

# USPTA

December 2007

*NORTHERN CALIFORNIA DIVISION*

Volume 18, Number 4

## Fall Conference at Spanish Bay

November 4-5, 2007



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# President's Message

by Paul Garron

Hi Everybody,

The *Fall Conference* could not have been any better with perfect weather (warmer than normal), excellent speaker presentations and over 90 pros attending. **Marc Moran** has hosted the Fall Conference at Spanish Bay for 11 years. This year's Fall Conference was extra challenging since Marc has moved on and is tennis director of ClubSport Pleasanton. Assisting him with the Fall Conference were **Dale Miller, Matt Morillo, Diane** and the rest of the Spanish Bay staff. Thanks to the following speakers for devoting their time to speak and educate – **Rachel Blum, Chris Bradley, Scott Borowiak, Todd Dissly, Michael Friedman, Henry Kamakana, Marc Moran and John Yandell**. We stayed at the La Playa Hotel and enjoy each others company at Shane's Irish Pub.

It is the time of the year to reflect on what our USPTA NorCal Board and USPTA Pros have accomplished in 200. We upgraded our Web site and the features; offered a Women's Retreat with all female speakers, added USPTA Junior Circuits; provided a "Take a Break, Educate" specialty course series; sent our newsletter by e-mail blasts; presented Louis Cayer Clinics for USPTA students at San Francisco Tennis Club, ClubSport Valley Vista and ClubSport Fremont; and provide DVDs of our Fall Conference, Division Convention and some specialty courses.

Our 2007 USPTA membership added benefits with Tennisplayer.net, USPTA High School Coaches Resource Center and improvements on your USPTA individual Web page.

Our board and I are really excited about the *2008 USPTA NorCal Division Convention* on February 8–10 at Stanford University. By now you have received the 2008 USPTA NorCal Division Convention brochure and understand why this division convention is going to be one of the best!! My good friend, USPTA Hawaii Division President Cathy Nicoloff wrote the following in the USPTA Hawaii newsletter: "What motivates a USPTA Professional to attend seminars, conferences, conventions and workshops?"

1. It keeps your creativity alive
2. Networking

3. Credibility
4. Keeps you motivated
5. Gives you a break from your routine
6. It gives you an opportunity to go out of your comfort zone, which allows for growth in a field that is forever changing.

Members that are educating themselves understand the importance of education. How can we expect our students to improve their game and challenge themselves while you do nothing to better yourself as a teaching professional!

Special thanks and happy holidays to all our pros and their families,

Paul

## Wanted

Fremont Hills is looking for an associate tennis professional – someone willing to study the teaching craft and wanting to learn the tennis business – applications by email only  
Jim McLennan  
Fremont Hills  
mclennan@tennisone.com

Seascape Sports Club Director of Tennis, Rick Kepler, is looking for a Head Tennis Professional to work with him in Aptos. Please contact Rick at

rick@seascapesportsclub.com

or by phone at 831 332-5296 if you might be interested. The income range for this job is 60K+.

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## Meet the Pro

### Carrie Zarraonandia



As a Certified United States Professional Tennis Association [USPTA] Pro1, Carrie has 30 years of experience teaching tennis, including teaching for the San Rafael and Belvedere-Tiburon Park and Recreation Departments, Coaching the womens tennis team at Dominican

University and coaching the Redwood High School boys tennis team. Carrie is a member of the Wilson Advisory Staff and holds a certification in the Pat Etcheberry Strength and Conditioning for Tennis program. She is currently teaching tennis at the Tiburon Peninsula Club and through the Belvedere-Tiburon Park and Recreation Department. She was an All-American at UC Davis where she won the Division III National Title. Carrie holds five USTA National Senior Titles in singles and doubles along with a #1 national doubles ranking. She has combined her love of teaching tennis and knowledge of how children move and learn to develop an incredible tennis program. Carrie incorporates many fitness activities in all of her tennis lessons. She has seen great improvement in her students with this dynamic and fun style of teaching.

Carrie Zarraonandia  
www.InBalanceTennisTraining.com  
415-717-5431

## USPTA NorCal Division Conference

Don't forget to register early for the USPTA Division Conference to be held at Taube Family Tennis Center in Stanford on February 8 - 10, 2008.

We cannot guarantee that conference materials and giveaways will be available for attendees who do not preregister by January 15, 2008.

To register, go to [www.norcaluspta.com](http://www.norcaluspta.com)

Sheraton Palo Alto is the conference hotel which can be reached at 650-328-2800. Be sure to identify yourself as a USPTA NorCal Conference attendee for the special room rate of \$142 per night.

We need help from all USPTA NorCal Pros and Development Coaches with inviting **high school coaches** (public and private) to our **2008 NorCal Division Convention and High School Workshop**. If you have contact with any high school coach, please send their name and e-mail address to Cheryl Silva at [Silva@norcal.usta.com](mailto:Silva@norcal.usta.com).



The Nominating Committee of the USPTA NorCal Division is soliciting candidates for the Board of Officers. If you or anyone you know would like to serve, please submit their names to Margie Peterman at 2299 Ogden Sannazor Drive, Tracy, CA 95377.

## 2007 NorCal USPTA Board of Directors

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# Fall Conference at Spanish Bay

November 4-5, 2007



# ❖ REGIONAL NEWS ❖



## Monterey Bay

*Gay Finch*  
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Bill Quario of Pebble Beach Tennis Club reports that they recently held their Big Turkey Playoff in November with 36 members and guests. The last club event in December was a Holiday Social and Gift Exchange. Bill and Kie have been busy with their regular lessons and after school program.

Wendy Grover, women's coach at Stevenson School, writes that her girls at RLS won the Mission Athletic Trail League again this year going 10-0. Wendy said her team was very deep this year with the top four singles players being ranked. She has four players graduating this year but is looking forward to another exciting season next fall.

Brian Cory of Carmel Valley Athletic Club has been busy improving his national ranking this fall. Brian had ended this year in the No. 1 and No. 3 positions with different

partners in NorCal men's open doubles. He also has earned the No. 1 national ranking in 40s doubles, individual, open doubles and team 40s doubles. Congrats Brian!!!!

Kevin Fennelly formerly of Seascope Sports Club has relocated to Rocklin and is teaching there. Kevin had a very interesting quote: We do not stop playing because we grow old, we grow old because we stop playing. Never be the first to get old!!!!

Congrats to Jon Powell for becoming certified as a Master Racquet Technician by the USRSA and is the stringer for Imperial Courts Tennis Club in Aptos. He offers world-class service with a 48-hour turnaround.

Judy Newman of La Madrona Swim and Racquet reports that the club recently hosted a holiday party with a live band, dance hall, food and awards. Their winter junior program kicks off Jan. 14 and promises 13 hours a week for 10 weeks. Next event on the club's calendar is a ski trip to Northstar Jan. 24 and then the fabulous SAP Open in February.

Steve Proulx and Susan Reeder report that Carmel Valley Tennis Camp is gearing up for a terrific tenth summer at their still new site! Registrations are already coming in, and they have commitments from a number of staff from the past summer. They welcomed their first grandchild this past summer, Josephine Chloe Milioto, residing in Rome, Italy, and are thoroughly enjoying all that it means to be grandparents!!!

I want to thank Matt Morillo of Spanish Bay for hosting the Fall Conference. It was very well attended and was a huge success with excellent speakers and perfect weather. I felt revived and refreshed with all the great material that was presented. There was a women's meeting held at lunchtime with 12 pros in attendance. There was discussion on having another women's forum like the one held last February at the Claremont. Here were some of the topics that were suggested to be discussed : Dealing with parents and junior tennis, special psychological needs of teenage girls. The  
continued on page 13

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# ❖ REGIONAL NEWS ❖



## Reno/Tahoe

**Christy Funk**  
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Winter is upon us and the courts have been very chilly of late, however, we are still out playing and enjoying the crispiness in the air. Of course, all of the tennis players/skiers are thinking, "Let it snow, let it snow with the hard core tennis player only thinking, no way."

**Washoe 'Kidz' Tennis** who are all Recreational Coach certificated are excited to announce that they were in five elementary schools with in and after-school tennis programs this past fall. Already there are five schools signed up for spring programs. **Mandy Agerholm** reports that she has been a coach's assistant for a short time with Washoe 'Kidz' Tennis and one of the coaching instructors said you are doing something right if the kids are smiling. Mandy reports, "Well then the Washoe 'Kidz' program is on the right track. Children are being exposed to the game of tennis and having fun. The most rewarding times are when the kids are apprehensive to try. Then I tell them, that's why I am here, to show you the basics and have fun. When the child actually makes contact with the ball and to see the child smile is a wonderful feeling." Involved in the program are Recreational Coaches Michelle McKibbin, Jan Carson, Kristen Ratto, Pam Sloan and Ashley Winnie.

**MEFIYI** continues to provide tennis sessions for both adults and youth. Their after school youth tennis program and ended December 9, 2007 due to weather concerns. However, they are continuing their adult sessions in hopes that this will create interest to begin a doubles league spring 2008. During the fall, they were part of the Douglas High School boys varsity tennis team and are proud to announce that their number one doubles team qualified for the High School State Tournament in Las Vegas. This is the first time males from Douglas High School qualified for state tournaments since 1992. One of MEFIYI's first tennis students, Robert Shawhan, was a member of this doubles team. Robert was 8 years old when we first began this adventure.

**John Ebie of Caughlin Tennis Club** reports that the 2007 Reno High Lady Huskies went undefeated in the regular season (12-0) and went 2-1 in post season losing to their cross town rival for the Northern Nevada championships. For the Lady Huskies, this was a great season considering the team had lost 13 girls in 2006 with only six girls returning and from that six, only three were starters. John says, "As head coach, I was very proud of them. This team produced Northern Nevada Doubles Team of the Year of Shelley Tone and Gina Bradley.

John feels that 2008 will be an exciting year for him. At the 2008 USPTA NorCal Divisional Conference at Stanford in February, he will be: 1) Moderating a high school panel on issues facing high school coaches.

2) Organizing and facilitating the trade show.

3) Teaching a class on high school doubles.

John urges everyone to please plan on attending the conference - it promises to be the best ever. I'm offering a one-day discount to the high school coaches so they and their students can attend Saturday

John has accepted the position of **Director of Tennis for Hidden Valley Country Club**. John reports, "The club has charged me with making tennis exciting and profitable and I start in April 2008. I will still continue to teach at Caughlin Club. It's every coaches dream to take a team that's struggling and make them champions. I've decide to leave Reno High and go to a team where I can make a difference. I have narrowed my selection from three high schools to just one and I'm in the final phases on negotiations. I'll start August 2008."

John plans two trips to see the Stanford ladies play and meet with Coach LeLe. He invites high school girls from many schools to attend. John says, "You have to see it to dream it." John plans for another "Coach the Coaches" which is a free clinic offered to high school coaches on basics on singles and doubles strategies. He is working on a plan for another high school preseason Jamboree as a fun kick off to the regular 2008 tennis season sometime in August 2008 and will start winter tennis January of 2008 at Caughlin and the Reno Tennis Center for the serious top players to start playing year round.

He plans to continue as Regional Vice President of USPTA NorCal and considers it a real honor to serve with **Paul Garron**. *The man is a real inspiration.* Johns says, "Have a safe winter and see ya at Stanford."

**Jason Kedzierski** and **Andres Durandequi** have been running the elite junior program on Tuesdays, Thursdays, and Sundays at the Caughlin Club. They report they have a nice group with a lot of young players who are passionate about their tennis. "Which is very nice to see again. Kids like these are what makes a teaching pro's job so rewarding. We have drilling and set play on Tuesdays and Thursdays, while Sunday is our organized match day for the kids," reports Jason.

Jason just returned from the Marin Veteran's Day Junior Open, where Manogue No.1, **Phillip Hinojosa** reached the semi-finals of the Boys 18s division. In the quarter-finals, Phillip breezed past San Rafael standout, Jacob Cohen, the No.2 seed. All of the hard work and passion that we've been putting in is beginning to really show in our results.

Jason is headed down south with two-time Northern Nevada Zone Doubles Champion, **Wesley Reimer**. We will be wrapping up 2007 with a Men's Open event in Palm Springs, and then finishing our year in San Diego. Wesley has been having some good wins over solid open players in northern California.

After Christmas, Jason reports that he and Wesley will be heading over to Barcelona, Spain, where Wesley has enrolled in the Casal /Sanchez Tennis Academy. In addition to training at the academy, we will be playing ITF Futures throughout Europe. Players such as Andy Murray, Daniela Hantuchova, and Marat Safin train at this academy, so it should be a great experience for Wesley.

Jason reports, "All of this is so rewarding to me, to see a student that I've coached since the age of 12 go so far with his tennis. We're both looking forward to our time on the red clay courts of Spain."

**Sally Shaw**, a recreational coach reports that she has developed a rather unique program for 9-12-year-olds at St. Alberts School in Reno. The kids have never played tennis until the past three months. They

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## Reno/Tahoe Continued

now play doubles play with score cards and do overhead serves well! Next summer she plans to implement the same strategy at Ellens Park in Southwest Reno beginning in June 2008.

**The Biggest Little Tennis Association (BLTA)** is excited to announce that *The Reno/Tahoe Tennis Hall of Fame* was held on November 16 and over 130 participated with \$3,000 being raised for junior programs in 2008. Featured keynote speaker **Jeff Greenwald** presented "*Fearless Tennis.*" Congratulations to **Bob Phelps** of the Boys & Girls Club of Western Nevada who was the 2007 Reno/Tahoe Tennis Hall of Fame inductee. **Deborah Alarcon** thanks everyone in the community that donated and participated in this major fundraiser for Washoe 'Kidz' Tennis programs in 2008.

**Recreational Coaches Workshop and Junior Instructor Certification** will be held on Saturday, March 1 and Sunday, March 2. This two day workshop is open

to anyone interested in learning the basic of coaching and teaching tennis or seeking a refresher on more current methods and effective tools. On Saturday, March 1, USTA Recreational Coaches Workshop Trainer **Paul Garron** will teach the USTA six-hour workshop. On Sunday, the CPR class will be taught by Advantage CPR and after lunch on Sunday **Bob Deller** will introduce *Teaching Tennis Techniques* to the participants. The Biggest Little Tennis Association (BLTA) is targeting elementary school teachers, middle and high school P.E. teachers and youth 16 and over. More instructors are needed in the community to become summer instructors in the areas growing tennis programs.

**Christy Funk, USPTA, USPTA Reno/Tahoe Regional Director, USTA Eastern Sierra Community Tennis Coordinator, USTA Member:** Just a couple words on myself. Keeping active in the area with all that I do to grow the game of tennis is my passion. I love tennis and watching people entered and enjoy the game. I coached at a local high school this year and it was great to be back to coaching. I haven't coached for about six

years. I picked an at-risk high school that couldn't find a coach. Seems everyone is ready to coach those high performance schools but very few professional tennis individuals step up to coach those that are below the radar, especially in Northern Nevada. My team in the past has barely had enough players for a team and with a grant from the USTA the school started a spring/summer program and now the team totals 11. They placed fifth in their division. I have many conversations in the area everyday with tennis players, tennis professionals and parents of players and the one conversation that is always coming up is that there is no where in the Reno area for locals to buy tennis equipment or accessories except for seasonal shops and Internet. I too have voiced this opinion, therefore, I opened a tennis specialty shop in November with the help of tennis friends. **Funky Tennis – More than just a tennis shoppe** is located in the heart of Reno on Moana Lane.



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Ivan Ljubicic,  
ATP No. 5\*  
\*ATP Ranking, Jan. 2007



# ❖ REGIONAL NEWS ❖



## Sacramento

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Winter is here and for most of us this means a little bit of a slower times, mostly on court. This could be bad or this could be good.

Ashley Ashba from Johnson Ranch Racquet Club reports that she maybe back competing again. Her back is healthy and she is on the court only about 20 hours a week teaching, which leaves a little bit more time for training and competition.

Jim Yoakum is getting ready to coach the boys at Granite Bay High School starting February. Granite Bay is one of the top high school teams around the Sacramento area and Jim puts in a lot of energy and time working with the kids. Jim loves the game so much that after retiring from his business, he started teaching a little bit to

keep active and help others learn our great game. Jim is very well liked at Johnson Ranch Racquet Club where he teaches a few hours a week when he is not with working with the boys

The Sacramento area has two seasoned USPTA Tennis Pros teaching: Bill Kragen is at the Auburn Racquet and Fitness Club. The members absolutely love his enthusiasm and hard work. Currently, he is working hard to build up the Junior Program. He is starting an after school grassroots programs by working with the USTA and Sue Davis. Prior to AR&FC, Bill was working at the Washington Golf and Country Club in Washington, D.C as the head professional. Originally he is from Southern California where he was the head pro at the Redondo Beach Sports and Fitness Center. He is really enjoying Auburn and lives in the community with his dog Jake.

Introducing Kevin Fennelly ;  
"I was working at Seascape Sports Club in Aptos (Santa Cruz) from 2005-2007, prior to that I was working at Palmas Del Mar

Country Club in Puerto Rico for two years (2003-2005) prior to that I was working with PBI (Peter Burwash International) teaching in the West Indies, Cannel Bay St. Johns, Ritz Carlton St. Thomas, and several other resorts in the Caribbean. I'm originally from Santa Cruz but had spent over 20 years living teaching and playing tennis in Maui."

"I moved to Rocklin six months ago being semi retired but still very active in tennis and I look forward to spending more time with getting involved with the USPTA and all its programs and events in the area. I look forward to seeing you all on the court in the new year!"

Sacramento Coaches if you have any news or info regarding you, partner pros, programs, etc. please send me an e-mail [mbasnyat@fitt10s.com](mailto:mbasnyat@fitt10s.com) or call me at 916-316-7577.



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# ❖ REGIONAL NEWS ❖



## South Bay

Todd Dissly  
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### Pacific Athletic Club helps make children's dreams come true for the Greater Bay Area Make-A-Wish Foundation

Held at the Pacific Athletic Club in Redwood Shores, this award-winning event has now raised over \$500,000 for the Greater Bay Area Make-A-Wish Foundation in the last seven years. As a result of the generous support of the local community, club members, guests and event sponsors, this was the best year to date.

At Friday evening's WineMakers' Reception & Black Tie Dinner, which was hosted by Ted Robinson, guests enjoyed gourmet food and wine, wonderful music and a chance to connect with this special charity through the heartwarming story of this year's VIPWish Kid Jericho Rajninger. Jericho, who has bravely battled leukemia for several years, very unselfishly wished for a robot to be built to deliver medication to other kids suffering from leukemia at San Francisco's UCSF Hospital. The \$100,000 dollar robot, which is in the design of a train named the JR Railroad was commissioned through Make-A-Wish Foundation earlier this year and currently operates on the sixth floor of the UCSF Hospital bringing smiles to the faces of many of the kids on the hospital ward.

The Pro Am Tennis Tournament on Saturday featured fast hitting action with former tennis legends such as Scott Davis, David Pate, Rick Leach, Jonathon Stark, Don Johnson, Ross Case and Bob Lutz. Paul Goldstein and Kannan Ayyar won in a competitive final against David MacPherson and Michael Kaiser in this year's pro-am tournament.

For more event information visit [www.mrpeewebenefit.com](http://www.mrpeewebenefit.com) or contact

Paul Allam at 650-544-7285 or e-mail: [pallam@pacclub.com](mailto:pallam@pacclub.com)

**The Courtside Club** raised over \$140,000 again this October to support the fight against cancer. One of the main fundraising events was our tennis pro-am. Competing in this event were USPTA Professionals **John Ryan, Gordon Collins, Kat Collins, Eric Vescuso, Tim Sunderland, Chris Wojcik, Todd Dissly, Polly Naber, Susan Zaro & Mark Roberts**. We also hosted the San Jose State University women's team and coaches **Ann Dao and Byron Nepomuceno**. The amateurs donated \$1,000 a piece to play, which was then matches by our parent company - Western Athletic Clubs.

Courtside hosted the largest junior tourney of the year in September. It was a Championship and an Open for the 10s and 12s. We had over 650 kids participating, and we even survived a full day of rain!

**Silver Creek Valley Country Club** is happy to report that **Tomas Penicka** has accepted the position of head pro working along side **John Huebner** (Tennis Director) and **Dan Eldridge** (Assistant Pro). John, Tomas and Dan have ramped up the junior activity by redesigning the junior clinics and lesson curriculum. Please give John or Toams a call to schedule junior interclub exchanges for the winter and spring months at 408-239-5767 or e-mail them at [tennis@scvcc.com](mailto:tennis@scvcc.com).

**San Jose Swim & Racquet Club** adopts Grips Program. SJSRC will use the Grips Program with 11 levels of junior achievement that includes on court and off court testing and achievement by the students. This program makes it easy to evaluate and place players based up objective test results. Students stay motivated to prepare for the next level of testing and parents can see the results of their tests. With each level they pass they receive a certificate and a grip indicating their skill level.

**Al Juodikis** - part time tennis - part time ski instructor. During the winter, SJSRC Professional, Al Juodikis splits his time in the South Bay working with juniors at SJSRC and instructing skiers how to get up and down the mountains. Look for him as

he hits the highway between sunshine and snow this winter.

SJSRC 6.5 men's combo team with Captain Keith Meyers makes the Fresno Playoffs. With wins over Silver Creek and Decathlon Club, the SJSRC team heads to Fresno for the next round and hopefully on to Sacramento after that.

**Ken DeHart, Director of Tennis at SJSRC**, presented "Defeating the monsters in your mind" to 50 juniors at Hope College in Holland, Michigan and will speak at the SoCal USPTA Conference Jan 19-20 and at the Michigan High School Workshop in February. Ken presented "20 Best Games for Strategy and Tactics" at the Southwest USPTA Convention and was the keynote speaker for the GPTA (Georgia Professional Tennis Association) annual kickoff convention at Dunwoody Country Club in Atlanta.

Congratulations to South Bay's **Rodney Kop** for hosting a two-day December junior tournament for novice and challenger level juniors this year and to Chris Yoder for doing the same with 3 one-day tournaments in the Morgan Hill area this fall. This really helps get the pre-tournament players involved in the game while reducing travel time and lost weekends for South Bay players and parents.

Congratulations to **Elsio Eybrecht** as he joins the staff at Almaden Swim and Racquet Club working with the juniors program for ASRC Director of Tennis, Rodney Kop.

At the end of August **RS Academy** co-sponsored the BCE Swing for Schools Tennis Tournament. Many PTC members participated and over \$7,000 was raised for local schools. An increase by over 50 percent from last year! Thank you to Academy staff for their time and effort and to U.S. Open level sponsors of the event including Academy friends Sapore Italiano Restaurant, Access Uniforms, and Allstar Awards.

In September we started a big remodel project here at Peninsula Tennis Club, which is the home base for RS Tennis Academy. A new pool, jacuzzi, locker



# ❖ REGIONAL NEWS ❖

## South Bay Continued

rooms, fitness facility and three new courts are scheduled to be in place by April of 2008. In the meantime our Academy training programs will be at Laguna Park in Burlingame where almost all of our junior programs are currently under way. The current 12-week session is almost over and the next series will start on January 7th.

For information on Academy Programs contact **Riaz Shivji** at 650-347-1440 or [www.rstennis.com](http://www.rstennis.com).

**Jason Scalse**'s Archbishop Mitty (San Jose) HS girls tennis team won its first CIF/NorCal team championship in dramatic fashion over Monta Vista of Cupertino in November. After losing the Central Coast Section final 4-3, Mitty rebounded to win NorCal by the same score. The match came down to a 13-year-old Freshman, beating a top ranked 16-year-old at No.4. All four singles matches went to three sets. Mitty

earned its second WCAL title in a row and third in 5 years, as well as capturing the CCS Individual Title, with Junior Tayler Davis winning in three sets.



## San Francisco

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Sean Dizon, USPTA Pro from the Olympic Club in San Francisco, attended the USTA High Performance Continuing Education Program recently in Portland, Oregon. It was in conjunction with the USA/Russia Davis Cup Finals. Dizon attended with 20 other top coaches from around the country. The program addressed fitness topics, Quick-Start tennis, and the pro game scene of today. The seminar included many college coaches and top club pros from around the country. Sean, way to go in furthering your professional development, and attend such an exciting event!

Weston Reese, Director of Tennis at San Francisco Tennis Club, reports that his 10.0 team recently won the USTA National Championships in Las Vegas. Moreover, Reese is among the NorCal USPTA testing team. The testing is being conducted in early December. Reese reports the testing class, is at capacity. Weston Reese and the San Francisco Tennis Club wish you all a happy holidays!



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# ❖ REGIONAL NEWS ❖



## Central Valley

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Once again the Fall Conference at Spanish Bay was a great learning experience. "I don't know why!" is now an answer I use in all my clinics.

Mark Fairchilds and I arrived at Pebble Beach Tennis Club on Saturday afternoon with five women's doubles teams, one mixed and two men's doubles teams from Modesto Fitness and Racquet Club. We were welcomed by Pebble Beach Tennis Director Kie Forman and Head Pro Bill Quario as we arrived. All matches were two sets with a round-robin format, orchestrated by Kie Foreman. Afterwards, we were treated to some hors d'oeuvres that were delicious. That evening we partied at the Evans' house in Pacific Grove and celebrated Mark's birthday.

The next day, Mark, myself, Brian Heiser, four of Mark's assistants and about 20 Modesto Fitness and Racquet Club members plus Bill Weber from the Turlock Racquet Club enjoyed the seminars and the modern forehand cue word "OK". Michael, did you learn that word at S.F. State?

We arrived home, and the next week our doubles clinics got bigger and better. Now the ladies are listening even more to what we are teaching. Amazing what a beating will do, "I don't know why."

In December, over one weekend, Mark and Brian ran the Santa Tournament for boys and girls ages 10-18 singles. The weather was great (warm) until 5 p.m., then it really got cold.

Congratulations to Mark Farichilds, who received the Education Award for ten straight years of continuing education participation.

Our "traveling club Pro," Brian Heiser, is off again, this time to Phoenix, L.A., Vegas and Mexico for a bachelor party and wedding for his cousin. It seems like Brian just got back from China and now he's in Mexico. How nice to be young.

Tom Brenda, owner of the Modesto Fitness and Racquet Club, would like to see some action "play" between clubs in the valley, men, women and senior leagues. I think he's right, it would help club ladders get started again, be competitive and get a chance to play other club member teams, with a home and away mixers or leagues.

In January 2008, MF+RC will be hosting a Junior Winter Challenger for boys and girls, ages 10-18 singles.

Bill Weber, teaching pro at the Turlock Racquet Club, just finished the First Turlock Recreation Indoor Tennis clinic for juniors. Bill used a school cafeteria, and brought a portable net and foam balls to use.

The Turlock Club just finished their Fall Junior League for 75 juniors in seven flights. Many thanks to Bill and Jack Schneider.

Stockton's USPTA Pro Scott Borowiak did an exciting job demonstrating how he has been able to use foam padding to make great hitting back boards to enable students to develop their strokes. Great job Scott.

Hope to see everyone at Stanford for the Spring Conference in February.

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## East Bay

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With the great weather Diablo Country Club's programs have been thriving in all areas, our men's tennis coordinator Shane Rosendahl continues to get the guys out even during Monday night football. The ladies program has grown from 56 active players to over 80 players and some 25 seasonal players. This has been attributed to the removal of a ladder system for team placement and we now have a committee that handles team placement. This has alleviated most of the tension and members love the atmosphere that has been created after I removed the ladder. It's definitely the way to go in a smaller member owned club. The DCC junior program has taken off with the introduction of a tournament training program that began in September. One of the key

elements to the program is juniors must set up their own complete four challenge matches per month from a list supplied to them. We've had over 60 matches played with very little effort on my part and the parents are shocked their kids are so into it and obviously they love that their kids are so excited about tennis which in turn has motivated some parents to play.

Shane Rosendahl attended to the Fall Conventions from Diablo and it's great to see the increased enthusiasm from staff that attend these conventions. If anyone is looking for motivation then any training seminars offered to you are a great way to get pumped up. I'm personally looking forward to attending the Nor cal convention at Stanford next year with my staff. If you have never been to a convention before please try to make it you'll be pleasantly surprised just how much you get out of it.

At Club Sport Pleasanton, they are looking forward to our holiday white elephant round robin. CSP pros Steve Berry, Bill Nandor, and Josh Uran, along with Director Marc Moran enjoyed the great information and weather at the fall conference. Paul Garron has lined up and incredible divisional conference at Stanford in February. It is the best line-up I have ever seen and includes a number of specialty courses. I encourage everyone to attend this year.

Tournaments at the Fremont Tennis Center are starting to slow down. We had the CIF NorCal girl's playoffs Nov. 16 and 17. The last tournament is a Junior Challenger Dec. 26th! Get your juniors out there with all of their new Christmas tennis goodies. Our two USPTA pros, Mike Galli and Jeff Gonce continue on with clinics, lessons and special events. Mike's drop-in clinic continues to be popular although things typically slow down, as the weather gets worse. Jeff is busy with kid's camps that run over Thanksgiving and Christmas break.

The USPTA/Contra Costa tournaments, which went online this year, have been a huge success. Our numbers went from 59 to 66 to 78 and finally 82 for the fourth tourney at Sleepy Hollow. The USPTA NorCal Board wishes to thank Orinda C.C., Rancho Colorados/

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# ❖ REGIONAL NEWS ❖



## North Bay

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Happy New Year to everyone from all of us in the North Bay Region! We hope you had a wonderful holiday and are ready to make 2008 a very Happy Hitting Year!

2007 ended with some wonderful events including the Alumni Legends Cup at the Tiburon Peninsula Club that featured an exhibition match between Hall of Famer Pete Sampras and the up-and-coming gunslinger, Sam Querrey. In between there were many former Stanford, Cal, USC, and UCLA Alumni who also competed and gave tennis fans a lot to cheer for. Thanks to the staff at TPC and former TPC Director of Tennis, **Steve Jackson** for bringing this event to Marin County!

At Harbor Point, the Esurance Women's Tennis Classic was another exciting event with Lindsay Davenport and Todd Martin highlighting the weekend's festivities. Lindsay also brought along her new baby to show off and she also showed she's getting back to top form and will be a contender again in 2008. Hats off to all the good folks at Harbor Point for staging another great event. Marin County is lucky to have such wonderful promoters and facilities for these types of first class productions.

The North Bay Junior Tennis Association (NBJTA) ended their season with both the Singles and Doubles Finals over two separate weekends. Over seventy kids participated in the singles finals and were treated to a free lunch, tournament t-shirt, and a great selection of gifts from Wilson and Nike Sports Camps. Thanks very much to Steve Dunn from Wilson, and Charlie Hoeveler from Nike Sports Camps for their generosity and also to all of our Tournament Directors. They were: **Erin Morales** of La Cantera Racquet Club; **Erik Johansson** of Canon Swim and Tennis; **Jim Bedilion** of Ross Valley Swim and Tennis; **Anne Zarronandia** of San Rafael City Parks and Recreation; **Jason Beard** of Santa Rosa Parks and Recreation; **Chris**

**Oakes** and **Wayne Street** of Petaluma Valley Athletic Club; and **Jay Potter** of both San Marin High School and Meridian Sports Club @ Rolling Hills. Very special thanks also go to all of the NBJTA Sponsors who helped to make 2007 another great season. There were Sylvia Barry, Realtor, Frank Howard Allen, Novato; Home Thrift Mortgage in Larkspur; Friedman & Associates Investments in Novato; and Martorana Bohegian & Company Real Estate Appraisal & Consulting in San Francisco.

The 2008 NBJTA season kicked off in January with the San Marin Winter Doubles on January 20 and the San Marin Winter Junior Open Singles on February 2-3. The complete schedule for tournaments can be found on the NBJTA Website at: . This is basically a grass roots organization with skill levels at the USTA Novice to Challenger Level. If a player is beyond that, it is required that they play up one or two age groups. Players ranked in the top 25 should not be participating.

On the local High School front, congratulations to both the Marin Academy Girls Tennis Team coached by USPTA Pro **Geoff Martinez**, and the San Marin High School Girls Tennis Team coached by USPTA Pro **Jay Potter**. Marin Academy won the Bay Area Christian League (BAC) while San Marin won the Marin County Athletic League (MCAL). Both teams qualified for the North Coast Section playoffs with San Marin seeded fourth and Marin Academy seeded thirteenth. And, as it turned out, they drew each other in the first round and San Marin won the match, 7-0, but there were a lot high quality matches. San Marin then lost in the quarterfinals to the number five seed, Carondolet, 4-3.

Speaking of **Geoff Martinez**, congratulations are also in order for another great season on the Senior Tournament Circuit. As of this writing, Geoff is ranked number six in the USTA Nor Cal 50's, and number seven Nationally. He recently won the California Tennis Club 50's Championships, defeating Lance Turner and Timothy Turley, then winning the final over Geoff Cykman, 63, 64. Way to go Geoff!

Up North in Sonoma County, both Petaluma High School, the Sonoma County League Champion (SCL) and Montgomery High School, North Bay League (NBL) won their leagues and qualified for the North Coast Section Tournament as well. Congratulations to coaches Sara Wadsworth, Petaluma and Mary Lehman, Montgomery for doing a great job with their teams.

**Laurent Lecellier**, USPTA Assistant Teaching Professional at the Rolling Hills Club (RHC) just finalized plans for RHC to host the USTA National Girl's 18's Team Championships again in late July. The tournament this past year was a big success and everyone wanted to come back to Marin County again. Laurent will once again serve as the Tournament Director of this prestigious event which brings the top 18's teams from throughout the sixteen USTA Sections. The dates for the 2008 event are July 28 to August 1.

**Lisa Berg**, USPTA Teaching Professional at the Rafael Racquet Club was recently inducted into the State of Oklahoma Athletic Hall of Fame. Berg, a resident of Greenbrae, was a No. 1-ranked player in Oklahoma in 12s and 14s when she was 9 years old. She ultimately attended Oklahoma State where she was selected OSU's most outstanding female athlete her senior year. After teaching stints in Oklahoma and Hawaii, Berg has been the Tennis Director at the Rafael Racquet Club for the past 28 years. Congratulations Lisa!

**Polo Cowan**, USPTA Director of Tennis at the Mill Valley Tennis Club, has had a phenomenal year in the Men's National 45's. He is currently ranked number two and has an overall record of 25-1 in the Men's 45 Singles. Polo has won his last two 45's tournaments, taking the Stratford Open and the California Tennis Club Senior Championships and he won the National 45's Hardcourts during the Summer. Congratulations to Polo!

Happy Hitting!

# ❖ REGIONAL NEWS ❖

## East Bay Continued

Moraga Valley, Orinda Woods, and Sleepy Hollow for their participation in the fall. The spring circuit starts off with Diablo C.C. Mar.7-9, Lafayette T.C. Mar.21-23, Crow Canyon C.C. April 18-20, and Blackhawk C.C. May 16-18. For your juniors to sign up, go to [usptajuniorcircuit.com](http://usptajuniorcircuit.com).

Rancho Colorados had a very successful fall season of junior and adult clinics and competitive teams. Our ladies fall A2 won their division, B3 came in second, and the C team struggled toward the middle of the pack. Rancho fielded seven teams in the Fall USTA season with four of the teams in possible playoff position. The \$2 million renovation project for Rancho finally passed through the city of Lafayette - construction will likely begin in August 2008. Rancho will have a new look - with new swim and tennis buildings.

Dale Miller and his staff at ClubSport Valley Vista were proud that they had raised and donated over \$,300 last month for the Susan G. Koman Rally for the Cure Foundation. They are also excited about partnering up with the Grips Program. They are adding their junior tennis college students to the program as a way to help skill development even more fun and award them as they move up levels.

Dale and his Diablo North Junior 6-Tennis League are also distributing their flyers for their upcoming 2008 season. They expect to exceed the 282 players they had last year.



## Fresno

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It has been a busy and eventful fall season. I started teaching and coaching at a Catholic high school in Fresno. While getting acclimated to a new educational venue, I inherited a group of very talented, incredibly hard-working, and amazingly fun group of varsity tennis athletes. The girls adjusted to my coaching style and strategies and ended the season with an undefeated North Yosemite League season and a hard-earned Valley Championship in Division II. It was incredible. Now... I'm looking forward to working with the boys who are very talented.

Sierra Sport and Racquet Club is giving the royal treatment to San Joaquin Memorial High School this year. Sierra is allowing SJM to use their courts for practices and matches. Presently, SJM has four courts on campus that are in need of some tender loving care. We thank club owner, Robert Mitchell and Director of Tennis John Haug for their generosity and foresight in allowing this successful program access to high quality courts and facilities.

Sierra Sport & Racquet Club is a full-service tennis and fitness club with 22 lighted hard courts and 1 grass court maintained during the spring, summer, and fall months. Each court has covered player seating and ample courtside viewing areas. Center Court is designed with stadium seating options, providing a venue for quality tournament matches. Additionally, Sierra has a fully equipped gym and certified fitness trainers and instructors, day care facilities, swimming pool and spa, spacious grounds for catered parties, and a café for leisure after-tennis activities.

In addition to Sierra's vision for high school tennis, it has made the decision to further reach into the elementary and middle school tennis programs. As USTA makes the commitment to double their school programs, so has Sierra Sport and Racquet Club.

Sierra has just announced the addition of Mike Pearson (USPTA Pro 1) to the tennis pro staff. Mike comes to Sierra with over 30 years of tennis experience, 25 of those years have included work with Fresno schools. Mike joins Head Pro Francisco Gonzalez (USPTA Pro 1), Director of Tennis John Haug, and Teresa Samstag-Haug (USPTA Pro 2). The four professional instructors have a combined total of over 100 years of teaching experience to offer the youth of Fresno. I am fortunate to work with these four professionals at Sierra. They're an awesome group to work with.

Sierra plans to partner with USTA to grow Pearson's current school program. Francisco and Teresa, both bilingual, will be able to introduce and provide tennis programs to youth of Fresno living in lesser-advantaged, outlying areas. Sierra is confident that the expansion of the school program will have a positive benefit on the youth of Fresno. Certainly, it will help to increase participation

in tennis for new generations. After all, tennis is the game for life.

A special thank you to NorCal President Paul Garron and the Board for presenting another fun and informative Fall Conference. It was great to meet Doug Hofer (USPTA Pro 1) at the conference. Doug has been a NorCal Regional Director for the Fresno area.

I'm looking forward to the Stanford Division Conference. It's a great way for me to be inspired by so many talented professionals right before the start of boys' tennis season. It would be great to see more USPTA members from the Fresno and surrounding areas attend the Division Conference.

Have a productive winter. Pray for rain... we certainly need it! We'll just have to work on fitness on those dark, wet days.

## Monterey Bay Continued

pros who attended were: Wendy Grover, Sandy Gostanian, Susan Reeder, Judy Newman Rakela, Heather Anderson, Claire Carter, Christine Suard, Kristin Ferlito, Paule Brie, Carrie Zarranandia, Rosie Bareis and Gay Finch. There will be women's column in the newsletter featuring pro tips and biographies.

I want to thank these Monterey pros for attending a great conference: Wendy Grover, Susan Reeder, Steve Proulx, Paul Kessler, Kristin Ferlito, Judy Newman Rakela, Rick Kepler, Marc Moran and Matt Morillo.

The Tennis Club of Rio Del Mar just had their holiday party Dec. 1 with a band for the first time and it was a huge success. Paul Zaretsky, TCRDM pro, was seen taking many pictures and dancing the night away with a lot of the members who were hard to recognize in their dress-up clothes.

Gay Finch has started a new series of Cardio classes in the evening. She still continues teaching at Pajaro Dunes, and is captain of a senior 4.0 team that is first place in the Monterey area with a 9-0 record.. She will be taking a group from Rio to the SAP open in February. Also, looking forward to the February conference at Stanford where Gay will be one of the speakers with Dick Gould at a lunchtime forum for the High School Coaches Clinic.

## **Newsletter Information**

### **Editor and Publisher**

Margie Peterman

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### **2008 Deadlines**

March 5, 2008  
June 5, 2008  
September 5, 2008  
November 30, 2008

### **Advertising Rates\***

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Full Page	\$250.00
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*\*NorCal USPTA Members who would like to advertise receive a 20% discount. Contact Margie Peterman for more details.*



# **Welcome New Members**

- |                          |                   |
|--------------------------|-------------------|
| * Joseph Adams           | Petaluma, CA      |
| * Akshay Arora           | Livermore, CA     |
| * Jose Esparza           | Vacaville, CA     |
| * Richard Ess            | San Francisco, CA |
| * Scott Howard           | San Mateo, CA     |
| * Dennis Maloney         | Sacramento, CA    |
| * Zack Miskel            | Pleasanton, CA    |
| * Eloy Ortega            | Clayton, CA       |
| * Matthew Seeberger      | Los Gatos, CA     |
| * Marc Shaw              | Mountain View, CA |
| * Katharina Winterhalter | Fresno, CA        |

## **❖ Reinstated Members ❖**

- |                    |                  |
|--------------------|------------------|
| * Robert Eldredge  | San Francisco CA |
| * Daniel Hiddleson | Alameda, CA      |
| * Paul Segel       | Penn Valley, CA  |
| * Steven Tennis    | Yuba City, CA    |

## **❖ Testing Schedule ❖**

- |                    |                          |
|--------------------|--------------------------|
| * February 10 - 11 | Palo Alto (Stanford), CA |
| * April 21 - 22    | San Francisco, CA        |
| * June 2 - 3       | San Francisco, CA        |
| * August 25 - 26   | San Francisco, CA        |
| * Nov TBD          | Napa, CA                 |
| * December 1 - 2   | San Francisco, CA        |

## **❖ Dates That Rate ❖**

- |                        |                                  |
|------------------------|----------------------------------|
| * January 20, 2008     | Board Retreat - Tracy            |
| * February 7, 2008     | Board Meeting - Stanford         |
| * February 8-10, 2008  | Division Conference - Stanford   |
| * February 18-24, 2008 | SAP Open                         |
| * March 7-9, 2008      | Junior Circuit - Diablo CC       |
| * March 9, 2008        | Specialty course- Claremont      |
| * March 21-23, 2008    | Junior Circuit - Lafayette TC    |
| * March 30, 2008       | Board Conference Call            |
| * April 18 - 20, 2008  | Executive Meeting - Houston      |
| * April 18 - 20, 2008  | Junior Circuit - Crow Canyon CC  |
| * April 18 - 20, 2008  | Junior Circuit - Rancho Solano   |
| * May 3 - 4, 2008      | Junior Circuit - Napa Valley CC  |
| * May 9 - 11, 2008     | Junior Circuit - Green Valley CC |
| * May 10, 2008         | Tennis Across America            |
| * May 16 - 18, 2008    | Junior Circuit - Blackhawk CC    |
| * June 2008            | Pro Penn Ball Month              |