of Leland High School in San Jose, Davoudi was 3-2 in the WCC as a redshirt senior in '08-'09, including a four match winning streak against San Jose State, Portland, CSU Bakersfield and Northern Arizona. Davoudi served as team captain as a junior and was named the team's Most Improved Player as a sophomore, earning ALL-WCC Honorable Mention with a 4-2 league record.

AVAC is looking for a tennis coordinator. For more information, contact Manny at 408-445-4920.

From Chris Yoder: Happy Holidays NorCal USPTA Members (This is your Christmas card!)

*NorCal Represents
at the
USPTA World Conference
Beach Tennis Tournament
Marco Island, Florida*



*NorCal Beach Tennis Team: Brian Heiser, Vern Leslie, Rod Saludo,
John Sharpe, Mike Galli, Mark Fairchilds*



MID-PENINSULA

Chris Bradley
candcnbc@aol.com

I've never seen so many pros, former pros and playing pros in one room (except at a USPTA conference!) as I did at the **Chris Bradley Fare Thee Well** celebration at **Alpine Hills**. Among the hundreds of members and friends in attendance were **Dick and Ann Gould, Frank and Frankie Brennan, John Whitlinger, Jim McLennan, Lindsay Montero, Peter Bartlett, Bill Shine, Shelly Bartlett, Bryden Yemm, Henry Kamakana, Byron Nepomuceno, Brian Ramirez, Tim Foley, Jim Coyne, Ray Bilsey, Alycia Moulton, Jim Heebner, Lois and Diana Sumner, Larry and Chris Parker, Glen Paterson, Jeff Arons, Sam Warburg, Kevin Bovero, Steve Deggelman, Corinne Mansourian, Stephanie Savides, David and Jen Higaki, Rusty Cohan, Wesley Merritt, Gordon Collins, Bill Rapp, Tanya Gacs, Terry Roundtree, Nigel Pugh, Dave Ott, Olzhas Taniyev, Rick Trenner** and no doubt more I didn't see through the sea of humanity gathered to celebrate Chris and what he meant to Alpine during his 30 plus years there. It was a great party and awesome send off as Chris moves forward to the next phase of his tennis life. *Andrea Barnes, USPTA NorCal Vice President*

Yes, as Andrea mentioned, it was an amazing night. There were over 600 people in attendance: four generations of students and friends. **Norm Mackay**, the son of club founder **Sandy Mackay**, was there with his wife **Kathy Doyle MacKay** and grandson Patrick. Sandy hired me in February of 1975. I was very moved by all the support and had a great time playing harmonica with the band. There are pictures from that night and old pictures at www.alpinehills.us; scroll down to Chris Bradley celebration. It was a great run for 35 years and as you can imagine, I have many fond memories.

I am now teaching in the area on private courts in Woodside, Portola Valley and Los Altos Hills (right next to my pro, **Nick Carter**'s house where his daughter Denise still lives). I am really enjoying going back to where I started 43 years ago when Dick Gould asked me if I wanted to teach tennis. I said I didn't know how and he said, "I'll teach you." Back on the courts again and it feels great.

I am hoping those of you from the Mid Peninsula area will contact me. I'd love to have some local news to put in the newsletter. Please also send your e-mail addresses to: candcnbc@aol.com. See you down on the farm in February. Have a great holiday season.





CENTRAL VALLEY

Jack Bracken
brackenf@mjc.edu

Winter cold and fog arrived in the valley in late November. Most club professionals are getting ready for the Christmas rush.

The **Turlock Fitness and Racquet Club** just held their annual Turkey Shoot. Next on the agenda are the junior Christmas clinics.

Mark Weir, director of tennis at **Del Rio Country Club**, took a group of juniors to Sacramento's **Rio Del Oro Tennis Club** for a junior exchange. The adults just played in a family style doubles tournament. Next up for Del Rio are junior Christmas Clinics.

Steve Tiffin, director of tennis at **Woodbridge Country Club**, just returned from a Thanksgiving holiday at his son Michael's house. Steve enjoyed playing with his nine month old grandchild.

Bob Cheine, USPTA pro at **West Lane Club** in Stockton, will be hosting an indoor men's and women's doubles tournament in December and then a junior open in January. Bob is also coaching the women's tennis team at University of the Pacific. His prediction for

2010 is that UOP will be better than last year, with very good depth.

Marina Club in Stockton will lose **Scott Borowiak** in 2010. After 11 years in Stockton, Scott is moving to **Moraga Valley Swim and Tennis Club** in Orinda. Thank goodness, Scott is staying in Northern California. We need him as our commentator at our Meet the Legends session during the Winter Convention. It's been great talking to Scott to get newsletter information. This last time, our conversation was very short as Scott was packing to leave for Mexico at 5 a.m. the next morning to lead a tour group. Scott, good luck in Orinda!

Mark Fairchilds, director of tennis at the **Modesto Fitness and Racquet Club**, has been very busy, and not only with his job as USPTA. Mark's famous words are "It's what I do." In October, Mark and **Brian Heiser** did a junior exchange with the **Courtside Tennis Club**. Then in November, Mark ran his annual Turkey Shoot social while Brian ran a Cornish Game Hen Shoot for juniors. Mark's ladies interclub teams have been competing against each other to collect brown grocery bags full of non-perishable foods. The team delivering the most bags of food to the Salvation Army community canned food drive will be treated to a tennis play day. What a wonderful thing to do for the community. Thanks ladies!

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RENO/TAHOE

Christy Funk
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Many of the Northern Nevada facilities report good but cool weather to keep the tennis players on the court and hold off the die-hard skiers just a bit longer. Our report is small as our hard weather has not yet hit, however, many of the Tahoe facilities have shut down for the winter.

The Caughlin Club's Bob Deller, Kurt Richter and Christy Funk report that D-Squad Academy is still going strong. Caughlin Club will host their first annual Polar Bear Junior Tennis Academy to run during the December holiday. The D-Squad Saturday Off-Season Junior Tennis Training is scheduled to continue all winter, weather permitting. The tennis department will be posting their 2010 calendar soon which is packed full of socials, tournaments and tennis programs starting in early April.

The Biggest Little Tennis Association (BLTA) finished up two of its school programs and is beginning to schedule for late spring. **Christy Funk**, USPTA Regional Director and owner of **Funky Tennis Pro Shop**, was inducted into the Reno/Tahoe Tennis Hall of Fame at the 2009 Gala in November

with over 140 attendees. The BLTA also recognized the **Reno High School** girl's and boy's tennis teams as the Northern Nevada high school champions. **James Tenbroeck** was recognized as the Nevada State winner in boys' singles. Also honored were the youth Grand Prix point winners from the 2009 Northern Nevada Satellite Tournament series, ranging from the 10 and under division to 18 and under. A link of the names of these boys and girls and pictures of the event can be seen at www.funkytennis.us.

The months of October and November were definitely months to remember for me personally. I was selected for the **Delaine Mast Award** that celebrates the accomplishments of a World Team Tennis (WTT) Recreational League Director who has contributed to the growth of WTT and to tennis, and served as a leader and role model in the community. I received this award on Oct. 31 from **Delaine Mast**, National Director for WTT Rec Leagues and WTT creator **Billie Jean King**. **Martin Brody** of Tulsa, Okla. was selected as the male award winner. I was also selected by a committee from the Biggest Little Tennis Association to be inducted on Nov. 5 into the **Reno/Tahoe Tennis Hall of Fame**. This award was first given in 1993. I must say I was extremely honored to receive both of these awards and am excited to continue promoting community tennis for both adults and youths.



Delaine Mast, Billie Jean King and USPTA Regional Director Christy Funk



NAPA/SOLANO

Mark Hansen

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Sam Levy reports from the Napa Valley that he loves life as a rogue pro. As I just went through the new NTRP ratings I am just a little jealous that Sam doesn't have any league teams! Sam has left Napa Valley Country Club and is teaching on a private court surrounded by vineyards. Sam is still collaborating with the **Gorin Academy**.

Sam's assistant, **Chris Arnes**, has now taken over as head tennis professional at **Napa Valley Country Club**. NVCC student **Phil Holbrook** not only won the Mel League singles championship, but won the Napa Valley Athlete of the Year. This is the first time a tennis player has won this award. Chris, and new USPTA assistant **Chris Kubika**, are getting into QuickStart Tennis play format and integrating personal trainers into the junior and adult programs. NVCC will host a national junior tournament next March.

Also in Napa, new USPTA pro **Paul Pena III** is coaching both the girl's and boy's teams at **Vintage High School**. Paul also works at **Napa Valley Community College** where

we had our Fall Conference and helps Past NorCal President **Paul Garron** in Fair Oaks with their Progressive Junior Tennis Program.

Adam Battorff and the **Solano Athletic Club** are very busy with USTA tournaments. Their midweek adult tournament was held Nov. 3 - 5, and was a success. They have 10 USTA tournaments scheduled for next year. SAC's first Rookie Junior Tournament had 14 juniors playing mini-matches and enjoying pizzas and prizes.

Stephane Lawrence's Rodriguez High Lady Mustangs won their fifth league title in the last six years. Stephane also coaches middle school basketball and **Fairfield High** boy's tennis.

At **Millennium Sports Club**, our Rally for the Cure fundraiser was very successful as more that \$1,000 was raised for the Susan Koman foundation. We are also helping the city of Vacaville run the Senior Olympics in January. Millennium Sports Club will be hosting the tennis, racquetball and pickleball. Time for me to start learning to play pickleball!

I hope by the time you read this that you and your family had a great holiday season and good luck in the NEW YEAR.

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The USPTA World Headquarters and USPTA NorCal want to communicate better with you and keep you informed of all the current news and member benefits.

Please update your e-mail address with Kathy Buchanan at
USPTA World Headquarters:
membership@uspta.org



Participants in the second USPTA-Bank of the West Ladies Invitational held at the Claremont Resort in October

Noteworthy from National...



DeHart, Garron, Fairchilds recognized as top education credit earners

During its annual awards breakfast at the USPTA World Conference on Tennis held Sept. 21-26 on Marco Island, Fla., the United States Professional Tennis Association recognized those members who make education a priority. Northern California pros who were among the leading education credit earners include **Ken DeHart, Paul Garron** and **Mark Fairchilds**. Alan Cutler from Whittier, Calif., was honored as the top credit earner in USPTA's Career Development Program. Cutler, a Master Professional and holder of two specialist degrees, one in Competitive Player Development and the other in Computer Technology, earned an incredible 172 education credits in the 2008 program.



USPTA announces new national board of directors for 2009

The United States Professional Tennis Association installed its new national board of directors that will serve the association until September 2011. The new board took office during the USPTA World Conference on Tennis, Sept. 21-26, at the Marco Island Marriott Resort on Marco Island, Fla. The new USPTA board of directors includes: President Tom Daglis, director of tennis and fitness operations at the Lakewood Country Club in Rockville, Md.; First Vice President Randy Mattingley, director of tennis at The Clubs of Kingwood in Kingwood, Texas; Vice President Mark Fairchilds, director of tennis at Modesto Fitness and Racket Club in Modesto, Calif.; Vice President Jack Groppe, Ph.D., vice chairman and co-founder of the Human Performance Institute in Orlando, Fla.; Immediate Past President Harry Gilbert, director of tennis at Ginn Hammock Beach Resort in Palm Coast, Fla.; New board member and Vice President Bunny Bruning, tennis director of Wakonda Club in Des Moines, Iowa and teaching professional at 7 Flags Fitness & Racquet Club in Clive, Iowa; New board member and Vice President Chuck Gill, director of tennis at the Ibis Golf and Country Club in West Palm Beach, Fla.; New board member and Vice President Jim Loehr, Ed.D., chairman, CEO and co-founder of the Human Performance Institute in Orlando, Fla. The USPTA board manages the association's affairs between meetings of the larger USPTA Executive Committee, which includes the board, three past national presidents, and elected leaders from each of the USPTA's 17 domestic divisions. Board members are nominated by a committee composed of Executive Committee members. The chief executive officer of the USPTA since 1982 is Tim Heckler.



USPTA's new member benefit provides options for health and dental insurance and discounted prescriptions

The United States Professional Tennis Association has partnered with DentalPlans.com and GetHealthInsurance.com so that USPTA members can now search for and find all of the available major medical and discount dental plans in their area in one location online. Members also receive a discount on prescription medicines using the prescription card. For health insurance, members can search by ZIP code. For discounted dental, members can follow the same link and click on the button at the top of the page to search for discounted dental plans in a particular area by ZIP code. Visit the Member Benefits page and select the GetHealthInsurance.com/DentalPlans.com link. If you need assistance in choosing the right plan, help is available by calling toll free 888-565-7449. The RX Saver Card is a free card and can provide members up to a 70 percent savings on many generic medications. The card is honored at more than 55,000 network pharmacies, including most retail chains such as CVS and Walgreens. Greater savings are available with the mail-order option.

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